Q1a.Please tell us on a score of 0 to 10 how much you personally trust banks to use your personal data appropriately. 0 means you do not trust an organisation at all,				Se	x					Age b	band						Polar3 Q	uintile						Domi	cile			
and 10 means you have complete trust.	Overall		Mer	1	Wome	en	18-1	9	20-2	4	25-3	9	40+		Q1 - 0	2 3	Q4 - (Q5	Unkno	wn	Engla	nd	Northe Irelan		Scotla	nd	Wale	es
0	21,460	4%	12,990	6%	8,475	3%	10,565	3%	4,640	5%	4,730	10%	1,525	12%	10,460	4%	10,980	4%	25	2%	17,290	4%	1,035	5%	2,370	5%	765	3%
1	11,815	2%	5,905	3%	5,905	2%	6,945	2%	2,150	2%	2,245	5%	470	4%	5,675	2%	6,110	2%	25	2%	9,920	2%	375	2%	1,115	2%	400	2%
2	18,525	4%	9,665	4%	8,860	3%	11,350	3%	3,560	4%	3,045	6%	565	4%	8,740	3%	9,710	4%	75	5%	15,050	3%	725	4%	2,045	4%	705	3%
3	22,175	4%	11,125	5%	11,050	4%	14,570	4%	4,180	5%	2,815	6%	610	5%	10,415	4%	11,720	4%	40	3%	18,095	4%	750	4%	2,480	5%	850	4%
4	28,070	5%	12,415	6%	15,660	5%	18,545	5%	5,225	6%	3,395	7%	905	7%	12,910	5%	15,080	6%	80	6%	23,675	5%	855	4%	2,295	5%	1,250	6%
5	50,970	10%	22,620	10%	28,350	9%	34,995	9%	8,385	10%	6,080	12%	1,505	12%	24,765	10%	26,070	10%	135	10%	42,180	10%	1,835	9%	4,445	10%	2,510	11%
6	51,295	10%	22,730	10%	28,565	9%	38,145	10%	8,020	9%	4,095	8%	1,035	8%	23,720	9%	27,405	10%	170	12%	42,700	10%	1,810	9%	4,960	11%	1,825	8%
7	72,780	14%	30,525	14%	42,250	14%	55,140	15%	10,745	12%	5,490	11%	1,400	11%	34,730	14%	37,885	14%	165	12%	61,220	14%	2,995	15%	5,845	13%	2,720	12%
8	82,280	16%	32,150	15%	50,125	17%	62,080	17%	12,570	15%	6,055	12%	1,575	12%	40,900	16%	41,125	16%	255	18%	67,915	16%	3,725	18%	6,640	14%	3,995	18%
9	77,005	15%	28,100	13%	48,900	16%	59,000	16%	12,195	14%	4,645	9%	1,160	9%	38,305	15%	38,485	15%	210	15%	64,420	15%	2,930	14%	6,545	14%	3,110	14%
10	84,505	16%	30,105	14%	54,400	18%	61,365	16%	14,490	17%	6,780	14%	1,865	15%	45,885	18%	38,380	15%	245	17%	69,240	16%	3,410	17%	7,925	17%	3,930	18%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q1a.Please tell us on a score of 0 to 10 how much you personally trust banks to use your personal data appropriately. 0 means you do not trust an organisation at all,				Se	x					Age b	and						Polar3 Q	uintile						Domi	cile			
and 10 means you have complete trust.	Overall		Mer	ı	Wom	en	18-19	Э	20-24		25-39	Э	40+		Q1 - (23	Q4 -	25	Unkno	wn	Englai	nd	Northe Irelan		Scotla	nd	Wal	es
0	1,065	4%	625	6%	440	3%	570	3%	190	5%	225	10%	80	12%	525	4%	540	4%		1%	825	4%	50	5%	150	4%	40	3%
1	605	2%	285	3%	320	2%	390	2%	90	2%	105	5%	25	4%	295	2%	310	2%		3%	490	2%	20	2%	80	2%	20	2%
2	955	3%	470	4%	485	3%	635	3%	145	4%	145	6%	35	5%	455	3%	495	4%	5	5%	745	3%	35	3%	135	4%	35	3%
3	1,160	4%	530	5%	625	4%	825	4%	165	5%	130	6%	35	5%	550	4%	610	4%		3%	915	4%	35	3%	165	5%	40	4%
4	1,465	5%	595	6%	870	5%	1,050	5%	215	6%	155	7%	45	7%	680	5%	780	6%	5	6%	1,195	5%	40	4%	165	5%	65	6%
5	2,685	10%	1,095	10%	1,585	9%	1,980	9%	345	10%	275	12%	80	12%	1,315	9%	1,360	10%	10	10%	2,150	10%	85	9%	320	9%	130	11%
6	2,760	10%	1,110	10%	1,655	10%	2,190	10%	330	9%	190	8%	55	8%	1,290	9%	1,460	10%	10	12%	2,205	10%	90	9%	370	11%	95	8%
7	3,925	14%	1,485	14%	2,440	14%	3,160	15%	440	12%	250	11%	70	11%	1,885	14%	2,030	14%	10	10%	3,190	14%	145	14%	445	13%	145	12%
8	4,480	16%	1,565	15%	2,910	17%	3,600	17%	520	15%	275	12%	85	12%	2,240	16%	2,225	16%	15	18%	3,545	16%	190	19%	525	15%	215	18%
9	4,225	15%	1,375	13%	2,850	16%	3,450	16%	505	14%	210	9%	60	9%	2,110	15%	2,105	15%	10	14%	3,395	15%	150	15%	510	15%	170	14%
10	4,625	17%	1,480	14%	3,150	18%	3,610	17%	615	17%	305	13%	95	15%	2,510	18%	2,105	15%	15	17%	3,615	16%	175	17%	615	18%	220	19%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q1a.Please tell us on a score of 0 to 10 how much you personally trust banks to use your personal data appropriately. 0 means you do not trust an organisation at all,				Se	ex				Age	band						Polar3 Q	uintile						Dom	icile			
and 10 means you have complete trust.	Overall		Mer	ı	Wom	en 18-	19	20-2	.4	25-3	9	40+	÷	Q1 - 0	1 3	Q4 - (Q5	Unkno	wn	Engla	nd	North Irelai	-	Scotla	nd	Wal	es
1. Low Trust (0-4)	102,045	20%	52,095	24%	49,950	17% 61,975	17%	19,755	23%	16,230	33%	4,080	32%	48,200	19%	53,600	20%	245	17%	84,030	19%	3,740	18%	10,305	22%	3,970	18%
2. Medium Trust (5-7)	175,045	34%	75,880	35%	99,165	33% 128,285	34%	27,155	32%	15,665	32%	3,940	31%	83,215	32%	91,360	35%	465	33%	146,095	34%	6,640	32%	15,250	33%	7,055	32%
3. High Trust (8-10)	243,785	47%	90,360	41%	153,430	51% 182,445	49%	39,255	46%	17,485	35%	4,600	36%	125,090	49%	117,990	45%	710	50%	201,580	47%	10,060	49%	21,110	45%	11,040	50%
All (weighted base)	520,875	100%	218,335	100%	302,540	100% 372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q1a.Please tell us on a score of 0 to 10 how much you personally trust banks to use your personal data appropriately. 0 means you do not trust an organisation at all,				Se	x					Age ba	and						Polar3 Qu	uintile					Domi	cile			
and 10 means you have complete trust.	Overall		Men		Wom	ien	18-1	9	20-2	4	25-3	9	40+		Q1 - C	J 3	Q4 - (2 5	Unknown	Eng	land	Northe Irelar	-	Scotla	nd	Wale	es
1. Low Trust (0-4)	5,250	19%	2,510	24%	2,745	16%	3,470	16%	805	23%	755	33%	220	33%	2,500	18%	2,735	20%	15 189	6 4,175	5 19%	180	18%	695	20%	205	17%
2. Medium Trust (5-7)	9,370	34%	3,690	35%	5,675	33%	7,330	34%	1,115	31%	715	32%	205	31%	4,495	32%	4,850	35%	25 329	6 7,54	34%	325	32%	1,135	33%	370	31%
3. High Trust (8-10)	13,330	48%	4,415	42%	8,910	51%	10,660	50%	1,640	46%	790	35%	240	36%	6,855	49%	6,435	46%	40 499	6 10,560	47%	515	50%	1,655	48%	600	51%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75 1009	6 22,275	5 100%	1,020	100%	3,480	100%	1,175	100%

Q1b.Please tell us on a score of 0 to 10 how much you personally trust insurance companies to use your personal data appropriately.				Se	2X					Age k	band						Polar3 Q	uintile						Domi	icile			
0 means you do not trust an organisation at all, and 10 means you have complete trust.	Overall		Me	า	Wom	nen	18-19	Э	20-24	4	25-3	9	40+		Q1 - C	13	Q4 - (Q5	Unkno	wn	Engla	nd	North Irelar		Scotla	nd	Wal	es
0	55,770	11%	25,735	12%	30,040	10%	26,670	7%	12,890	15%	12,720	26%	3,495	28%	28,995	11%	26,705	10%	75	5%	46,725	11%	2,005	10%	5,205	11%	1,835	8%
1	28,715	6%	11,870	5%	16,845	6%	16,990	5%	5,995	7%	4,550	9%	1,180	9%	14,485	6%	14,170	5%	65	5%	23,465	5%	1,055	5%	2,565	6%	1,635	7%
2	41,760	8%	18,175	8%	23,585	8%	26,375	7%	8,345	10%	5,645	11%	1,395	11%	19,980	8%	21,685	8%	95	7%	34,805	8%	1,105	5%	4,150	9%	1,700	8%
3	47,015	9%	20,720	9%	26,290	9%	32,180	9%	8,280	10%	5,430	11%	1,125	9%	22,750	9%	24,150	9%	110	8%	38,825	9%	1,630	8%	4,675	10%	1,885	9%
4	49,030	9%	20,820	10%	28,205	9%	35,495	10%	8,610	10%	4,070	8%	860	7%	23,940	9%	24,950	9%	140	10%	40,780	9%	1,930	9%	4,340	9%	1,975	9%
5	80,685	15%	33,590	15%	47,095	16%	59,590	16%	13,085	15%	6,405	13%	1,610	13%	39,250	15%	41,215	16%	220	16%	67,575	16%	3,025	15%	7,080	15%	3,005	14%
6	60,415	12%	24,800	11%	35,615	12%	48,405	13%	7,680	9%	3,465	7%	860	7%	28,935	11%	31,285	12%	190	14%	50,035	12%	2,455	12%	5,160	11%	2,760	13%
7	62,575	12%	25,280	12%	37,295	12%	50,790	14%	7,865	9%	3,205	6%	715	6%	30,065	12%	32,270	12%	235	17%	51,965	12%	2,855	14%	4,775	10%	2,980	13%
8	48,640	9%	19,565	9%	29,075	10%	39,675	11%	6,640	8%	1,675	3%	650	5%	23,995	9%	24,450	9%	190	13%	39,550	9%	2,160	11%	4,450	10%	2,480	11%
9	25,210	5%	8,935	4%	16,280	5%	20,475	5%	3,375	4%	1,060	2%	295	2%	12,625	5%	12,525	5%	60	4%	20,540	5%	1,225	6%	2,430	5%	1,015	5%
10	21,065	4%	8,850	4%	12,215	4%	16,065	4%	3,410	4%	1,155	2%	430	3%	11,485	4%	9,545	4%	35	3%	17,445	4%	990	5%	1,835	4%	795	4%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q1b.Please tell us on a score of 0 to 10 how much you personally trust insurance companies to use your personal data appropriately.				Se						Age b	and						Polar3 Q	uintile						Domi	cile			
0 means you do not trust an organisation at all, and 10 means you have complete trust.	Overall		Mer	ı	Wome	en	18-19		20-24		25-39	Ð	40+		Q1 - (23	Q4 -	Q5	Unknov	wn	Englar	ıd	Northe Irelan		Scotla	nd	Wale	es
0	2,800	10%	1,235	12%	1,565	9%	1,500	7%	530	15%	585	26%	185	28%	1,465	11%	1,330	9%	5	5%	2,260	10%	95	9%	350	10%	95	8%
1	1,485	5%	565	5%	920	5%	965	4%	250	7%	210	9%	60	9%	755	5%	730	5%	5	4%	1,175	5%	50	5%	175	5%	85	7%
2	2,180	8%	870	8%	1,310	8%	1,505	7%	340	10%	255	11%	75	12%	1,065	8%	1,110	8%	5	6%	1,755	8%	55	5%	285	8%	90	8%
3	2,485	9%	1,000	9%	1,485	9%	1,835	9%	340	10%	250	11%	60	9%	1,200	9%	1,275	9%	5	8%	1,980	9%	80	8%	325	9%	100	9%
4	2,625	9%	1,015	10%	1,610	9%	2,040	10%	355	10%	185	8%	45	7%	1,295	9%	1,320	9%	5	9%	2,110	9%	95	9%	320	9%	100	9%
5	4,350	16%	1,630	15%	2,715	16%	3,430	16%	540	15%	295	13%	80	12%	2,135	15%	2,205	16%	10	16%	3,505	16%	150	15%	530	15%	160	14%
6	3,310	12%	1,215	11%	2,095	12%	2,790	13%	315	9%	160	7%	45	7%	1,600	12%	1,700	12%	10	14%	2,640	12%	120	12%	405	12%	145	12%
7	3,440	12%	1,240	12%	2,200	13%	2,930	14%	330	9%	145	6%	35	5%	1,655	12%	1,770	13%	15	18%	2,750	12%	145	14%	385	11%	160	14%
8	2,705	10%	970	9%	1,730	10%	2,315	11%	275	8%	75	3%	35	5%	1,340	10%	1,355	10%	10	13%	2,095	9%	115	11%	355	10%	135	12%
9	1,425	5%	445	4%	980	6%	1,215	6%	140	4%	50	2%	15	3%	710	5%	715	5%	5	4%	1,095	5%	65	6%	205	6%	60	5%
10	1,150	4%	430	4%	720	4%	935	4%	145	4%	50	2%	25	3%	635	5%	515	4%		3%	910	4%	50	5%	150	4%	45	4%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560 1	L00%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q1b.Please tell us on a score of 0 to 10 how much you personally trust insurance companies to use your personal data appropriately.				Se	ex					Age l	band						Polar3 Q	uintile						Dom	icile			
0 means you do not trust an organisation at all, and 10 means you have complete trust.	Overall		Mei	า	Wom	ien	18-1	.9	20-2	4	25-3	9	40		Q1 - C	13	Q4 - (Q5	Unkno	wn	Engla	nd	North Irela	-	Scotla	ind	Wal	es
1. Low Trust (0-4)	222,290	43%	97,320	45%	124,970	41%	137,705	37%	44,115	51%	32,410	66%	8,060	64%	110,150	43%	111,655	42%	485	34%	184,595	43%	7,725	38%	20,940	45%	9,030	41%
2. Medium Trust (5-7)	203,675	39%	83,670	38%	120,005	40%	158,785	43%	28,630	33%	13,075	26%	3,185	25%	98,250	38%	104,775	40%	650	46%	169,575	39%	8,340	41%	17,020	36%	8,745	40%
3. High Trust (8-10)	94,910	18%	37,345	17%	57,565	19%	76,215	20%	13,425	16%	3,895	8%	1,375	11%	48,105	19%	46,520	18%	285	20%	77,535	18%	4,375	21%	8,710	19%	4,290	19%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q1b.Please tell us on a score of 0 to 10 how much you personally trust insurance companies to use your personal data appropriately.				Se	x					Age b	and						Polar3 Qu	uintile					Domi	icile			
0 means you do not trust an organisation at all, and 10 means you have complete trust.	Overall		Men		Wor	nen	18-1	9	20-2	4	25-3	9	40+		Q1 - (23	Q4 - C	ک	Unknown	Engl	and	North Irelai	-	Scotla	ind	Wal	es
1. Low Trust (0-4)	11,570	41%	4,680	44%	6,890	40%	7,845	37%	1,815	51%	1,485	66%	430	65%	5,780	42%	5,765	41%	25 32%	9,280	42%	370	36%	1,450	42%	470	40%
2. Medium Trust (5-7)	11,100	40%	4,090	39%	7,010	40%	9,150	43%	1,185	33%	600	27%	160	24%	5,390	39%	5,670	40%	35 48%	8,895	40%	415	41%	1,320	38%	465	40%
3. High Trust (8-10)	5,280	19%	1,850	17%	3,430	20%	4,465	21%	560	16%	175	8%	75	11%	2,680	19%	2,585	18%	15 19%	4,100	18%	230	23%	710	20%	240	20%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75 100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q1c.Please tell us on a score of 0 to 10 how much you personally trust your local authority to use your personal data appropriately.				Se	ex					Age b	band						Polar3 Qu	uintile						Domi	icile			
0 means you do not trust an organisation at all, and 10 means you have complete trust.	Overall		Mer	า	Wom	ien	18-19)	20-24	4	25-3	9	40+		Q1 - 0	23	Q4 - (2 5	Unkno	wn	Engla	nd	Northe Irelar		Scotla	nd	Wal	es
0	14,280	3%	8,005	4%	6,275	2%	6,800	2%	2,945	3%	3,430	7%	1,105	9%	7,490	3%	6,770	3%	25	2%	11,620	3%	740	4%	1,455	3%	470	2%
1	8,720	2%	4,045	2%	4,675	2%	5,235	1%	1,585	2%	1,420	3%	485	4%	4,110	2%	4,530	2%	80	6%	7,315	2%	245	1%	740	2%	420	2%
2	15,745	3%	6,650	3%	9,095	3%	9,395	3%	2,870	3%	2,755	6%	725	6%	8,335	3%	7,365	3%	40	3%	12,805	3%	730	4%	1,655	4%	560	3%
3	23,555	5%	10,340	5%	13,215	4%	14,880	4%	4,745	6%	3,130	6%	795	6%	11,395	4%	12,130	5%	35	2%	19,485	5%	1,035	5%	2,105	5%	930	4%
4	33,295	6%	14,460	7%	18,840	6%	23,070	6%	6,090	7%	3,270	7%	865	7%	17,190	7%	16,065	6%	45	3%	27,580	6%	1,290	6%	2,910	6%	1,520	7%
5	70,135	13%	29,385	13%	40,750	13%	46,445	12%	13,450	16%	7,825	16%	2,410	19%	34,930	14%	34,925	13%	280	20%	57,285	13%	3,220	16%	6,460	14%	3,170	14%
6	70,050	13%	30,015	14%	40,035	13%	52,290	14%	10,550	12%	5,805	12%	1,410	11%	33,605	13%	36,265	14%	180	13%	58,485	14%	2,880	14%	5,820	12%	2,865	13%
7	94,320	18%	38,590	18%	55,730	18%	72,000	19%	13,500	16%	7,495	15%	1,325	10%	44,110	17%	50,005	19%	205	15%	78,520	18%	3,430	17%	8,420	18%	3,955	18%
8	88,995	17%	35,775	16%	53,220	18%	67,460	18%	14,175	16%	6,045	12%	1,315	10%	42,825	17%	45,955	17%	215	15%	74,005	17%	2,950	14%	8,085	17%	3,960	18%
9	55,265	11%	21,160	10%	34,105	11%	42,810	11%	8,000	9%	3,555	7%	900	7%	27,995	11%	27,140	10%	130	9%	46,475	11%	1,885	9%	4,490	10%	2,415	11%
10	46,510	9%	19,900	9%	26,605	9%	32,310	9%	8,260	10%	4,650	9%	1,285	10%	24,520	10%	21,805	8%	185	13%	38,125	9%	2,035	10%	4,535	10%	1,810	8%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q1c.Please tell us on a score of 0 to 10 how much you personally trust your local authority to use your personal data appropriately.				Se	x				Age	band						Polar3 Q	uintile						Domi	cile			
0 means you do not trust an organisation at all, and 10 means you have complete trust.	Overall		Mer	ı	Wom	en	18-1	.9	20-24	25-3	9	40+		Q1 - (23	Q4 - (Q5	Unkno	wn	Englar	nd	Northe Irelan		Scotla	nd	Wale	es
0	710	3%	385	4%	325	2%	375	2%	120 3%	160	7%	60	9%	380	3%	330	2%		1%	560	3%	35	3%	95	3%	25	2%
1	450	2%	200	2%	250	1%	295	1%	65 2%	65	3%	25	4%	210	2%	235	2%	5	5%	365	2%	10	1%	50	1%	20	2%
2	820	3%	320	3%	505	3%	535	2%	115 3%	130	6%	40	6%	445	3%	375	3%		3%	650	3%	35	3%	110	3%	30	2%
3	1,230	4%	495	5%	735	4%	845	4%	195 5%	140	6%	45	7%	595	4%	630	4%		3%	980	4%	50	5%	145	4%	50	4%
4	1,775	6%	705	7%	1,070	6%	1,325	6%	255 7%	150	7%	45	7%	925	7%	850	6%	5	4%	1,415	6%	65	6%	215	6%	80	7%
5	3,705	13%	1,410	13%	2,295	13%	2,670	12%	550 16%	360	16%	125	19%	1,855	13%	1,835	13%	15	18%	2,925	13%	155	15%	460	13%	165	14%
6	3,765	13%	1,445	14%	2,320	13%	2,990	14%	430 12%	265	12%	75	11%	1,830	13%	1,925	14%	10	13%	3,035	14%	140	14%	440	13%	150	13%
7	5,120	18%	1,885	18%	3,235	19%	4,150	19%	555 16%	340	15%	70	10%	2,410	17%	2,700	19%	10	16%	4,095	18%	175	17%	640	18%	210	18%
8	4,840	17%	1,750	17%	3,090	18%	3,900	18%	590 17%	280	12%	70	10%	2,340	17%	2,485	18%	10	16%	3,865	17%	150	15%	615	18%	210	18%
9	3,035	11%	1,040	10%	1,995	12%	2,495	12%	335 9%	160	7%	45	7%	1,540	11%	1,490	11%	5	9%	2,435	11%	100	10%	370	11%	135	11%
10	2,495	9%	980	9%	1,520	9%	1,875	9%	345 10%	205	9%	70	10%	1,320	10%	1,165	8%	10	13%	1,955	9%	100	10%	345	10%	100	8%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560 100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q1c.Please tell us on a score of 0 to 10 how much you personally trust your local authority to use your personal data appropriately.				Se	ex				Age	e band						Polar3 Q	uintile						Dom	icile			
0 means you do not trust an organisation at all, and 10 means you have complete trust.	Overall		Mer	ı	Wom	en	18-19	20)-24	25	-39	40		Q1 - (23	Q4 - (Q5	Unknov	wn	Engla	nd	North Irelai	-	Scotla	ind	Wal	es
1. Low Trust (0-4)	95,600	18%	43,505	20%	52,095	17% 59,	85 16	% 18,23	5 21%	6 14,000	28%	3,975	32%	48,520	19%	46,860	18%	225	16%	78,800	18%	4,040	20%	8,865	19%	3,895	18%
2. Medium Trust (5-7)	234,505	45%	97,990	45%	136,515	45% 170,	40 46	% 37,49	5 44%	6 21,125	43%	5,145	41%	112,645	44%	121,190	46%	665	47%	194,295	45%	9,530	47%	20,695	44%	9,985	45%
3. High Trust (8-10)	190,770	37%	76,840	35%	113,930	38% 142,	85 38	% 30,43	5 35%	6 14,255	29%	3,500	28%	95,340	37%	94,900	36%	530	37%	158,605	37%	6,870	34%	17,110	37%	8,185	37%
All (weighted base)	520,875	100%	218,335	100%	302,540	100% 372,	10 1009	% 86,17	0 100%	6 49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q1c.Please tell us on a score of 0 to 10 how much you personally trust your local authority to use your personal data appropriately.				Se	×					Age ba	and						Polar3 Quintile					Domi	icile			
0 means you do not trust an organisation at all, and 10 means you have complete trust.	Overall		Mer	ı	Wom	ien	18-1	9	20-2	4	25-39	Ð	40+		Q1 - C	1 3	Q4 - Q5	Unknown	Engla	ind	Northe Irelar	-	Scotla	ind	Wal	les
1. Low Trust (0-4)	4,990	18%	2,105	20%	2,885	17%	3,375	16%	750	21%	650	29%	210	32%	2,555	18%	2,420 17%	10 16%	3,970	18%	195	19%	615	18%	205	18%
2. Medium Trust (5-7)	12,590	45%	4,745	45%	7,845	45%	9,815	46%	1,540	43%	970	43%	270	40%	6,095	44%	6,460 46%	35 47%	10,055	45%	470	46%	1,540	44%	525	45%
3. High Trust (8-10)	10,370	37%	3,770	36%	6,600	38%	8,275	39%	1,270	36%	645	28%	185	28%	5,200	38%	5,140 37%	30 38%	8,255	37%	350	34%	1,325	38%	445	38%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020 100%	75 100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q1d.Please tell us on a score of 0 to 10 how much you personally trust your school or college to use your personal data appropriately.				Se	2X					Age b	and						Polar3 Qu	uintile						Domi	icile			
0 means you do not trust an organisation at all, and 10 means you have complete trust.	Overall		Mei	า	Wom	en	18-1	.9	20-2	4	25-3	9	40+		Q1 - C	13	Q4 - (ک ک	Unkno	wn	Engla	nd	Northe Irelan		Scotla	nd	Wal	es
0	5,615	1%	3,410	2%	2,210	1%	3,625	1%	1,165	1%	605	1%	225	2%	2,745	1%	2,875	1%			4,530	1%	235	1%	590	1%	260	1%
1	3,725	1%	1,700	1%	2,020	1%	2,425	1%	660	1%	510	1%	130	1%	1,440	1%	2,265	1%	15	1%	3,155	1%	130	1%	375	1%	65	0%
2	6,205	1%	2,855	1%	3,350	1%	4,055	1%	1,105	1%	870	2%	175	1%	3,070	1%	3,115	1%	20	1%	5,070	1%	245	1%	655	1%	235	1%
3	9,480	2%	4,165	2%	5,320	2%	6,565	2%	1,620	2%	1,000	2%	295	2%	4,500	2%	4,930	2%	55	4%	7,975	2%	365	2%	785	2%	355	2%
4	15,050	3%	6,625	3%	8,425	3%	10,025	3%	2,945	3%	1,590	3%	490	4%	6,765	3%	8,215	3%	70	5%	12,330	3%	615	3%	1,200	3%	905	4%
5	32,585	6%	14,060	6%	18,530	6%	20,860	6%	5,685	7%	4,695	10%	1,345	11%	16,760	7%	15,760	6%	65	5%	27,070	6%	965	5%	3,040	7%	1,515	7%
6	41,595	8%	18,330	8%	23,265	8%	28,505	8%	7,560	9%	4,695	10%	830	7%	20,255	8%	21,225	8%	115	8%	34,705	8%	1,410	7%	3,695	8%	1,780	8%
7	73,250	14%	31,940	15%	41,310	14%	52,185	14%	12,260	14%	7,240	15%	1,565	12%	35,095	14%	37,925	14%	235	16%	60,875	14%	2,785	14%	6,435	14%	3,160	14%
8	102,540	20%	43,995	20%	58,545	19%	74,380	20%	16,845	20%	8,850	18%	2,465	20%	49,730	19%	52,510	20%	305	21%	85,825	20%	3,430	17%	9,040	19%	4,245	19%
9	103,475	20%	40,935	19%	62,540	21%	77,925	21%	15,605	18%	7,995	16%	1,950	15%	49,470	19%	53,745	20%	260	18%	86,550	20%	4,345	21%	8,005	17%	4,570	21%
10	127,350	24%	50,315	23%	77,035	25%	92,150	25%	20,710	24%	11,340	23%	3,150	25%	66,680	26%	60,390	23%	280	20%	103,615	24%	5,910	29%	12,850	28%	4,975	23%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q1d.Please tell us on a score of 0 to 10 how much you personally trust your school or college to use your personal data appropriately.				Se	x					Age b	band						Polar3 Q	uintile						Domi	cile			
0 means you do not trust an organisation at all, and 10 means you have complete trust.	Overall		Mei	ı	Wome	en	18-1	9	20-2	4	25-3	9	40+		Q1 - (23	Q4 -	Q5	Unkno	wn	Englai	nd	Northe Irelan		Scotla	nd	Wale	es
0	290	1%	165	2%	125	1%	200	1%	50	1%	30	1%	10	2%	140	1%	150	1%			225	1%	10	1%	40	1%	15	1%
1	195	1%	85	1%	110	1%	135	1%	25	1%	25	1%	5	1%	75	1%	120	1%		1%	160	1%	5	1%	25	1%	5	0%
2	330	1%	140	1%	185	1%	235	1%	45	1%	40	2%	10	1%	165	1%	165	1%		1%	255	1%	10	1%	50	1%	15	1%
3	505	2%	200	2%	300	2%	375	2%	65	2%	45	2%	15	3%	240	2%	260	2%	5	4%	410	2%	20	2%	55	2%	20	2%
4	790	3%	315	3%	475	3%	570	3%	120	3%	70	3%	25	4%	365	3%	420	3%	5	5%	625	3%	30	3%	90	3%	45	4%
5	1,720	6%	680	6%	1,040	6%	1,200	6%	235	7%	215	9%	70	10%	880	6%	835	6%	5	5%	1,370	6%	50	5%	220	6%	80	7%
6	2,200	8%	880	8%	1,320	8%	1,635	8%	305	9%	215	10%	45	7%	1,095	8%	1,100	8%	5	8%	1,780	8%	70	7%	265	8%	90	8%
7	3,900	14%	1,545	15%	2,355	14%	2,985	14%	500	14%	330	15%	85	13%	1,880	14%	2,010	14%	10	14%	3,130	14%	135	13%	475	14%	160	14%
8	5,500	20%	2,140	20%	3,360	19%	4,265	20%	695	20%	405	18%	130	20%	2,690	19%	2,790	20%	15	22%	4,425	20%	175	17%	675	19%	225	19%
9	5,600	20%	1,995	19%	3,605	21%	4,485	21%	650	18%	365	16%	100	15%	2,690	19%	2,895	21%	15	19%	4,525	20%	215	21%	610	17%	250	21%
10	6,930	25%	2,475	23%	4,455	26%	5,375	25%	865	24%	520	23%	170	25%	3,630	26%	3,285	23%	15	19%	5,385	24%	300	29%	975	28%	270	23%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q1d.Please tell us on a score of 0 to 10 how much you personally trust your school or college to use your personal data appropriately.				Se	ex					Age l	band						Polar3 Qu	uintile						Dom	icile			
0 means you do not trust an organisation at all, and 10 means you have complete trust.	Overall		Mer	1	Wom	en	18-19)	20-2	4	25-39	9	40+	÷	Q1 - 0	 23	Q4 - (Q5	Unknov	wn	Engla	nd	North Irelai	-	Scotla	ind	Wal	es
1. Low Trust (0-4)	40,075	8%	18,755	9%	21,320	7% 2	6,695	7%	7,500	9%	4,570	9%	1,310	10%	18,520	7%	21,395	8%	160	11%	33,060	8%	1,590	8%	3,600	8%	1,825	8%
2. Medium Trust (5-7)	147,435	28%	64,330	29%	83,105	27% 10	1,555	27%	25,510	30%	16,630	34%	3,745	30%	72,110	28%	74,910	28%	415	29%	122,650	28%	5,160	25%	13,170	28%	6,455	29%
3. High Trust (8-10)	333,365	64%	135,245	62%	198,120	65% 24	4,460	66%	53,160	62%	28,180	57%	7,565	60%	165,880	65%	166,645	63%	845	59%	275,990	64%	13,685	67%	29,895	64%	13,790	62%
All (weighted base)	520,875	100%	218,335	100%	302,540	100% 37	2,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q1d.Please tell us on a score of 0 to 10 how much you personally trust your school or college to use your personal data appropriately.				Se	×					Age b	and						Polar3 Quintile					Domi	cile			
0 means you do not trust an organisation at all, and 10 means you have complete trust.	Overall		Mer	ı	Wom	ien	18-1	9	20-2	.4	25-3	Э	40+	-	Q1 - C	1 3	Q4 - Q5	Unknown	Engla	ind	Northe Irelar	-	Scotla	nd	Wale	es
1. Low Trust (0-4)	2,105	8%	910	9%	1,200	7%	1,520	7%	305	9%	210	9%	70	10%	985	7%	1,110 8%	10 12%	1,670	7%	75	8%	265	8%	95	8%
2. Medium Trust (5-7)	7,820	28%	3,105	29%	4,715	27%	5,820	27%	1,040	29%	760	34%	200	30%	3,855	28%	3,945 28%	20 27%	6,275	28%	255	25%	960	28%	335	28%
3. High Trust (8-10)	18,025	64%	6,605	62%	11,420	66%	14,120	66%	2,215	62%	1,290	57%	400	60%	9,010	65%	8,965 64%	45 61%	14,335	64%	690	68%	2,255	65%	745	63%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020 100%	75 100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q1e.Please tell us on a score of 0 to 10 how much you personally trust UCAS to use your personal data appropriately. 0 means you do not trust an organisation at all,				Se	x					Age b	band						Polar3 Q	uintile						Dom	icile			
and 10 means you have complete trust.	Overall		Mer	ı	Wome	en	18-1	9	20-24	4	25-39)	40+		Q1 - (2 3	Q4 - (Q5	Unkno	wn	Engla	nd	Northe Irelan		Scotla	nd	Wale	es
0	2,370	0%	1,755	1%	615	0%	1,400	0%	360	0%	445	1%	165	1%	980	0%	1,390	1%			2,050	0%	110	1%	185	0%	20	0%
1	1,525	0%	660	0%	865	0%	790	0%	220	0%	425	1%	85	1%	545	0%	960	0%	15	1%	1,350	0%			150	0%	25	0%
2	2,070	0%	1,120	1%	950	0%	1,160	0%	435	1%	390	1%	90	1%	825	0%	1,245	0%		•	1,575	0%	70	0%	245	1%	180	1%
3	3,710	1%	2,010	1%	1,700	1%	2,225	1%	585	1%	630	1%	275	2%	1,750	1%	1,960	1%			3,220	1%	35	0%	355	1%	100	0%
4	5,240	1%	2,465	1%	2,780	1%	3,385	1%	825	1%	865	2%	165	1%	2,305	1%	2,940	1%			4,285	1%	210	1%	520	1%	230	1%
5	19,725	4%	9,550	4%	10,175	3%	11,160	3%	4,675	5%	3,080	6%	810	6%	8,650	3%	11,050	4%	30	2%	16,550	4%	775	4%	1,585	3%	815	4%
6	25,360	5%	11,905	5%	13,460	4%	17,560	5%	4,660	5%	2,495	5%	650	5%	10,935	4%	14,425	5%			21,420	5%	940	5%	2,040	4%	960	4%
7	54,995	11%	25,050	11%	29,940	10%	38,765	10%	9,105	11%	5,895	12%	1,230	10%	24,945	10%	29,830	11%	220	15%	46,645	11%	1,710	8%	4,220	9%	2,420	11%
8	101,535	19%	43,680	20%	57,850	19%	74,575	20%	14,860	17%	9,310	19%	2,790	22%	48,660	19%	52,485	20%	390	28%	84,820	20%	3,750	18%	8,610	18%	4,355	20%
9	128,280	25%	50,370	23%	77,910	26%	96,010	26%	19,415	23%	10,675	22%	2,180	17%	62,040	24%	65,885	25%	355	25%	107,070	25%	5,000	24%	11,000	24%	5,210	24%
10	176,065	34%	69,770	32%	106,295	35% 1	L25,680	34%	31,035	36%	15,165	31%	4,185	33%	94,870	37%	80,780	31%	415	29%	142,720	33%	7,840	38%	17,755	38%	7,750	35%
All (weighted base)	520,875	100%	218,335	100%	302,540	100% 3	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q1e.Please tell us on a score of 0 to 10 how much you personally trust UCAS to use your personal data appropriately. 0 means you do not trust an organisation at all,				Se	x					Age b	band						Polar3 Q	uintile						Domi	cile			
and 10 means you have complete trust.	Overall		Mer	ı	Wome	en	18-1	9	20-2	4	25-3	9	40-	÷	Q1 - (23	Q4 - (Q5	Unknov	wn	Englai	nd	Northe Irelan		Scotla	nd	Wale	es
0	115	0%	85	1%	30	0%	70	0%	15	0%	25	1%	10	1%	50	0%	70	0%			100	0%	5	0%	15	0%		0%
1	75	0%	35	0%	45	0%	45	0%	10	0%	20	1%	5	1%	25	0%	50	0%		1%	65	0%			10	0%		0%
2	105	0%	55	0%	50	0%	65	0%	15	0%	20	1%	5	1%	40	0%	65	0%			75	0%	5	0%	15	0%	10	1%
3	190	1%	100	1%	90	1%	120	1%	25	1%	30	1%	15	2%	90	1%	100	1%			160	1%		0%	25	1%	5	0%
4	270	1%	120	1%	155	1%	190	1%	35	1%	40	2%	10	1%	120	1%	150	1%			215	1%	10	1%	35	1%	10	1%
5	990	4%	450	4%	540	3%	620	3%	185	5%	140	6%	40	6%	440	3%	545	4%		3%	810	4%	35	3%	100	3%	40	3%
6	1,320	5%	565	5%	755	4%	985	5%	185	5%	115	5%	35	5%	580	4%	740	5%			1,095	5%	45	5%	135	4%	45	4%
7	2,885	10%	1,200	11%	1,690	10%	2,185	10%	370	10%	270	12%	65	10%	1,325	10%	1,550	11%	10	16%	2,385	11%	80	8%	295	8%	125	11%
8	5,450	19%	2,130	20%	3,320	19%	4,260	20%	620	17%	425	19%	145	22%	2,635	19%	2,795	20%	20	26%	4,390	20%	190	19%	635	18%	235	20%
9	6,965	25%	2,465	23%	4,500	26%	5,555	26%	805	23%	485	21%	115	17%	3,370	24%	3,575	25%	20	26%	5,585	25%	250	25%	845	24%	280	24%
10	9,580	34%	3,420	32%	6,160	36%	7,370	34%	1,295	36%	695	31%	220	33%	5,175	37%	4,385	31%	20	29%	7,395	33%	395	39%	1,370	39%	420	36%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q1e.Please tell us on a score of 0 to 10 how much you personally trust UCAS to use your personal data appropriately. 0 means you do not trust an organisation at all,				S	ex					Age l	band						Polar3 Q	uintile						Dom	icile			
and 10 means you have complete trust.	Overall		Mer	ı	Wom	ien	18-1	19	20-2	4	25-3	9	40+		Q1 - 0	23	Q4 - (Q5	Unkno	wn	Englaı	nd	Northe Irelar		Scotla	ind	Wal	es
1. Low Trust (0-4)	14,915	3%	8,005	4%	6,910	2%	8,960	2%	2,420	3%	2,755	6%	780	6%	6,405	2%	8,495	3%	15	1%	12,480	3%	425	2%	1,455	3%	555	3%
2. Medium Trust (5-7)	100,080	19%	46,505	21%	53,575	18%	67,485	18%	18,435	21%	11,475	23%	2,685	21%	44,530	17%	55,305	21%	245	17%	84,610	20%	3,425	17%	7,850	17%	4,195	19%
3. High Trust (8-10)	405,880	78%	163,825	75%	242,055	80%	296,265	79%	65,310	76%	35,155	71%	9,150	73%	205,570	80%	199,155	76%	1,155	82%	334,610	78%	16,590	81%	37,365	80%	17,315	78%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q1e.Please tell us on a score of 0 to 10 how much you personally trust UCAS to use your personal data appropriately. 0 means you do not trust an organisation at all,				Se	ex					Age b	and						Polar3 Qu	uintile						Domi	cile			
and 10 means you have complete trust.	Overall		Men		Won	nen	18-1	9	20-2	4	25-3	9	40+		Q1 - (23	Q4 - (2 5	Unknov	vn	Englai	nd	Northe Irelar		Scotla	nd	Wal	es
1. Low Trust (0-4)	760	3%	385	4%	370	2%	490	2%	100	3%	130	6%	40	6%	330	2%	430	3%		1%	615	3%	20	2%	95	3%	25	2%
2. Medium Trust (5-7)	5,195	19%	2,210	21%	2,985	17%	3,785	18%	740	21%	525	23%	140	21%	2,345	17%	2,835	20%	15	18%	4,290	19%	160	16%	530	15%	210	18%
3. High Trust (8-10)	21,995	79%	8,020	76%	13,975	81%	17,185	80%	2,720	76%	1,605	71%	485	73%	11,175	81%	10,755	77%	60	81%	17,370	78%	835	82%	2,850	82%	935	80%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q1f.Please tell us on a score of 0 to 10 how much you personally trust the NHS to use your personal data appropriately. 0 means you do not trust an organisation at all,				Se	ex.					Age b	and						Polar3 Q	uintile						Domi	cile			
and 10 means you have complete trust.	Overall		Mer	ı	Wom	ien	18-1	.9	20-24	4	25-3	9	40+	÷	Q1 - Q	13	Q4 -	Q5	Unkno	wn	Engla	nd	Northe Irelar		Scotla	nd	Wale	es
0	4,380	1%	2,650	1%	1,735	1%	2,055	1%	990	1%	955	2%	380	3%	2,070	1%	2,310	1%			3,835	1%	65	0%	325	1%	160	1%
1	2,650	1%	1,100	1%	1,550	1%	1,350	0%	460	1%	520	1%	320	3%	1,150	0%	1,485	1%	15	1%	2,245	1%	120	1%	210	0%	75	0%
2	4,830	1%	2,305	1%	2,525	1%	2,750	1%	890	1%	835	2%	355	3%	2,600	1%	2,230	1%			4,000	1%	285	1%	420	1%	125	1%
3	8,180	2%	3,555	2%	4,625	2%	4,900	1%	1,705	2%	1,190	2%	385	3%	4,505	2%	3,650	1%	25	2%	7,225	2%	380	2%	435	1%	140	1%
4	11,950	2%	5,640	3%	6,305	2%	7,755	2%	2,080	2%	1,775	4%	340	3%	5,670	2%	6,255	2%	20	2%	9,855	2%	595	3%	925	2%	565	3%
5	30,745	6%	12,685	6%	18,060	6%	19,375	5%	5,740	7%	4,290	9%	1,340	11%	15,035	6%	15,610	6%	100	7%	25,725	6%	1,335	7%	2,430	5%	1,255	6%
6	38,875	7%	16,985	8%	21,890	7%	27,880	7%	6,095	7%	4,170	8%	730	6%	18,810	7%	19,920	8%	145	10%	32,465	8%	1,750	9%	2,960	6%	1,695	8%
7	71,720	14%	31,055	14%	40,670	13%	51,680	14%	12,065	14%	6,475	13%	1,510	12%	34,095	13%	37,375	14%	250	18%	59,395	14%	3,020	15%	6,075	13%	3,230	15%
8	104,570	20%	44,115	20%	60,455	20%	78,125	21%	16,130	19%	8,010	16%	2,305	18%	50,365	20%	53,870	20%	335	24%	87,635	20%	3,880	19%	8,720	19%	4,340	20%
9	105,650	20%	41,555	19%	64,095	21%	79,245	21%	15,825	18%	8,685	18%	1,895	15%	49,655	19%	55,765	21%	230	16%	88,140	20%	3,535	17%	9,495	20%	4,480	20%
10	137,325	26%	56,685	26%	80,640	27%	97,595	26%	24,185	28%	12,485	25%	3,060	24%	72,550	28%	64,485	25%	290	21%	111,185	26%	5,465	27%	14,675	31%	6,000	27%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q1f.Please tell us on a score of 0 to 10 how much you personally trust the NHS to use your personal data appropriately. 0 means you do not trust an organisation at all,				Se	x					Age b	and						Polar3 Q	uintile						Domi	cile			
and 10 means you have complete trust.	Overall		Men		Wome	en	18-1	9	20-2	4	25-3	9	40+		Q1 - C	<u>1</u>	Q4 - (Q5	Unknow	'n	Englar	nd	Northe Irelan		Scotla	nd	Wale	es
0	215	1%	125	1%	90	1%	110	1%	40	1%	45	2%	20	3%	105	1%	110	1%			180	1%	5	0%	20	1%	10	1%
1	135	0%	55	1%	80	0%	75	0%	20	1%	25	1%	20	3%	60	0%	75	1%		1%	110	0%	5	1%	15	0%	5	0%
2	245	1%	110	1%	140	1%	155	1%	35	1%	40	2%	20	3%	135	1%	110	1%			195	1%	15	1%	30	1%	5	1%
3	415	1%	165	2%	250	1%	275	1%	70	2%	55	2%	20	3%	235	2%	185	1%		1%	360	2%	20	2%	30	1%	5	1%
4	620	2%	270	3%	345	2%	430	2%	85	2%	80	4%	20	3%	295	2%	320	2%		1%	495	2%	30	3%	60	2%	30	3%
5	1,600	6%	605	6%	995	6%	1,100	5%	235	7%	195	9%	70	10%	790	6%	805	6%	5	8%	1,305	6%	65	6%	165	5%	65	6%
6	2,065	7%	815	8%	1,250	7%	1,580	7%	250	7%	195	9%	40	6%	1,010	7%	1,045	7%	10	10%	1,675	8%	85	8%	215	6%	90	7%
7	3,820	14%	1,500	14%	2,320	13%	2,950	14%	495	14%	295	13%	80	12%	1,835	13%	1,970	14%	15	18%	3,065	14%	145	14%	435	13%	170	14%
8	5,630	20%	2,135	20%	3,495	20%	4,480	21%	660	19%	370	16%	120	18%	2,740	20%	2,875	20%	20	23%	4,545	20%	200	20%	650	19%	235	20%
9	5,760	21%	2,040	19%	3,715	21%	4,605	21%	660	18%	390	17%	105	15%	2,715	20%	3,030	22%	10	16%	4,600	21%	180	17%	740	21%	240	20%
10	7,445	27%	2,795	26%	4,650	27%	5,700	27%	1,010	28%	570	25%	160	24%	3,930	28%	3,495	25%	15	21%	5,735	26%	270	27%	1,115	32%	325	27%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75 1	.00%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q1f.Please tell us on a score of 0 to 10 how much you personally trust the NHS to use your personal data appropriately. 0 means you do not trust an organisation at all,				S	ex					Age k	band						Polar3 Qi	uintile						Dom	icile			
and 10 means you have complete trust.	Overall		Mer	ı	Wom	en	18-1	19	20-24	4	25-3	9	40+		Q1 - 0	1 3	Q4 - (25	Unkno	wn	Englai	nd	Northe Irelar		Scotla	ind	Wale	es
1. Low Trust (0-4)	31,985	6%	15,255	7%	16,735	6%	18,810	5%	6,125	7%	5,270	11%	1,780	14%	15,995	6%	15,930	6%	60	4%	27,155	6%	1,450	7%	2,320	5%	1,065	5%
2. Medium Trust (5-7)	141,340	27%	60,725	28%	80,620	27%	98,930	27%	23,900	28%	14,935	30%	3,575	28%	67,940	26%	72,900	28%	500	35%	117,585	27%	6,110	30%	11,465	25%	6,180	28%
3. High Trust (8-10)	347,545	67%	142,360	65%	205,190	68%	254,965	68%	56,140	65%	29,175	59%	7,265	58%	172,570	67%	174,120	66%	860	61%	286,960	66%	12,880	63%	32,885	70%	14,820	67%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q1f.Please tell us on a score of 0 to 10 how much you personally trust the NHS to use your personal data appropriately. 0 means you do not trust an organisation at all,				Se	ex					Age b	and						Polar3 Qu	iintile						Domi	cile			
and 10 means you have complete trust.	Overall		Men		Wor	nen	18-1	9	20-2	4	25-3	9	40+		Q1 - C	1 3	Q4 - C	Q5	Unknow	'n	Englai	nd	Northe Irelar	-	Scotla	nd	Wal	es
1. Low Trust (0-4)	1,630	6%	725	7%	905	5%	1,045	5%	250	7%	245	11%	95	14%	830	6%	800	6%	5	4%	1,350	6%	75	7%	150	4%	55	5%
2. Medium Trust (5-7)	7,485	27%	2,920	27%	4,565	26%	5,630	26%	980	28%	685	30%	190	28%	3,635	26%	3,820	27%	30	36%	6,045	27%	300	29%	820	24%	325	27%
3. High Trust (8-10)	18,835	67%	6,975	66%	11,860	68%	14,785	69%	2,330	65%	1,330	59%	385	58%	9,390	68%	9,400	67%	45	60%	14,885	67%	645	64%	2,510	72%	795	68%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75 1	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q1g.Please tell us on a score of 0 to 10 how much you personally trust your GP surgery to use your personal data appropriately. 0 means you do not trust an organisation at all,				Se	ex.					Age b	band						Polar3 Q	uintile						Domi	cile			
and 10 means you have complete trust.	Overall		Mer	ı	Wom	en	18-1	9	20-24	4	25-39)	40+		Q1 - 0	2 3	Q4 - (25	Unkno	wn	Engla	nd	Northe Irelan		Scotla	nd	Wale	es
0	3,905	1%	2,205	1%	1,700	1%	1,975	1%	1,005	1%	670	1%	255	2%	1,895	1%	2,005	1%			3,460	1%	20	0%	305	1%	120	1%
1	2,060	0%	750	0%	1,310	0%	1,195	0%	335	0%	320	1%	210	2%	1,090	0%	955	0%	15	1%	1,825	0%	80	0%	85	0%	70	0%
2	4,825	1%	1,855	1%	2,970	1%	2,650	1%	655	1%	1,160	2%	360	3%	2,515	1%	2,310	1%		•	4,200	1%	135	1%	310	1%	180	1%
3	6,570	1%	2,625	1%	3,945	1%	4,085	1%	1,165	1%	990	2%	330	3%	3,345	1%	3,210	1%	15	1%	5,870	1%	260	1%	350	1%	90	0%
4	10,380	2%	4,095	2%	6,285	2%	6,280	2%	2,125	2%	1,650	3%	325	3%	5,500	2%	4,840	2%	40	3%	8,930	2%	390	2%	700	2%	360	2%
5	26,430	5%	11,100	5%	15,325	5%	16,555	4%	5,185	6%	3,605	7%	1,080	9%	13,625	5%	12,715	5%	90	6%	22,460	5%	990	5%	2,040	4%	935	4%
6	31,965	6%	13,365	6%	18,595	6%	22,355	6%	5,750	7%	3,340	7%	520	4%	16,575	6%	15,280	6%	110	8%	27,220	6%	1,070	5%	2,240	5%	1,430	6%
7	62,010	12%	28,015	13%	33,995	11%	45,365	12%	9,520	11%	5,645	11%	1,475	12%	30,930	12%	30,950	12%	125	9%	53,185	12%	1,910	9%	4,440	10%	2,475	11%
8	99,780	19%	43,860	20%	55,925	18%	73,770	20%	15,065	17%	8,765	18%	2,180	17%	49,165	19%	50,350	19%	265	19%	83,335	19%	3,950	19%	8,155	17%	4,340	20%
9	112,075	22%	44,810	21%	67,265	22%	84,185	23%	17,350	20%	8,395	17%	2,145	17%	51,915	20%	59,875	23%	280	20%	93,530	22%	3,900	19%	10,105	22%	4,540	21%
10	160,880	31%	65,655	30%	95,225	31% 1	114,300	31%	28,015	33%	14,830	30%	3,735	30%	79,950	31%	80,455	31%	480	34%	127,690	30%	7,730	38%	17,935	38%	7,520	34%
All (weighted base)	520,875	100%	218,335	100%	302,540	100% 3	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q1g.Please tell us on a score of 0 to 10 how much you personally trust your GP surgery to use your personal data appropriately. 0 means you do not trust an organisation at all,				Se	x					Age b	band						Polar3 Q	uintile						Domi	cile			
and 10 means you have complete trust.	Overall		Mer	ı	Wome	en	18-1	9	20-2	4	25-3	9	40+	÷	Q1 - (23	Q4 -	Q5	Unknov	wn	Englai	nd	Northe Irelan		Scotla	nd	Wale	es
0	190	1%	105	1%	85	1%	105	0%	40	1%	35	1%	15	2%	95	1%	95	1%			165	1%		0%	20	1%	5	0%
1	110	0%	35	0%	70	0%	70	0%	15	0%	15	1%	10	2%	55	0%	50	0%		1%	95	0%	5	0%	5	0%	5	0%
2	250	1%	95	1%	155	1%	150	1%	25	1%	55	2%	20	3%	130	1%	120	1%			210	1%	5	1%	25	1%	10	1%
3	340	1%	125	1%	215	1%	230	1%	50	1%	45	2%	15	3%	175	1%	165	1%		1%	295	1%	15	1%	25	1%	5	0%
4	540	2%	190	2%	345	2%	360	2%	90	2%	75	3%	15	3%	290	2%	245	2%		3%	450	2%	20	2%	50	1%	20	2%
5	1,370	5%	535	5%	835	5%	940	4%	215	6%	165	7%	55	8%	725	5%	645	5%	5	8%	1,130	5%	50	5%	145	4%	50	4%
6	1,695	6%	635	6%	1,060	6%	1,280	6%	235	7%	155	7%	30	4%	890	6%	800	6%	5	8%	1,405	6%	55	5%	160	5%	75	6%
7	3,295	12%	1,355	13%	1,940	11%	2,570	12%	390	11%	255	11%	75	12%	1,660	12%	1,630	12%	5	9%	2,740	12%	95	9%	330	9%	130	11%
8	5,340	19%	2,130	20%	3,210	19%	4,200	20%	620	17%	400	18%	115	17%	2,655	19%	2,675	19%	15	18%	4,310	19%	200	19%	610	18%	225	19%
9	6,095	22%	2,195	21%	3,895	22%	4,875	23%	720	20%	385	17%	115	17%	2,835	20%	3,245	23%	15	19%	4,875	22%	195	19%	775	22%	245	21%
10	8,725	31%	3,220	30%	5,510	32%	6,685	31%	1,165	33%	680	30%	200	30%	4,345	31%	4,355	31%	25	32%	6,600	30%	385	38%	1,340	39%	405	34%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q1g.Please tell us on a score of 0 to 10 how much you personally trust your GP surgery to use your personal data appropriately. 0 means you do not trust an organisation at all,				S	ex					Age l	band						Polar3 Qi	uintile						Dom	icile			
and 10 means you have complete trust.	Overall		Mer	1	Wom	ien	18-1	19	20-24	4	25-3	9	40+		Q1 - C	1 3	Q4 - (25	Unkno	wn	Engla	nd	Northe Irelan		Scotla	ind	Wal	es
1. Low Trust (0-4)	27,740	5%	11,530	5%	16,215	5%	16,185	4%	5,280	6%	4,795	10%	1,480	12%	14,350	6%	13,320	5%	70	5%	24,280	6%	885	4%	1,750	4%	825	4%
2. Medium Trust (5-7)	120,400	23%	52,480	24%	67,915	22%	84,275	23%	20,455	24%	12,595	26%	3,075	24%	61,130	24%	58,945	22%	325	23%	102,870	24%	3,970	19%	8,720	19%	4,840	22%
3. High Trust (8-10)	372,735	72%	154,325	71%	218,410	72%	272,250	73%	60,435	70%	31,990	65%	8,060	64%	181,030	71%	190,685	73%	1,025	72%	304,555	71%	15,585	76%	36,200	78%	16,400	74%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q1g.Please tell us on a score of 0 to 10 how much you personally trust your GP surgery to use your personal data appropriately. 0 means you do not trust an organisation at all,				Se	ex.					Age b	and						Polar3 Qu	uintile						Domi	cile			
and 10 means you have complete trust.	Overall		Men		Won	nen	18-1	9	20-2	4	25-3	9	40+		Q1 - (23	Q4 - C	2 5	Unknov	vn	Englai	nd	Northe Irelan		Scotlar	nd	Wale	es
1. Low Trust (0-4)	1,430	5%	550	5%	875	5%	915	4%	215	6%	220	10%	75	12%	745	5%	675	5%	5	5%	1,215	5%	45	4%	125	4%	45	4%
2. Medium Trust (5-7)	6,360	23%	2,520	24%	3,840	22%	4,790	22%	840	24%	570	25%	160	24%	3,270	24%	3,070	22%	20	25%	5,275	24%	195	19%	635	18%	255	22%
3. High Trust (8-10)	20,160	72%	7,545	71%	12,615	73%	15,760	73%	2,505	70%	1,470	65%	430	64%	9,835	71%	10,275	73%	55	70%	15,785	71%	780	76%	2,725	78%	875	74%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q1h.Please tell us on a score of 0 to 10 how much you personally trust Academic researchers and univeristies to use your personal data appropriately.				Se	ex					Age b	and						Polar3 Q	uintile						Domi	icile			
0 means you do not trust an organisation at all, and 10 means you have complete trust.	Overall		Mer	า	Wom	en	18-1	9	20-24	4	25-39	Э	40+		Q1 - (23	Q4 -	Q5	Unkno	wn	Engla	nd	Northe Irelar		Scotla	nd	Wal	es
0	3,270	1%	2,100	1%	1,170	0%	1,640	0%	745	1%	665	1%	220	2%	1,565	1%	1,690	1%	15	1%	2,745	1%	105	1%	360	1%	60	0%
1	2,700	1%	1,230	1%	1,470	0%	1,600	0%	435	1%	400	1%	265	2%	1,310	1%	1,390	1%			2,250	1%	50	0%	300	1%	100	0%
2	4,705	1%	2,330	1%	2,380	1%	2,500	1%	1,220	1%	805	2%	180	1%	2,035	1%	2,670	1%		•	3,950	1%	230	1%	340	1%	185	1%
3	8,810	2%	3,555	2%	5,255	2%	4,940	1%	1,815	2%	1,575	3%	480	4%	4,090	2%	4,680	2%	40	3%	7,420	2%	345	2%	710	2%	335	2%
4	11,950	2%	4,985	2%	6,965	2%	7,455	2%	2,335	3%	1,560	3%	600	5%	5,880	2%	6,070	2%			10,070	2%	425	2%	1,160	2%	295	1%
5	36,750	7%	15,570	7%	21,180	7%	23,410	6%	7,035	8%	4,790	10%	1,520	12%	17,550	7%	19,135	7%	65	4%	30,420	7%	1,890	9%	2,745	6%	1,695	8%
6	43,005	8%	18,650	9%	24,360	8%	30,505	8%	7,215	8%	4,425	9%	860	7%	19,865	8%	22,960	9%	180	13%	35,860	8%	1,590	8%	3,715	8%	1,840	8%
7	83,910	16%	35,730	16%	48,180	16%	61,170	16%	13,060	15%	7,975	16%	1,705	14%	38,925	15%	44,780	17%	205	14%	70,185	16%	3,355	16%	6,660	14%	3,710	17%
8	118,640	23%	51,325	24%	67,315	22%	88,770	24%	17,970	21%	9,730	20%	2,165	17%	57,095	22%	61,320	23%	225	16%	99,370	23%	4,510	22%	10,000	21%	4,760	22%
9	108,040	21%	42,675	20%	65,365	22%	81,880	22%	16,055	19%	8,130	16%	1,970	16%	53,490	21%	54,125	21%	425	30%	89,245	21%	4,040	20%	9,990	21%	4,765	22%
10	99,090	19%	40,185	18%	58,905	19%	68,830	18%	18,280	21%	9,320	19%	2,655	21%	54,695	21%	44,135	17%	265	19%	80,185	19%	3,895	19%	10,690	23%	4,315	20%
All (weighted base)	520,875	100%	218,335	100%	302,540	100% 3	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q1h.Please tell us on a score of 0 to 10 how much you personally trust Academic researchers and univeristies to use your personal data appropriately.				Se	x					Age ba	nd						Polar3 Q	uintile						Domi	cile			
0 means you do not trust an organisation at all, and 10 means you have complete trust.	Overall		Mer	ı	Women		18-19		20-24		25-3	Э	40+		Q1 - C	 23	Q4 -	Q5	Unkno	wn	Engla	nd	Northe Irelan		Scotla	nd	Wal	es
0	160	1%	100	1%	60 (0%	85	0%	30	1%	35	1%	10	2%	80	1%	80	1%		1%	130	1%	5	0%	20	1%		0%
1	140	1%	60	1%	80 (0%	90	0%	20	1%	20	1%	15	2%	65	0%	75	1%		•	110	1%	5	0%	20	1%	5	0%
2	235	1%	110	1%	125	1%	135	1%	50	1%	35	2%	10	1%	105	1%	130	1%		•	190	1%	10	1%	25	1%	10	1%
3	450	2%	165	2%	280	2%	275	1%	75	2%	75	3%	25	4%	210	2%	235	2%		3%	370	2%	15	2%	45	1%	15	1%
4	625	2%	240	2%	385 2	2%	425	2%	95	3%	70	3%	35	5%	310	2%	315	2%			510	2%	20	2%	70	2%	15	1%
5	1,910	7%	745	7%	1,165	7% 1,	325	6%	290	8%	220	10%	80	12%	920	7%	985	7%	5	5%	1,540	7%	95	9%	190	5%	90	7%
6	2,275	8%	895	8%	1,380 8	8% 1,	735	8%	295	8%	200	9%	50	7%	1,070	8%	1,195	9%	10	13%	1,850	8%	75	7%	255	7%	95	8%
7	4,465	16%	1,720	16%	2,745 16	5% 3,4	485 1	6%	530	15%	360	16%	90	13%	2,100	15%	2,355	17%	10	14%	3,625	16%	165	16%	485	14%	195	16%
8	6,400	23%	2,505	24%	3,895 22	2% 5,	095 2	4%	740	21%	445	20%	115	17%	3,095	22%	3,295	23%	10	14%	5,150	23%	225	22%	770	22%	255	22%
9	5,910	21%	2,100	20%	3,815 22	2% 4,	765 2	2%	670	19%	375	16%	105	16%	2,930	21%	2,955	21%	25	31%	4,670	21%	205	20%	775	22%	260	22%
10	5,380	19%	1,980	19%	3,400 20	0% 4,	045 1	9%	770	22%	425	19%	140	21%	2,970	21%	2,395	17%	15	18%	4,135	19%	195	19%	815	23%	235	20%
All (unweighted base)	27,950	100%	10,620	100%	17,330 100)% 21,4	460 10	0% 3,	560 1	L00%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q1h.Please tell us on a score of 0 to 10 how much you personally trust Academic researchers and univeristies to use your personal data appropriately.				Se	ex					Age l	band						Polar3 Q	uintile						Dom	icile			
0 means you do not trust an organisation at all, and 10 means you have complete trust.	Overall		Mer	ı	Wom	ien	18-1	9	20-2	4	25-3	9	40	+	Q1 - (23	Q4 - (Q5	Unkno	wn	Engla	nd	North Irela		Scotla	ind	Wale	es
1. Low Trust (0-4)	31,440	6%	14,200	7%	17,240	6%	18,140	5%	6,550	8%	5,005	10%	1,745	14%	14,885	6%	16,495	6%	55	4%	26,435	6%	1,155	6%	2,875	6%	975	4%
2. Medium Trust (5-7)	163,670	31%	69,945	32%	93,725	31%	115,085	31%	27,310	32%	17,190	35%	4,085	32%	76,340	30%	86,880	33%	450	32%	136,465	32%	6,840	33%	13,115	28%	7,250	33%
3. High Trust (8-10)	325,770	63%	134,185	61%	191,580	63%	239,485	64%	52,310	61%	27,185	55%	6,790	54%	165,280	64%	159,575	61%	910	64%	268,800	62%	12,445	61%	30,680	66%	13,845	63%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q1h.Please tell us on a score of 0 to 10 how much you personally trust Academic researchers and univeristies to use your personal data appropriately.				Se	2X					Age b	band						Polar3 Qi	uintile						Domi	cile			
0 means you do not trust an organisation at all, and 10 means you have complete trust.	Overall		Mer	า	Wom	ien	18-1	9	20-2	4	25-3	9	40+		Q1 - C	J 3	Q4 - (۵5	Unkno	wn	Engla	nd	Northe Irelar	-	Scotla	nd	Wale	es
1. Low Trust (0-4)	1,605	6%	675	6%	930	5%	1,015	5%	265	7%	235	10%	90	14%	770	6%	835	6%	5	4%	1,315	6%	55	6%	185	5%	50	4%
2. Medium Trust (5-7)	8,655	31%	3,360	32%	5,295	31%	6,545	30%	1,110	31%	780	35%	215	32%	4,090	30%	4,540	32%	25	32%	7,010	31%	330	33%	930	27%	380	32%
3. High Trust (8-10)	17,690	63%	6,585	62%	11,110	64%	13,905	65%	2,180	61%	1,245	55%	360	54%	8,995	65%	8,645	62%	50	64%	13,950	63%	630	62%	2,365	68%	745	63%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q1i.Please tell us on a score of 0 to 10 how much you personally trust the British Government to use your personal data appropriately.				Se	ex.					Age b	and						Polar3 Q	uintile						Domi	icile			
0 means you do not trust an organisation at all, and 10 means you have complete trust.	Overall		Mer	ı	Wom	ien	18-1	9	20-2-	4	25-3	9	40+		Q1 - C	2 3	Q4 - (Q5	Unkno	wn	Engla	nd	Northe Irelan		Scotla	nd	Wal	es
0	30,760	6%	16,000	7%	14,760	5%	15,085	4%	7,215	8%	6,535	13%	1,925	15%	16,865	7%	13,810	5%	85	6%	24,360	6%	1,755	9%	3,540	8%	1,105	5%
1	16,040	3%	6,685	3%	9,355	3%	9,530	3%	3,515	4%	2,415	5%	580	5%	8,400	3%	7,600	3%	40	3%	12,925	3%	715	3%	1,805	4%	590	3%
2	23,560	5%	10,355	5%	13,210	4%	14,435	4%	4,980	6%	3,330	7%	815	6%	12,070	5%	11,455	4%	40	3%	19,285	4%	1,010	5%	2,360	5%	905	4%
3	28,900	6%	12,010	6%	16,890	6%	19,030	5%	5,725	7%	3,430	7%	720	6%	14,320	6%	14,515	6%	65	4%	24,090	6%	975	5%	2,695	6%	1,140	5%
4	34,920	7%	13,680	6%	21,240	7%	24,055	6%	6,245	7%	3,570	7%	1,050	8%	17,440	7%	17,425	7%	50	4%	28,795	7%	1,485	7%	3,140	7%	1,500	7%
5	68,895	13%	28,835	13%	40,060	13%	48,155	13%	12,100	14%	6,870	14%	1,765	14%	34,775	14%	33,935	13%	185	13%	56,450	13%	2,970	15%	6,135	13%	3,340	15%
6	60,690	12%	24,775	11%	35,915	12%	46,270	12%	8,375	10%	5,245	11%	800	6%	28,430	11%	32,085	12%	175	12%	50,170	12%	2,380	12%	5,570	12%	2,575	12%
7	72,935	14%	29,295	13%	43,640	14%	56,430	15%	10,585	12%	4,860	10%	1,060	8%	34,520	13%	38,205	15%	215	15%	61,265	14%	2,785	14%	5,655	12%	3,225	15%
8	72,150	14%	30,685	14%	41,465	14%	56,035	15%	9,855	11%	4,875	10%	1,385	11%	33,960	13%	38,020	14%	170	12%	60,510	14%	2,560	13%	6,060	13%	3,015	14%
9	55,650	11%	21,940	10%	33,715	11%	43,340	12%	7,965	9%	3,370	7%	980	8%	26,780	10%	28,675	11%	195	14%	47,345	11%	1,620	8%	4,385	9%	2,300	10%
10	56,375	11%	24,085	11%	32,290	11%	40,345	11%	9,610	11%	4,880	10%	1,540	12%	28,950	11%	27,225	10%	200	14%	46,505	11%	2,185	11%	5,320	11%	2,365	11%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q1i.Please tell us on a score of 0 to 10 how much you personally trust the British Government to use your personal data appropriately.				Se						Age ba	and						Polar3 Q	uintile						Domi	cile			
0 means you do not trust an organisation at all, and 10 means you have complete trust.	Overall		Men		Wome	en	18-19	Э	20-2	4	25-3	9	40+		Q1 - C	23	Q4 - (Q5	Unknowr	ı	Englar	nd	Northe Irelar		Scotla	nd	Wale	es
0	1,555	6%	775	7%	780	5%	845	4%	295	8%	305	14%	105	16%	855	6%	690	5%	5	5%	1,180	5%	85	8%	235	7%	60	5%
1	835	3%	325	3%	515	3%	545	3%	145	4%	110	5%	35	5%	440	3%	395	3%		3%	645	3%	35	3%	125	4%	30	3%
2	1,225	4%	495	5%	730	4%	825	4%	205	6%	155	7%	40	6%	630	5%	590	4%		3%	970	4%	45	5%	160	5%	45	4%
3	1,525	5%	580	5%	945	5%	1,095	5%	235	7%	155	7%	35	5%	760	5%	760	5%	5	4%	1,225	6%	45	5%	190	5%	60	5%
4	1,865	7%	660	6%	1,205	7%	1,390	6%	260	7%	160	7%	55	8%	940	7%	925	7%	5	4%	1,485	7%	75	7%	230	7%	80	7%
5	3,685	13%	1,395	13%	2,290	13%	2,775	13%	500	14%	315	14%	95	14%	1,875	14%	1,800	13%	10	13%	2,900	13%	145	14%	455	13%	180	15%
6	3,300	12%	1,210	11%	2,090	12%	2,670	12%	345	10%	245	11%	45	7%	1,565	11%	1,730	12%	10	10%	2,625	12%	125	12%	420	12%	135	11%
7	3,955	14%	1,425	13%	2,530	15%	3,245	15%	435	12%	220	10%	55	8%	1,885	14%	2,055	15%	15	17%	3,210	14%	145	14%	435	13%	170	14%
8	3,925	14%	1,505	14%	2,420	14%	3,225	15%	410	11%	220	10%	70	11%	1,865	13%	2,055	15%	10	13%	3,155	14%	135	13%	475	14%	165	14%
9	3,045	11%	1,075	10%	1,970	11%	2,515	12%	330	9%	150	7%	50	7%	1,470	11%	1,565	11%	10	14%	2,485	11%	80	8%	355	10%	125	10%
10	3,035	11%	1,180	11%	1,855	11%	2,330	11%	400	11%	220	10%	80	12%	1,565	11%	1,455	10%	10	14%	2,395	11%	110	11%	405	12%	130	11%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75 10	00%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q1i.Please tell us on a score of 0 to 10 how much you personally trust the British Government to use your personal data appropriately.				Se	ex					Age l	band						Polar3 Q	uintile						Dom	icile			
0 means you do not trust an organisation at all, and 10 means you have complete trust.	Overall		Me	n	Worr	ien	18-1	.9	20-2	4	25-3	9	40	+	Q1 - (23	Q4 - (Q5	Unknov	wn	Engla	nd	North Irela	-	Scotla	ind	Wale	es
1. Low Trust (0-4)	134,180	26%	58,725	27%	75,455	25%	82,135	22%	27,680	32%	19,280	39%	5,090	40%	69,095	27%	64,810	25%	280	20%	109,460	25%	5,935	29%	13,540	29%	5,245	24%
2. Medium Trust (5-7)	202,520	39%	82,905	38%	119,620	40%	150,855	40%	31,060	36%	16,975	34%	3,625	29%	97,725	38%	104,220	40%	575	41%	167,885	39%	8,135	40%	17,360	37%	9,140	41%
3. High Trust (8-10)	184,175	35%	76,705	35%	107,470	36%	139,715	37%	27,430	32%	13,125	27%	3,905	31%	89,690	35%	93,920	36%	565	40%	154,360	36%	6,365	31%	15,765	34%	7,685	35%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q1i.Please tell us on a score of 0 to 10 how much you personally trust the British Government to use your personal data appropriately.				Se	x					Age ba	and						Polar3 Qu	iintile						Domi	cile			
0 means you do not trust an organisation at all, and 10 means you have complete trust.	Overall		Men		Won	nen	18-1	9	20-2	4	25-3	9	40+		Q1 - C	1 3	Q4 - C	Q5	Unknow	'n	Englar	nd	Northe Irelan		Scotla	nd	Wale	es
1. Low Trust (0-4)	7,005	25%	2,830	27%	4,175	24%	4,700	22%	1,140	32%	890	39%	270	40%	3,630	26%	3,360	24%	15	18%	5,505	25%	285	28%	935	27%	275	23%
2. Medium Trust (5-7)	10,940	39%	4,030	38%	6,910	40%	8,690	40%	1,280	36%	775	34%	195	29%	5,325	38%	5,585	40%	30	40%	8,735	39%	410	40%	1,310	38%	485	41%
3. High Trust (8-10)	10,005	36%	3,760	35%	6,250	36%	8,070	38%	1,140	32%	595	26%	205	30%	4,900	35%	5,075	36%	30	42%	8,035	36%	325	32%	1,230	35%	415	35%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75 1	.00%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q1j.Please tell us on a score of 0 to 10 how much you personally trust the police to use your personal data appropriately. 0 means you do not trust an organisation at all,				Se	ex.					Age b	and						Polar3 Q	uintile						Domi	icile			
and 10 means you have complete trust.	Overall		Mer	ו	Wom	ien	18-19	Ð	20-24	1	25-3	9	40+		Q1 - C	1 3	Q4 - (Q5	Unkno	wn	Engla	nd	Northe Irelan		Scotla	nd	Wale	es
0	14,810	3%	9,280	4%	5,530	2%	7,670	2%	3,220	4%	2,820	6%	1,100	9%	7,790	3%	6,980	3%	40	3%	12,230	3%	865	4%	1,185	3%	530	2%
1	7,250	1%	3,770	2%	3,480	1%	4,220	1%	1,580	2%	1,120	2%	335	3%	3,760	1%	3,445	1%	45	3%	6,075	1%	250	1%	645	1%	280	1%
2	9,410	2%	4,350	2%	5,060	2%	5,785	2%	1,810	2%	1,375	3%	435	3%	5,030	2%	4,320	2%	60	4%	8,030	2%	405	2%	575	1%	395	2%
3	13,030	3%	6,690	3%	6,335	2%	8,380	2%	2,390	3%	1,840	4%	415	3%	6,435	3%	6,590	3%			10,690	2%	570	3%	1,295	3%	475	2%
4	17,440	3%	7,950	4%	9,485	3%	11,300	3%	3,545	4%	1,965	4%	625	5%	8,745	3%	8,695	3%			14,340	3%	550	3%	1,650	4%	900	4%
5	37,215	7%	16,475	8%	20,745	7%	24,545	7%	6,715	8%	4,470	9%	1,485	12%	18,805	7%	18,255	7%	160	11%	31,275	7%	1,215	6%	2,890	6%	1,835	8%
6	40,750	8%	18,285	8%	22,465	7%	29,380	8%	7,000	8%	3,610	7%	760	6%	19,725	8%	20,900	8%	120	9%	34,005	8%	1,855	9%	3,170	7%	1,715	8%
7	65,550	13%	27,705	13%	37,845	13%	47,340	13%	11,385	13%	5,665	11%	1,165	9%	31,760	12%	33,530	13%	260	18%	55,315	13%	2,325	11%	5,325	11%	2,590	12%
8	90,670	17%	37,040	17%	53,630	18%	68,125	18%	13,240	15%	7,240	15%	2,065	16%	43,705	17%	46,775	18%	185	13%	75,120	17%	3,310	16%	8,325	18%	3,915	18%
9	96,830	19%	37,215	17%	59,615	20%	74,600	20%	13,335	15%	7,275	15%	1,620	13%	44,930	18%	51,605	20%	295	21%	81,160	19%	3,670	18%	7,875	17%	4,125	19%
10	127,925	25%	49,570	23%	78,355	26%	91,370	25%	21,950	25%	12,000	24%	2,605	21%	65,815	26%	61,855	24%	250	18%	103,465	24%	5,420	27%	13,730	29%	5,310	24%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q1j.Please tell us on a score of 0 to 10 how much you personally trust the police to use your personal data appropriately. 0 means you do not trust an organisation at all,				Se	2x					Age b	band						Polar3 Q	uintile						Domi	cile			
and 10 means you have complete trust.	Overall		Men	ı	Wome	en	18-1	9	20-2	4	25-3	9	40+		Q1 - 0	23	Q4 - (Q5	Unknown		England	ł	Northe Irelan		Scotla	nd	Wale	es
0	735	3%	445	4%	290	2%	410	2%	130	4%	135	6%	60	9%	395	3%	340	2%		3%	590	3%	40	4%	80	2%	25	2%
1	365	1%	180	2%	185	1%	230	1%	65	2%	50	2%	15	3%	195	1%	170	1%		3%	300	1%	15	1%	40	1%	15	1%
2	490	2%	210	2%	280	2%	325	2%	75	2%	65	3%	25	3%	265	2%	220	2%	5	4%	405	2%	20	2%	45	1%	20	2%
3	675	2%	320	3%	360	2%	475	2%	95	3%	85	4%	20	3%	345	2%	335	2%			535	2%	25	3%	85	3%	25	2%
4	915	3%	385	4%	530	3%	640	3%	150	4%	90	4%	35	5%	460	3%	455	3%			730	3%	25	3%	115	3%	45	4%
5	1,940	7%	790	7%	1,150	7%	1,385	6%	275	8%	200	9%	75	12%	1,000	7%	930	7%	10 1	3% 1	590	7%	55	6%	200	6%	95	8%
6	2,160	8%	880	8%	1,285	7%	1,665	8%	290	8%	170	7%	40	6%	1,055	8%	1,100	8%	5	8% 1	750	8%	90	9%	225	7%	90	8%
7	3,495	13%	1,335	13%	2,160	12%	2,715	13%	465	13%	255	11%	60	9%	1,705	12%	1,775	13%	15 1	9% 2	855	13%	115	11%	390	11%	135	12%
8	4,925	18%	1,815	17%	3,110	18%	3,940	18%	540	15%	330	15%	110	17%	2,405	17%	2,510	18%	10 1	3% 3	915	18%	170	17%	630	18%	210	18%
9	5,285	19%	1,815	17%	3,470	20%	4,310	20%	560	16%	330	15%	85	13%	2,470	18%	2,800	20%	15 2	1% 4	255	19%	185	18%	620	18%	225	19%
10	6,960	25%	2,445	23%	4,515	26%	5,365	25%	915	26%	545	24%	140	21%	3,565	26%	3,385	24%	15 1	7% 5	360	24%	265	26%	1,050	30%	285	24%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75 10	0% 22	275 10	.00%	1,020	100%	3,480	100%	1,175	100%

Q1j.Please tell us on a score of 0 to 10 how much you personally trust the police to use your personal data appropriately. 0 means you do not trust an organisation at all,				S	ex					Age l	band						Polar3 Q	uintile						Dom	icile			
and 10 means you have complete trust.	Overall		Mer	1	Wom	en	18-1	19	20-2	4	25-3	9	40+		Q1 - (23	Q4 - (Q5	Unkno	wn	Engla	nd	North Irelai		Scotla	nd	Wale	es
1. Low Trust (0-4)	61,935	12%	32,045	15%	29,890	10%	37,350	10%	12,545	15%	9,125	18%	2,915	23%	31,765	12%	30,025	11%	145	10%	51,360	12%	2,640	13%	5,350	11%	2,585	12%
2. Medium Trust (5-7)	143,515	28%	62,465	29%	81,055	27%	101,260	27%	25,100	29%	13,740	28%	3,410	27%	70,290	27%	72,685	28%	540	38%	120,595	28%	5,395	26%	11,385	24%	6,135	28%
3. High Trust (8-10)	315,425	61%	123,825	57%	191,595	63%	234,095	63%	48,525	56%	26,515	54%	6,290	50%	154,450	60%	160,240	61%	730	52%	259,745	60%	12,400	61%	29,930	64%	13,350	60%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q1j.Please tell us on a score of 0 to 10 how much you personally trust the police to use your personal data appropriately. 0 means you do not trust an organisation at all,				Se	×					Age ba	and						Polar3 Quintile					Domi	cile			
and 10 means you have complete trust.	Overall		Mer	า	Wom	ien	18-1	9	20-2	4	25-3	Э	40+		Q1 - C	1 3	Q4 - Q5	Unknown	Engla	ind	Northe Irelan	-	Scotlar	nd	Wale	es
1. Low Trust (0-4)	3,180	11%	1,540	15%	1,640	9%	2,080	10%	515	14%	430	19%	155	23%	1,655	12%	1,520 11%	5 9%	2,555	11%	130	13%	360	10%	135	11%
2. Medium Trust (5-7)	7,600	27%	3,000	28%	4,600	27%	5,765	27%	1,030	29%	625	28%	175	26%	3,760	27%	3,805 27%	30 40%	6,195	28%	265	26%	815	23%	325	28%
3. High Trust (8-10)	17,175	61%	6,075	57%	11,095	64%	13,615	63%	2,015	57%	1,205	53%	335	50%	8,440	61%	8,695 62%	40 51%	13,530	61%	625	61%	2,300	66%	715	61%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020 100%	75 100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q2a.Please tell us your view on how acceptable you would find sharing of your personal				Se	ex					Age	band						Polar3 Qi	uintile						Dom	icile			
data to your local authority/council for research purposes	Overall		Mer	ı	Wom	en	18-1	9	20-2	4	25-39		40+		Q1 - 0	1 3	Q4 - (25	Unkno	wn	Engla	nd	North Irelar	-	Scotla	nd	Wale	es
1. Never provide my data to this type of organisation	45,000	9%	19,150	9%	25,850	9%	26,585	7%	9,110	11%	7,270	15%	2,030	16%	22,590	9%	22,215	8%	200	14%	36,395	8%	2,480	12%	4,300	9%	1,820	8%
2. Provide my data, but ask for my consent every time	274,705	53%	104,955	48%	169,750	56%	194,750	52%	46,380	54%	26,735	54%	6,845	54%	136,160	53%	137,885	52%	660	46%	228,180	53%	10,970	54%	23,740	51%	11,815	54%
3. Provide my data, but ask for my consent just once	113,785	22%	51,460	24%	62,325	21%	86,510	23%	17,040	20%	8,555	17%	1,675	13%	53,515	21%	59,935	23%	330	23%	94,640	22%	4,230	21%	10,560	23%	4,355	20%
4. Provide my data without asking me, if UCAS thinks it will be used in an acceptable and safe way	72,780	14%	34,920	16%	37,860	13%	54,535	15%	10,845	13%	5,810	12%	1,590	13%	36,555	14%	36,035	14%	190	13%	60,405	14%	2,265	11%	6,560	14%	3,550	16%
5. Always provide my data to this type of organisation without asking me first	14,610	3%	7,850	4%	6,755	2%	10,325	3%	2,790	3%	1,015	2%	480	4%	7,685	3%	6,880	3%	40	3%	12,080	3%	495	2%	1,510	3%	525	2%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q2a.Please tell us your view on how acceptable you would find sharing of your personal				Se	x					Age k	band						Polar3 Q	uintile						Domi	cile			
data to your local authority/council for research purposes	Overall		Mer	n	Wom	en	18-1	.9	20-2	4	25-39		40+		Q1 - 0	1 3	Q4 - (Q5	Unkno	wn	Engla	nd	Northe Irelar		Scotla	and	Wales	
1. Never provide my data to this type of organisation	2,335	8%	925	9%	1,410	8%	1,510	7%	375	11%	340 1	15%	110	17%	1,180	9%	1,145	8%	10	14%	1,820	8%	125	12%	295	8%	100 8%	5
2. Provide my data, but ask for my consent every time	14,785	53%	5,085	48%	9,700	56%	11,285	53%	1,915	54%	1,220 5	54%	360	54%	7,395	53%	7,355	52%	35	44%	11,835	53%	550	54%	1,765	51%	630 54%	\$
3. Provide my data, but ask for my consent just once	6,140	22%	2,505	24%	3,630	21%	4,960	23%	700	20%	390 1	17%	85	13%	2,900	21%	3,220	23%	20	25%	4,905	22%	210	21%	795	23%	230 20%	\$
4. Provide my data without asking me, if UCAS thinks it will be used in an acceptable and safe way	3,910	14%	1,720	16%	2,190	13%	3,110	14%	455	13%	265 1	12%	85	13%	1,965	14%	1,930	14%	10	14%	3,105	14%	110	11%	505	15%	185 16%	5
5. Always provide my data to this type of organisation without asking me first	785	3%	385	4%	400	2%	600	3%	115	3%	45	2%	25	4%	415	3%	370	3%		3%	610	3%	25	2%	120	4%	30 2%	5
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260 10	00%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175 100%	,

Q2a.Please tell us your view on how acceptable you would find sharing of your personal				Se	x					Age l	band						Polar3 Q	uintile						Dom	nicile			
data to your local authority/council for research purposes	Overall		Mei	ı	Wom	en	18-1	9	20-2	.4	25-3	9	40+	÷	Q1 - C	1 3	Q4 - (Q5	Unkno	wn	Engla	and	North Irelai	-	Scotla	and	Wa	les
1. Never share or ask before sharing	433,485	83%	175,560	80%	257,925	85%	307,850	83%	72,530	84%	42,560	86%	10,550	84%	212,265	83%	220,035	84%	1,185	84%	359,215	83%	17,680	86%	38,600	83%	17,990	82%
2. UCAS decide	72,780	14%	34,920	16%	37,860	13%	54,535	15%	10,845	13%	5,810	12%	1,590	13%	36,555	14%	36,035	14%	190	13%	60,405	14%	2,265	11%	6,560	14%	3,550	16%
3. Always share	14,610	3%	7,850	4%	6,755	2%	10,325	3%	2,790	3%	1,015	2%	480	4%	7,685	3%	6,880	3%	40	3%	12,080	3%	495	2%	1,510	3%	525	2%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q2a.Please tell us your view on how acceptable you would find sharing of your personal				Se	x				J	Age ban	nd						Polar3 Q	uintile						Domi	icile			
data to your local authority/council for research purposes	Overall		Me	n	Wom	ien	18-1	.9	20-24		25-39)	40+	-	Q1 - (1 3	Q4 - (Q5	Unkno	wn	Engla	nd	North Irelar		Scotla	ind	Wal	es
1. Never share or ask before sharing	23,255	83%	8,515	80%	14,740	85%	17,755	83%	2,995 8	34%	1,950	86%	560	84%	11,475	83%	11,720	84%	65	83%	18,560	83%	885	87%	2,855	82%	960	82%
2. UCAS decide	3,910	14%	1,720	16%	2,190	13%	3,110	14%	455 1	13%	265	12%	85	13%	1,965	14%	1,930	14%	10	14%	3,105	14%	110	11%	505	15%	185	16%
3. Always share	785	3%	385	4%	400	2%	600	3%	115	3%	45	2%	25	4%	415	3%	370	3%		3%	610	3%	25	2%	120	4%	30	2%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560 10	00%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q2b.Please tell us your view on how acceptable you would find sharing of your personal				Se	ex					Age b	band						Polar3 Qu	intile						Dom	icile			
data to your school or college for research purposes	Overall		Mer	ı	Wom	en	18-1	19	20-24	1	25-39)	40+		Q1 - (1 3	Q4 - (1 5	Unkno	wn	Engla	ind	Northe Irelar	-	Scotla	nd	Wal	es
1. Never provide my data to this type of organisation	16,425	3%	8,290	4%	8,135	3%	9,280	2%	3,310	4%	3,040	6%	795	6%	8,025	3%	8,375	3%	30	2%	13,485	3%	655	3%	1,565	3%	720	3%
2. Provide my data, but ask for my consent every time	177,920	34%	68,445	31%	109,475	36%	117,200	31%	33,220	39%	21,630	44%	5,875	47%	88,030	34%	89,305	34%	585	41%	147,875	34%	6,830	33%	15,305	33%	7,910	36%
3. Provide my data, but ask for my consent just once	128,720	25%	53,930	25%	74,790	25%	95,385	26%	20,275	24%	10,760	22%	2,300	18%	61,415	24%	67,030	25%	275	19%	107,685	25%	4,495	22%	11,385	24%	5,155	23%
4. Provide my data without asking me, if UCAS thinks it will be used in an acceptable and safe way	137,730	26%	61,175	28%	76,555	25%	102,720	28%	21,505	25%	10,845	22%	2,660	21%	68,850	27%	68,545	26%	335	24%	113,890	26%	5,660	28%	12,420	27%	5,760	26%
5. Always provide my data to this type of organisation without asking me first	60,085	12%	26,495	12%	33,585	11%	48,120	13%	7,860	9%	3,110	6%	995	8%	30,190	12%	29,700	11%	195	14%	48,765	11%	2,800	14%	6,000	13%	2,520	11%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q2b.Please tell us your view on how acceptable you would find sharing of your personal				Se	x					Age t	band						Polar3 Qu	uintile						Domi	cile		
data to your school or college for research purposes	Overall		Mer	ı	Wom	en	18-1	.9	20-24	ļ	25-39		40+		Q1 - C	23	Q4 - (Q5	Unkno	wn	Engla	nd	Northe Irelan	-	Scotla	nd	Wales
1. Never provide my data to this type of organisation	835	3%	400	4%	435	3%	515	2%	135	4%	145	6%	40	6%	410	3%	420	3%		3%	665	3%	30	3%	105	3%	40 3%
2. Provide my data, but ask for my consent every time	9,425	34%	3,300	31%	6,125	35%	6,760	32%	1,370	38%	980	43%	310	47%	4,705	34%	4,690	33%	30	38%	7,550	34%	340	33%	1,110	32%	420 36%
3. Provide my data, but ask for my consent just once	6,920	25%	2,615	25%	4,305	25%	5,475	26%	830	23%	495	22%	120	18%	3,330	24%	3,575	25%	15	21%	5,600	25%	220	22%	830	24%	270 23%
4. Provide my data without asking me, if UCAS thinks it will be used in an acceptable and safe way	7,435	27%	2,995	28%	4,440	26%	5,900	27%	895	25%	500	22%	140	21%	3,725	27%	3,690	26%	20	25%	5,895	26%	285	28%	945	27%	310 26%
5. Always provide my data to this type of organisation without asking me first	3,340	12%	1,310	12%	2,030	12%	2,815	13%	330	9%	140	6%	55	8%	1,680	12%	1,645	12%	10	14%	2,565	12%	145	14%	495	14%	135 12%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175 100%

Q2b.Please tell us your view on how acceptable you would find sharing of your personal				Se	ex					Age	band						Polar3 Q	uintile						Dom	icile			
data to your school or college for research purposes	Overall		Me	า	Wom	en	18-1	.9	20-2	24	25-3	9	40+	÷	Q1 - C	1 3	Q4 - (Q5	Unkno	wn	Engla	and	North Irelai		Scotla	nd	Wal	es
1. Never share or ask before sharing	323,065	62%	130,660	60%	192,405	64% 2	221,865	60%	56,805	66%	35,425	72%	8,965	71%	157,470	61%	164,710	63%	885	62%	269,045	62%	11,980	59%	28,250	61%	13,785	62%
2. UCAS decide	137,730	26%	61,175	28%	76,555	25% 1	102,720	28%	21,505	25%	10,845	22%	2,660	21%	68,850	27%	68,545	26%	335	24%	113,890	26%	5,660	28%	12,420	27%	5,760	26%
3. Always share	60,085	12%	26,495	12%	33,585	11%	48,120	13%	7,860	9%	3,110	6%	995	8%	30,190	12%	29,700	11%	195	14%	48,765	11%	2,800	14%	6,000	13%	2,520	11%
All (weighted base)	520,875	100%	218,335	100%	302,540	100% 3	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q2b.Please tell us your view on how acceptable you would find sharing of your personal				Se	x					Age ba	and						Polar3 Q	uintile						Domi	icile			
data to your school or college for research purposes	Overall		Mer	ı	Wom	en	18-1	.9	20-24		25-39	Ð	40+		Q1 - (23	Q4 - (Q5	Unkno	wn	Engla	nd	North Irelai		Scotla	ind	Wal	es
1. Never share or ask before sharing	17,180	61%	6,315	59%	10,865	63%	12,750	59%	2,335	66%	1,620	72%	475	71%	8,445	61%	8,685	62%	45	61%	13,815	62%	590	58%	2,045	59%	730	62%
2. UCAS decide	7,435	27%	2,995	28%	4,440	26%	5,900	27%	895	25%	500	22%	140	21%	3,725	27%	3,690	26%	20	25%	5,895	26%	285	28%	945	27%	310	26%
3. Always share	3,340	12%	1,310	12%	2,030	12%	2,815	13%	330	9%	140	6%	55	8%	1,680	12%	1,645	12%	10	14%	2,565	12%	145	14%	495	14%	135	12%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560 1	L00%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q2c.Please tell us your view on how acceptable you would find sharing of your personal				Se	ex					Age l	band						Polar3 Q	uintile						Dom	icile			
data to academic researchers or universities for research purposes	Overall		Mer	า	Wom	en	18-1	.9	20-2	4	25-39		40+		Q1 - (23	Q4 - (25	Unkno	wn	Engla	nd	North Irelar	-	Scotla	nd	Wale	es
1. Never provide my data to this type of organisation	18,355	4%	8,555	4%	9,795	3%	9,930	3%	4,060	5%	3,245	7%	1,115	9%	8,795	3%	9,500	4%	60	4%	15,140	4%	800	4%	1,895	4%	520	2%
2. Provide my data, but ask for my consent every time	217,295	42%	82,740	38%	134,550	44%	150,765	40%	36,450	42%	24,040	49%	6,045	48%	104,640	41%	112,095	43%	555	39%	181,230	42%	8,285	41%	18,335	39%	9,440	43%
3. Provide my data, but ask for my consent just once	123,425	24%	54,770	25%	68,655	23%	93,230	25%	18,820	22%	9,315	19%	2,060	16%	58,720	23%	64,340	24%	370	26%	102,955	24%	4,700	23%	11,120	24%	4,650	21%
4. Provide my data without asking me, if UCAS thinks it will be used in an acceptable and safe way	135,735	26%	59,275	27%	76,460	25%	100,290	27%	21,590	25%	10,925	22%	2,935	23%	70,645	28%	64,760	25%	330	23%	111,370	26%	5,595	27%	12,520	27%	6,250	28%
5. Always provide my data to this type of organisation without asking me first	26,065	5%	12,990	6%	13,075	4%	18,490	5%	5,245	6%	1,865	4%	465	4%	13,710	5%	12,260	5%	100	7%	21,005	5%	1,055	5%	2,800	6%	1,210	5%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q2c.Please tell us your view on how acceptable you would find sharing of your personal				Se	ex				A	Age ba	nd						Polar3 Q	uintile						Domi	cile			
data to academic researchers or universities for research purposes	Overall		Mei	n	Wom	en	18-1	.9	20-24		25-39		40+		Q1 - C	1 3	Q4 - (Q5	Unkno	wn	Engla	nd	Northe Irelan	-	Scotla	nd	Wales	
1. Never provide my data to this type of organisation	935	3%	415	4%	520	3%	555	3%	170 5	5%	155	7%	60	9%	450	3%	480	3%	5	5%	745	3%	40	4%	120	4%	30 2%	
2. Provide my data, but ask for my consent every time	11,610	42%	3,990	38%	7,625	44%	8,700	41%	1,500 42	2%	1,090	48%	320	48%	5,650	41%	5,935	42%	30	36%	9,350	42%	415	41%	1,345	39%	500 42%	
3. Provide my data, but ask for my consent just once	6,650	24%	2,675	25%	3,975	23%	5,335	25%	770 22	2%	435	19%	110	16%	3,175	23%	3,455	25%	20	27%	5,345	24%	230	23%	830	24%	245 21%	
4. Provide my data without asking me, if UCAS thinks it will be used in an acceptable and safe way	7,350	26%	2,905	27%	4,445	26%	5,795	27%	900 25	5%	500	22%	155	23%	3,840	28%	3,490	25%	20	25%	5,775	26%	280	27%	960	28%	335 29%	
5. Always provide my data to this type of organisation without asking me first	1,405	5%	640	6%	770	4%	1,075	5%	220 6	6%	85	4%	25	4%	740	5%	660	5%	5	6%	1,065	5%	55	5%	225	6%	65 6%	
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560 100	0%	2,260 1	00%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175 100%	

Q2c.Please tell us your view on how acceptable you would find sharing of your personal				Se	×					Age	band						Polar3 Q	uintile						Dom	nicile			
data to academic researchers or universities for research purposes	Overall		Mei	า	Wom	en	18-1	9	20-2	.4	25-39	Э	40+	-	Q1 - 0	2 3	Q4 -	Q5	Unkno	wn	Engla	and	North Irelai		Scotla	ind	Wal	es
1. Never share or ask before sharing	359,075	69%	146,070	67%	213,005	70% 2	253,925	68%	59,330	69%	36,595	74%	9,220	73%	172,150	67%	185,930	71%	990	70%	299,330	69%	13,785	67%	31,345	67%	14,610	66%
2. UCAS decide	135,735	26%	59,275	27%	76,460	25% 1	100,290	27%	21,590	25%	10,925	22%	2,935	23%	70,645	28%	64,760	25%	330	23%	111,370	26%	5,595	27%	12,520	27%	6,250	28%
3. Always share	26,065	5%	12,990	6%	13,075	4%	18,490	5%	5,245	6%	1,865	4%	465	4%	13,710	5%	12,260	5%	100	7%	21,005	5%	1,055	5%	2,800	6%	1,210	5%
All (weighted base)	520,875	100%	218,335	100%	302,540	100% 3	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q2c.Please tell us your view on how acceptable you would find sharing of your personal				Se	×					Age ba	and						Polar3 Q	uintile						Dom	icile			
data to academic researchers or universities for research purposes	Overall		Mei	ı	Wom	ien	18-1	.9	20-24		25-39	Ð	40+		Q1 - C	1 3	Q4 - (Q5	Unkno	wn	Engla	nd	Northe Irelan		Scotla	nd	Wal	es
1. Never share or ask before sharing	19,195	69%	7,075	67%	12,120	70%	14,590	68%	2,440	69%	1,675	74%	490	73%	9,275	67%	9,870	70%	55	69%	15,440	69%	685	67%	2,295	66%	775	66%
2. UCAS decide	7,350	26%	2,905	27%	4,445	26%	5,795	27%	900	25%	500	22%	155	23%	3,840	28%	3,490	25%	20	25%	5,775	26%	280	27%	960	28%	335	29%
3. Always share	1,405	5%	640	6%	770	4%	1,075	5%	220	6%	85	4%	25	4%	740	5%	660	5%	5	6%	1,065	5%	55	5%	225	6%	65	6%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560 10	00%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q2d.Please tell us your view on how acceptable you would find sharing of your personal				Se	ex					Age b	and						Polar3 Q	uintile						Dom	icile			
data to members of the public for research purposes	Overall		Mer	ı	Wom	en	18-19	Ð	20-24	4	25-3	Э	40+		Q1 - C	13	Q4 - (Q5	Unkno	wn	Engla	nd	Northe Irelar		Scotla	ind	Wales	S
1. Never provide my data to this type of organisation	311,880	60%	122,415	56%	189,460	63% 2	15,205	58%	51,930	60%	35,210	71%	9,535	76%	155,155	60%	155,935	59%	790	56%	259,150	60%	12,185	60%	27,790	60%	12,750	58%
2. Provide my data, but ask for my consent every time	160,875	31%	71,675	33%	89,200	29% 1	23,180	33%	25,560	30%	9,960	20%	2,175	17%	76,610	30%	83,845	32%	420	30%	133,110	31%	6,165	30%	14,435	31%	7,170	32%
3. Provide my data, but ask for my consent just once	27,905	5%	14,035	6%	13,865	5%	20,620	6%	4,540	5%	2,370	5%	370	3%	13,945	5%	13,855	5%	105	7%	22,805	5%	1,175	6%	2,725	6%	1,200	5%
4. Provide my data without asking me, if UCAS thinks it will be used in an acceptable and safe way	15,925	3%	7,915	4%	8,010	3%	11,175	3%	2,990	3%	1,310	3%	455	4%	8,585	3%	7,280	3%	65	4%	13,115	3%	735	4%	1,300	3%	780	4%
5. Always provide my data to this type of organisation without asking me first	4,295	1%	2,295	1%	2,000	1%	2,525	1%	1,150	1%	530	1%	85	1%	2,215	1%	2,035	1%	40	3%	3,520	1%	185	1%	420	1%	170	1%
All (weighted base)	520,875	100%	218,335	100%	302,540	100% 3	72,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q2d.Please tell us your view on how acceptable you would find sharing of your personal				Se	ex					Age l	band						Polar3 Q	uintile						Domi	cile			
data to members of the public for research purposes	Overall		Mei	n	Wom	en	18-1	.9	20-24	4	25-39		40+		Q1 - C	1 3	Q4 - (25	Unkno	wn	Engla	nd	Northe Irelan		Scotla	nd	Wales	
1. Never provide my data to this type of organisation	16,690	60%	5,950	56%	10,740	62%	12,430	58%	2,150	60%	1,610	71%	505	75%	8,350	60%	8,300	59%	40	55%	13,365	60%	605	59%	2,040	59%	680	58%
2. Provide my data, but ask for my consent every time	8,705	31%	3,485	33%	5,220	30%	7,080	33%	1,050	30%	460	20%	120	18%	4,190	30%	4,490	32%	25	31%	6,910	31%	310	31%	1,100	32%	380	33%
3. Provide my data, but ask for my consent just once	1,490	5%	690	6%	800	5%	1,170	5%	190	5%	110	5%	20	3%	745	5%	740	5%	5	6%	1,165	5%	60	6%	200	6%	65	5%
4. Provide my data without asking me, if UCAS thinks it will be used in an acceptable and safe way	845	3%	385	4%	460	3%	640	3%	125	3%	60	3%	20	3%	455	3%	390	3%	5	5%	665	3%	35	3%	105	3%	40	3%
5. Always provide my data to this type of organisation without asking me first	220	1%	110	1%	110	1%	145	1%	45	1%	25	1%	5	1%	115	1%	105	1%		3%	170	1%	10	1%	30	1%	10	1%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260 1	00%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175 1	100%

Q2d.Please tell us your view on how acceptable you would find sharing of your personal				Se	x					Age l	band						Polar3 Q	uintile						Dom	nicile			
data to members of the public for research purposes	Overall		Mei	ı	Wom	en	18-1	9	20-2	.4	25-3	9	40+		Q1 - C	 23	Q4 -	Q5	Unkno	wn	Engla	nd	Northe Irelar	-	Scotla	nd	Wal	es
1. Never share or ask before sharing	500,655	96%	208,125	95%	292,530	97% 3	359,010	96%	82,030	95%	47,540	96%	12,080	96%	245,710	96%	253,635	96%	1,315	93%	415,065	96%	19,520	96%	44,950	96%	21,120	96%
2. UCAS decide	15,925	3%	7,915	4%	8,010	3%	11,175	3%	2,990	3%	1,310	3%	455	4%	8,585	3%	7,280	3%	65	4%	13,115	3%	735	4%	1,300	3%	780	4%
3. Always share	4,295	1%	2,295	1%	2,000	1%	2,525	1%	1,150	1%	530	1%	85	1%	2,215	1%	2,035	1%	40	3%	3,520	1%	185	1%	420	1%	170	1%
All (weighted base)	520,875	100%	218,335	100%	302,540	100% 3	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q2d.Please tell us your view on how acceptable you would find sharing of your personal				Se	×				ŀ	Age ban	nd						Polar3 Q	uintile						Domi	icile			
data to members of the public for research purposes	Overall		Mer	ı	Wom	en	18-1	.9	20-24		25-39		40+		Q1 - C	1 3	Q4 -	Q5	Unkno	wn	Engla	nd	Northe Irelan		Scotla	ind	Wal	es
1. Never share or ask before sharing	26,885	96%	10,125	95%	16,760	97%	20,680	96%	3,390 9	95%	2,180	96%	640	96%	13,285	96%	13,530	96%	70	92%	21,440	96%	975	96%	3,345	96%	1,125	96%
2. UCAS decide	845	3%	385	4%	460	3%	640	3%	125	3%	60	3%	20	3%	455	3%	390	3%	5	5%	665	3%	35	3%	105	3%	40	3%
3. Always share	220	1%	110	1%	110	1%	145	1%	45	1%	25	1%	5	1%	115	1%	105	1%		3%	170	1%	10	1%	30	1%	10	1%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560 10	00%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q2e.Please tell us your view on how acceptable you would find sharing of your personal				Se	ex					Age l	band						Polar3 Qi	uintile						Dom	icile			
data to the British Government for research purposes	Overall		Mer	า	Wom	en	18-1	9	20-2	4	25-39		40+		Q1 - 0	1 3	Q4 - (25	Unkno	wn	Engla	nd	Northe Irelar	-	Scotla	nd	Wale	es
1. Never provide my data to this type of organisation	48,285	9%	21,580	10%	26,710	9%	27,800	7%	10,300	12%	7,710	16%	2,475	20%	24,885	10%	23,220	9%	180	13%	38,230	9%	2,980	15%	5,175	11%	1,905	9%
2. Provide my data, but ask for my consent every time	254,335	49%	96,225	44%	158,110	52%	179,120	48%	43,600	51%	25,195	51%	6,420	51%	125,845	49%	127,960	49%	530	38%	210,090	49%	10,015	49%	23,035	49%	11,195	51%
3. Provide my data, but ask for my consent just once	98,125	19%	43,795	20%	54,330	18%	74,230	20%	14,735	17%	7,870	16%	1,290	10%	46,580	18%	51,240	19%	305	22%	81,785	19%	3,555	17%	8,660	19%	4,125	19%
4. Provide my data without asking me, if UCAS thinks it will be used in an acceptable and safe way	91,540	18%	42,085	19%	49,455	16%	69,860	19%	12,920	15%	6,825	14%	1,935	15%	44,660	17%	46,580	18%	305	21%	77,170	18%	2,835	14%	7,650	16%	3,890	18%
5. Always provide my data to this type of organisation without asking me first	28,590	5%	14,650	7%	13,940	5%	21,695	6%	4,615	5%	1,780	4%	500	4%	14,540	6%	13,955	5%	95	7%	24,430	6%	1,055	5%	2,150	5%	950	4%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q2e.Please tell us your view on how acceptable you would find sharing of your personal				Se	ex				Age	e band						Polar3 Q	uintile						Domi	icile			
data to the British Government for research purposes	Overall		Mei	n	Wom	en	18-1	.9	20-24	25	-39	40-	÷	Q1 - (23	Q4 - (Q5	Unkno	wn	Engla	ind	Northe Irelar	-	Scotla	and	Wales	
1. Never provide my data to this type of organisation	2,505	9%	1,045	10%	1,460	8%	1,585	7%	425 12%	360	16%	135	20%	1,300	9%	1,195	9%	10	12%	1,900	9%	145	14%	355	10%	100	9%
2. Provide my data, but ask for my consent every time	13,700	49%	4,665	44%	9,035	52%	10,405	48%	1,805 51%	5 1,150	51%	335	51%	6,830	49%	6,840	49%	30	36%	10,890	49%	505	50%	1,705	49%	600 53	1%
3. Provide my data, but ask for my consent just once	5,280	19%	2,130	20%	3,150	18%	4,250	20%	605 17%	360	16%	70	10%	2,530	18%	2,730	19%	15	22%	4,240	19%	175	17%	650	19%	215 18	3%
4. Provide my data without asking me, if UCAS thinks it will be used in an acceptable and safe way	4,940	18%	2,065	19%	2,875	17%	3,995	19%	535 15%	310	14%	100	15%	2,410	17%	2,510	18%	20	23%	4,000	18%	140	14%	595	17%	205 1	7%
5. Always provide my data to this type of organisation without asking me first	1,525	5%	715	7%	810	5%	1,230	6%	190 5%	6 80	3%	25	4%	780	6%	740	5%	5	6%	1,250	6%	50	5%	175	5%	55	5%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560 100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175 100)%

Q2e.Please tell us your view on how acceptable you would find sharing of your personal				Se	ex					Age l	band						Polar3 Q	uintile						Dom	nicile			
data to the British Government for research purposes	Overall		Me	n	Wom	en	18-1	9	20-2	.4	25-3	9	40+	÷	Q1 - C	1 3	Q4 - (Q5	Unkno	wn	Engla	nd	Northe Irelar		Scotla	and	Wal	es
1. Never share or ask before sharing	400,750	77%	161,600	74%	239,150	79% 2	281,155	75%	68,635	80%	40,775	83%	10,185	81%	197,305	77%	202,420	77%	1,020	72%	330,105	76%	16,550	81%	36,870	79%	17,225	78%
2. UCAS decide	91,540	18%	42,085	19%	49,455	16%	69,860	19%	12,920	15%	6,825	14%	1,935	15%	44,660	17%	46,580	18%	305	21%	77,170	18%	2,835	14%	7,650	16%	3,890	18%
3. Always share	28,590	5%	14,650	7%	13,940	5%	21,695	6%	4,615	5%	1,780	4%	500	4%	14,540	6%	13,955	5%	95	7%	24,430	6%	1,055	5%	2,150	5%	950	4%
All (weighted base)	520,875	100%	218,335	100%	302,540	100% 3	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q2e.Please tell us your view on how acceptable you would find sharing of your personal				Se	x					Age b	band						Polar3 Q	uintile						Dom	icile			
data to the British Government for research purposes	Overall		Mer	ı	Wom	en	18-1	.9	20-24	ı.	25-39		40+		Q1 - (ኢ 3	Q4 - (Q5	Unkno	wn	Englar	nd	Northe Irelan		Scotla	nd	Wal	es
1. Never share or ask before sharing	21,485	77%	7,835	74%	13,645	79%	16,235	76%	2,835	80%	1,870	83%	540	81%	10,660	77%	10,765	77%	55	70%	17,025	76%	825	81%	2,710	78%	920	78%
2. UCAS decide	4,940	18%	2,065	19%	2,875	17%	3,995	19%	535	15%	310	14%	100	15%	2,410	17%	2,510	18%	20	23%	4,000	18%	140	14%	595	17%	205	17%
3. Always share	1,525	5%	715	7%	810	5%	1,230	6%	190	5%	80	3%	25	4%	780	6%	740	5%	5	6%	1,250	6%	50	5%	175	5%	55	5%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260 1	L00%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q2f.Please tell us your view on how acceptable you would find sharing of your personal				Se	ex					Age b	and						Polar3 Q	uintile						Dom	icile			
data to researchers in publically funded organisations for research purposes	Overall		Mer	ı	Wom	en	18-19		20-24		25-39)	40+		Q1 - 0	23	Q4 - (Q5	Unkno	wn	Engla	nd	North Irelar	-	Scotla	nd	Wale	es
1. Never provide my data to this type of organisation	69,935	13%	26,490	12%	43,445	14% 43,	330 12	2% 1	3,390	16%	10,125	21%	3,090	24%	36,195	14%	33,540	13%	205	14%	58,600	14%	2,945	14%	6,090	13%	2,300	10%
2. Provide my data, but ask for my consent every time	291,600	56%	114,880	53%	176,725	58% 212,	270 57	7% 4	6,265	54%	26,510	54%	6,560	52%	141,740	55%	149,185	57%	675	48%	242,030	56%	11,085	54%	25,600	55%	12,885	58%
3. Provide my data, but ask for my consent just once	94,455	18%	45,180	21%	49,275	16% 70,	395 19	9% 1	5,655	18%	7,245	15%	1,160	9%	45,290	18%	48,915	19%	250	18%	77,875	18%	3,850	19%	8,860	19%	3,875	18%
4. Provide my data without asking me, if UCAS thinks it will be used in an acceptable and safe way	55,715	11%	26,515	12%	29,195	10% 40,	655 11	1%	8,825	10%	4,745	10%	1,490	12%	28,370	11%	27,115	10%	225	16%	45,810	11%	2,265	11%	5,235	11%	2,400	11%
5. Always provide my data to this type of organisation without asking me first	9,170	2%	5,270	2%	3,905	1% 6,	055 2	2%	2,035	2%	755	2%	320	3%	4,910	2%	4,195	2%	65	5%	7,390	2%	290	1%	880	2%	610	3%
All (weighted base)	520,875	100%	218,335	100%	302,540	100% 372,	710 100	0% 8	6,170 1	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q2f.Please tell us your view on how acceptable you would find sharing of your personal				Se	ex					Age k	band						Polar3 Q	uintile						Domi	cile		
data to researchers in publically funded organisations for research purposes	Overall		Mei	า	Wom	en	18-1	.9	20-2	4	25-39		40+		Q1 - 0	1 3	Q4 - (25	Unkno	wn	Engla	nd	Northe Irelan	-	Scotla	and	Wales
1. Never provide my data to this type of organisation	3,670	13%	1,270	12%	2,400	14%	2,490	12%	555	16%	465	21%	165	25%	1,905	14%	1,755	13%	10	14%	2,980	13%	145	14%	420	12%	125 11%
2. Provide my data, but ask for my consent every time	15,750	56%	5,580	53%	10,170	59%	12,285	57%	1,910	54%	1,205	53%	345	52%	7,720	56%	7,995	57%	35	47%	12,585	56%	560	55%	1,920	55%	685 58%
3. Provide my data, but ask for my consent just once	5,060	18%	2,200	21%	2,855	16%	4,020	19%	640	18%	335	15%	65	9%	2,440	18%	2,600	19%	15	18%	4,000	18%	190	19%	670	19%	205 17%
4. Provide my data without asking me, if UCAS thinks it will be used in an acceptable and safe way	2,990	11%	1,310	12%	1,680	10%	2,325	11%	370	10%	220	10%	80	12%	1,530	11%	1,450	10%	15	17%	2,350	11%	110	11%	400	12%	130 11%
5. Always provide my data to this type of organisation without asking me first	480	2%	255	2%	225	1%	345	2%	85	2%	35	2%	15	2%	255	2%	220	2%	5	4%	365	2%	15	1%	70	2%	35 3%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260 10	00%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175 100%

Q2f.Please tell us your view on how acceptable you would find sharing of your personal				Se	x				Age	band						Polar3 Q	uintile						Dom	nicile			
data to researchers in publically funded organisations for research purposes	Overall		Mer	า	Wome	en 18	19	20-2	24	25-3	9	40+		Q1 - C	13	Q4 - (Q5	Unkno	wn	Engla	ind	North Irelai		Scotla	nd	Wal	es
1. Never share or ask before sharing	455,990	88%	186,550	85%	269,440	89% 325,995	87%	75,310	87%	43,880	89%	10,805	86%	223,225	87%	231,640	88%	1,125	79%	378,505	88%	17,880	87%	40,550	87%	19,060	86%
2. UCAS decide	55,715	11%	26,515	12%	29,195	10% 40,655	11%	8,825	10%	4,745	10%	1,490	12%	28,370	11%	27,115	10%	225	16%	45,810	11%	2,265	11%	5,235	11%	2,400	11%
3. Always share	9,170	2%	5,270	2%	3,905	1% 6,055	2%	2,035	2%	755	2%	320	3%	4,910	2%	4,195	2%	65	5%	7,390	2%	290	1%	880	2%	610	3%
All (weighted base)	520,875	100%	218,335	100%	302,540	100% 372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q2f.Please tell us your view on how acceptable you would find sharing of your personal				Se	x					Age k	band						Polar3 Q	uintile						Dom	icile			
data to researchers in publically funded organisations for research purposes	Overall		Mei	ı	Wom	en	18-1	.9	20-2	4	25-39	9	40+	F	Q1 - C	1 3	Q4 - (Q5	Unkno	wn	Engla	ind	Northe Irelan		Scotla	ind	Wa	les
1. Never share or ask before sharing	24,480	88%	9,055	85%	15,425	89%	18,795	88%	3,105	87%	2,005	89%	575	86%	12,070	87%	12,350	88%	60	79%	19,565	88%	895	88%	3,010	87%	1,010	86%
2. UCAS decide	2,990	11%	1,310	12%	1,680	10%	2,325	11%	370	10%	220	10%	80	12%	1,530	11%	1,450	10%	15	17%	2,350	11%	110	11%	400	12%	130	11%
3. Always share	480	2%	255	2%	225	1%	345	2%	85	2%	35	2%	15	2%	255	2%	220	2%	5	4%	365	2%	15	1%	70	2%	35	3%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q2g.Please tell us your view on how acceptable you would find sharing of your personal				Se	ex					Age t	band						Polar3 Q	uintile						Dom	icile			
data to commercial research organisations for research purposes	Overall		Mer	า	Wom	en	18-1	9	20-2	4	25-3	9	40+		Q1 - (23	Q4 -	Q5	Unkno	wn	Engla	nd	Northe Irelar		Scotla	and	Wales	S
1. Never provide my data to this type of organisation	160,195	31%	64,460	30%	95,735	32%	100,550	27%	29,180	34%	23,410	47%	7,060	56%	80,130	31%	79,660	30%	405	29%	132,100	31%	6,420	31%	15,435	33%	6,240	28%
2. Provide my data, but ask for my consent every time	264,350	51%	108,490	50%	155,860	52%	200,015	54%	41,370	48%	18,970	38%	4,000	32%	127,215	50%	136,485	52%	650	46%	219,680	51%	10,485	51%	22,400	48%	11,790	53%
3. Provide my data, but ask for my consent just once	59,525	11%	27,510	13%	32,015	11%	45,790	12%	9,110	11%	4,190	8%	435	3%	29,915	12%	29,340	11%	270	19%	49,565	11%	2,065	10%	5,430	12%	2,465	11%
4. Provide my data without asking me, if UCAS thinks it will be used in an acceptable and safe way	31,365	6%	14,780	7%	16,585	5%	22,800	6%	5,365	6%	2,240	5%	960	8%	16,335	6%	14,975	6%	50	4%	25,955	6%	1,190	6%	2,955	6%	1,265	6%
5. Always provide my data to this type of organisation without asking me first	5,440	1%	3,095	1%	2,345	1%	3,555	1%	1,140	1%	575	1%	165	1%	2,910	1%	2,485	1%	40	3%	4,400	1%	280	1%	450	1%	310	1%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q2g.Please tell us your view on how acceptable you would find sharing of your personal				Se	ex					Age l	band						Polar3 Q	uintile						Domi	cile		
data to commercial research organisations for research purposes	Overall		Mer	n	Wom	en	18-1	.9	20-2	4	25-39		40+		Q1 - C	1 3	Q4 - (Q5	Unkno	wn	Engla	nd	Northe Irelan	-	Scotla	nd	Wales
1. Never provide my data to this type of organisation	8,435	30%	3,105	29%	5,330	31%	5,785	27%	1,200	34%	1,075	48%	375	56%	4,245	31%	4,165	30%	20	29%	6,705	30%	310	31%	1,085	31%	335 28%
2. Provide my data, but ask for my consent every time	14,325	51%	5,280	50%	9,045	52%	11,540	54%	1,705	48%	865	38%	215	32%	6,945	50%	7,345	52%	35	45%	11,465	51%	530	52%	1,705	49%	625 53%
3. Provide my data, but ask for my consent just once	3,225	12%	1,355	13%	1,870	11%	2,630	12%	380	11%	195	9%	25	3%	1,630	12%	1,580	11%	15	19%	2,565	12%	105	10%	420	12%	130 11%
4. Provide my data without asking me, if UCAS thinks it will be used in an acceptable and safe way	1,690	6%	725	7%	965	6%	1,315	6%	225	6%	105	5%	50	7%	885	6%	805	6%	5	4%	1,330	6%	55	6%	235	7%	70 6%
5. Always provide my data to this type of organisation without asking me first	280	1%	150	1%	130	1%	200	1%	45	1%	25	1%	10	1%	150	1%	125	1%		3%	215	1%	15	1%	35	1%	20 2%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	L00%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175 100%

Q2g.Please tell us your view on how acceptable you would find sharing of your personal				Se	×				Age	band						Polar3 Q	uintile						Dom	nicile			
data to commercial research organisations for research purposes	Overall		Mer	ı	Wome	en 18	-19	20-2	24	25-3	9	40+		Q1 - C	13	Q4 - (Q5	Unknov	wn	Engla	nd	North Irelai		Scotla	nd	Wal	es
1. Never share or ask before sharing	484,070	93%	200,460	92%	283,610	94% 346,35	93%	79,660	92%	46,565	94%	11,495	91%	237,260	92%	245,485	93%	1,325	93%	401,345	93%	18,970	93%	43,265	93%	20,495	93%
2. UCAS decide	31,365	6%	14,780	7%	16,585	5% 22,80	6%	5,365	6%	2,240	5%	960	8%	16,335	6%	14,975	6%	50	4%	25,955	6%	1,190	6%	2,955	6%	1,265	6%
3. Always share	5,440	1%	3,095	1%	2,345	1% 3,55	5 1%	1,140	1%	575	1%	165	1%	2,910	1%	2,485	1%	40	3%	4,400	1%	280	1%	450	1%	310	1%
All (weighted base)	520,875	100%	218,335	100%	302,540	100% 372,71	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q2g.Please tell us your view on how acceptable you would find sharing of your personal				Se	×					Age k	band						Polar3 Q	uintile						Dom	icile			
data to commercial research organisations for research purposes	Overall		Mer	ı	Wom	en	18-1	.9	20-24	4	25-39		40+		Q1 - (23	Q4 - (Q5	Unkno	wn	Engla	nd	Northe Irelan	-	Scotla	ind	Wa	les
1. Never share or ask before sharing	25,980	93%	9,740	92%	16,240	94%	19,950	93%	3,285	92%	2,130	94%	610	91%	12,820	93%	13,090	93%	70	94%	20,735	93%	945	93%	3,210	92%	1,090	93%
2. UCAS decide	1,690	6%	725	7%	965	6%	1,315	6%	225	6%	105	5%	50	7%	885	6%	805	6%	5	4%	1,330	6%	55	6%	235	7%	70	6%
3. Always share	280	1%	150	1%	130	1%	200	1%	45	1%	25	1%	10	1%	150	1%	125	1%		3%	215	1%	15	1%	35	1%	20	2%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q2h.Please tell us your view on how acceptable you would find sharing of your personal				Se	ex					Age l	band						Polar3 Q	uintile						Dom	icile			
data to student accommodation companies for research purposes	Overall		Mer	ı	Wom	en	18-1	9	20-2	4	25-39		40+		Q1 - 0	23	Q4 - (25	Unkno	wn	Engla	nd	Northe Irelar		Scotla	nd	Wale	es
1. Never provide my data to this type of organisation	50,180	10%	19,395	9%	30,785	10%	19,950	5%	10,225	12%	15,135	31%	4,875	39%	26,320	10%	23,730	9%	135	9%	40,415	9%	1,595	8%	6,315	14%	1,860	8%
2. Provide my data, but ask for my consent every time	228,050	44%	90,010	41%	138,045	46%	162,525	44%	40,000	46%	20,705	42%	4,820	38%	107,945	42%	119,470	45%	640	45%	189,405	44%	8,965	44%	20,215	43%	9,470	43%
3. Provide my data, but ask for my consent just once	116,435	22%	52,045	24%	64,390	21%	90,915	24%	16,870	20%	7,495	15%	1,155	9%	55,075	21%	61,050	23%	305	22%	97,060	22%	4,525	22%	9,465	20%	5,385	24%
4. Provide my data without asking me, if UCAS thinks it will be used in an acceptable and safe way	108,505	21%	47,955	22%	60,550	20%	85,780	23%	15,960	19%	5,230	11%	1,535	12%	57,795	23%	50,450	19%	255	18%	90,010	21%	4,665	23%	9,215	20%	4,610	21%
5. Always provide my data to this type of organisation without asking me first	17,705	3%	8,930	4%	8,775	3%	13,540	4%	3,115	4%	815	2%	235	2%	9,370	4%	8,250	3%	80	6%	14,815	3%	685	3%	1,460	3%	745	3%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q2h.Please tell us your view on how acceptable you would find sharing of your personal				Se	x					Age l	band						Polar3 Q	uintile						Domi	cile		
data to student accommodation companies for research purposes	Overall		Mei	ı	Wom	en	18-1	.9	20-24	4	25-39		40+		Q1 - C	1 3	Q4 - (Q5	Unkno	wn	Engla	nd	Northe Irelan		Scotla	nd	Wales
1. Never provide my data to this type of organisation	2,495	9%	935	9%	1,560	9%	1,125	5%	420	12%	695	31%	255	39%	1,305	9%	1,185	8%	5	9%	1,935	9%	75	8%	390	11%	95 8%
2. Provide my data, but ask for my consent every time	12,255	44%	4,355	41%	7,900	46%	9,400	44%	1,650	46%	945	42%	255	39%	5,855	42%	6,365	45%	35	43%	9,800	44%	445	44%	1,505	43%	505 43%
3. Provide my data, but ask for my consent just once	6,300	23%	2,540	24%	3,760	22%	5,195	24%	695	19%	345	15%	60	9%	3,010	22%	3,270	23%	20	23%	5,060	23%	225	22%	730	21%	285 24%
4. Provide my data without asking me, if UCAS thinks it will be used in an acceptable and safe way	5,945	21%	2,350	22%	3,595	21%	4,965	23%	665	19%	240	11%	80	12%	3,175	23%	2,755	20%	15	19%	4,725	21%	240	23%	735	21%	250 21%
5. Always provide my data to this type of organisation without asking me first	955	3%	435	4%	520	3%	780	4%	130	4%	35	2%	10	2%	505	4%	445	3%	5	5%	760	3%	35	3%	120	3%	40 4%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260 1	.00%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175 100%

Q2h.Please tell us your view on how acceptable you would find sharing of your personal				Se	ex					Age	band						Polar3 Q	uintile						Dom	icile			
data to student accommodation companies for research purposes	Overall		Me	า	Wom	ien	18-1	19	20-2	4	25-39		40+		Q1 - (23	Q4 - (Q5	Unkno	wn	Engla	nd	North Irelai		Scotla	nd	Wal	es
1. Never share or ask before sharing	394,665	76%	161,445	74%	233,220	77%	273,385	73%	67,095	78%	43,335	88%	10,850	86%	189,340	74%	204,250	78%	1,080	76%	326,875	76%	15,085	74%	35,990	77%	16,715	76%
2. UCAS decide	108,505	21%	47,955	22%	60,550	20%	85,780	23%	15,960	19%	5,230	11%	1,535	12%	57,795	23%	50,450	19%	255	18%	90,010	21%	4,665	23%	9,215	20%	4,610	21%
3. Always share	17,705	3%	8,930	4%	8,775	3%	13,540	4%	3,115	4%	815	2%	235	2%	9,370	4%	8,250	3%	80	6%	14,815	3%	685	3%	1,460	3%	745	3%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q2h.Please tell us your view on how acceptable you would find sharing of your personal				Se	x					Age b	and						Polar3 Qi	uintile						Dom	icile			
data to student accommodation companies for research purposes	Overall		Me	n	Wom	en	18-1	.9	20-24		25-39)	40+	-	Q1 - C	13	Q4 - (۵5	Unkno	wn	Engla	nd	Northe Irelar		Scotla	nd	Wal	es
1. Never share or ask before sharing	21,050	75%	7,830	74%	13,215	76%	15,720	73%	2,765	78%	1,985	88%	575	86%	10,170	73%	10,820	77%	60	75%	16,795	75%	745	73%	2,625	75%	885	75%
2. UCAS decide	5,945	21%	2,350	22%	3,595	21%	4,965	23%	665	19%	240	11%	80	12%	3,175	23%	2,755	20%	15	19%	4,725	21%	240	23%	735	21%	250	21%
3. Always share	955	3%	435	4%	520	3%	780	4%	130	4%	35	2%	10	2%	505	4%	445	3%	5	5%	760	3%	35	3%	120	3%	40	4%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560 1	L00%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q3a.Please tell us your view on how you would like your named personal data to be used				Se	ex					Age b	band						Polar3 Q	uintile						Dom	icile			
by newspaper publishers, to speed up my application for a student subscription	Overall		Me	n	Wom	ien	18-1	9	20-2	4	25-3	9	40+		Q1 - (23	Q4 -	Q5	Unkno	wn	Engla	nd	Northe Irelar		Scotla	ind	Wales	
1. Never provide my data to this type of organisation	125,380	24%	47,605	22%	77,780	26%	78,305	21%	22,840	27%	18,530	38%	5,705	45%	61,300	24%	63,775	24%	305	22%	102,840	24%	4,805	24%	12,870	28%	4,870 22	2%
2. Provide my data, but ask for my consent every time	267,565	51%	109,675	50%	157,890	52%	197,985	53%	42,440	49%	22,230	45%	4,910	39%	131,100	51%	135,720	52%	745	53%	223,200	52%	10,270	50%	23,030	49%	11,065 50	<mark>60%</mark>
3. Provide my data, but ask for my consent just once	82,400	16%	38,960	18%	43,440	14%	63,515	17%	12,850	15%	5,135	10%	900	7%	39,935	16%	42,195	16%	265	19%	67,935	16%	3,690	18%	7,110	15%	3,665 17	7%
4. Provide my data without asking me, if UCAS thinks it will be used in an acceptable and safe way	38,455	7%	18,340	8%	20,115	7%	27,905	7%	6,700	8%	2,930	6%	925	7%	20,570	8%	17,790	7%	100	7%	31,835	7%	1,460	7%	3,180	7%	1,980	9%
5. Always provide my data to this type of organisation without asking me first	7,070	1%	3,755	2%	3,315	1%	4,995	1%	1,335	2%	555	1%	185	1%	3,600	1%	3,470	1%			5,895	1%	215	1%	480	1%	480	2%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065 100	0%

Q3a.Please tell us your view on how you would like your named personal data to be used				Se	x					Age ba	and						Polar3 Q	uintile						Domi	icile			
by newspaper publishers, to speed up my application for a student subscription	Overall		Me	n	Wom	en	18-1	19	20-24		25-39		40+		Q1 - (23	Q4 - (25	Unkno	wn	Engla	nd	Northe Irelan		Scotla	nd	Wal	es
1. Never provide my data to this type of organisation	6,635	24%	2,305	22%	4,330	25%	4,535	21%	940 2	26%	855	38%	305	46%	3,265	24%	3,355	24%	15	22%	5,230	23%	235	23%	905	26%	265	22%
2. Provide my data, but ask for my consent every time	14,440	52%	5,330	50%	9,115	53%	11,410	53%	1,755 4	19%	1,015	45%	260	39%	7,140	52%	7,260	52%	40	51%	11,610	52%	515	50%	1,730	50%	590	50%
3. Provide my data, but ask for my consent just once	4,440	16%	1,905	18%	2,535	15%	3,630	17%	530 1	15%	235	10%	45	7%	2,160	16%	2,265	16%	15	19%	3,520	16%	180	18%	545	16%	195	16%
4. Provide my data without asking me, if UCAS thinks it will be used in an acceptable and safe way	2,060	7%	900	8%	1,165	7%	1,605	7%	280	8%	130	6%	50	7%	1,095	8%	960	7%	5	8%	1,620	7%	75	7%	260	8%	105	9%
5. Always provide my data to this type of organisation without asking me first	370	1%	180	2%	190	1%	285	1%	55	2%	25	1%	10	1%	190	1%	180	1%			295	1%	10	1%	40	1%	25	2%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560 10	00%	2,260	L00%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q3a.Please tell us your view on how you would like your named personal data to be used				Se					Age	band						Polar3 Q	uintile						Dom	icile			
by newspaper publishers, to speed up my application for a student subscription	Overall		Mei	ı	Wome	en 18	-19	20-2	24	25-3	9	40+		Q1 - 0	J 3	Q4 - (Q5	Unkno	wn	Engla	nd	Northe Irelar		Scotlar	nd	Wale	es
1. Never share or ask before sharing	475,350	91%	196,240	90%	279,110	92% 339,810	91%	78,135	91%	45,895	93%	11,510	91%	232,335	91%	241,695	92%	1,320	93%	393,975	91%	18,765	92%	43,005	92%	19,605	89%
2. UCAS decide	38,455	7%	18,340	8%	20,115	7% 27,905	7%	6,700	8%	2,930	6%	925	7%	20,570	8%	17,790	7%	100	7%	31,835	7%	1,460	7%	3,180	7%	1,980	9%
3. Always share	7,070	1%	3,755	2%	3,315	1% 4,995	1%	1,335	2%	555	1%	185	1%	3,600	1%	3,470	1%			5,895	1%	215	1%	480	1%	480	2%
All (weighted base)	520,875	100%	218,335	100%	302,540	100% 372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q3a.Please tell us your view on how you would like your named personal data to be used				Se	x					Age l	pand						Polar3 Q	uintile						Domi	cile			
by newspaper publishers, to speed up my application for a student subscription	Overall		Me	n	Wom	en	18-1	.9	20-24	4	25-39		40+	÷	Q1 - C	13	Q4 - (Q5	Unkno	wn	Englar	nd	Northe Irelan		Scotla	nd	Wale	es
1. Never share or ask before sharing	25,515	91%	9,540	90%	15,980	92%	19,575	91%	3,225	91%	2,105	93%	610	91%	12,565	91%	12,880	92%	70	92%	20,360	91%	930	91%	3,180	91%	1,045	89%
2. UCAS decide	2,060	7%	900	8%	1,165	7%	1,605	7%	280	8%	130	6%	50	7%	1,095	8%	960	7%	5	8%	1,620	7%	75	7%	260	8%	105	9%
3. Always share	370	1%	180	2%	190	1%	285	1%	55	2%	25	1%	10	1%	190	1%	180	1%			295	1%	10	1%	40	1%	25	2%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q3b.Please tell us your view on how you would like your named personal data to be used by local government, to remove me (when I am placed in higher education)				Se	ex					Age b	pand						Polar3 Qı	uintile						Dom	icile			
from a list of people who may need advice or guidance	Overall		Me	า	Wom	ien	18-19	Э	20-2-	4	25-39	Э	40+	÷	Q1 - (23	Q4 - (2 5	Unkno	wn	Engla	nd	North Irelar		Scotla	ind	Wale	es
1. Never provide my data to this type of organisation	40,580	8%	15,900	7%	24,680	8%	22,495	6%	7,765	9%	7,710	16%	2,615	21%	20,780	8%	19,685	7%	120	8%	33,185	8%	1,960	10%	4,215	9%	1,215	6%
2. Provide my data, but ask for my consent every time	238,825	46%	90,250	41%	148,580	49%	165,320	44%	41,930	49%	25,360	51%	6,215	49%	118,270	46%	119,930	46%	625	44%	197,895	46%	9,365	46%	21,205	45%	10,360	47%
3. Provide my data, but ask for my consent just once	125,010	24%	56,240	26%	68,770	23%	96,145	26%	18,870	22%	8,445	17%	1,550	12%	58,375	23%	66,255	25%	380	27%	104,255	24%	5,065	25%	10,535	23%	5,150	23%
4. Provide my data without asking me, if UCAS thinks it will be used in an acceptable and safe way	93,845	18%	44,590	20%	49,255	16%	71,350	19%	13,955	16%	6,685	14%	1,855	15%	47,305	18%	46,285	18%	260	18%	77,775	18%	3,240	16%	8,550	18%	4,280	19%
5. Always provide my data to this type of organisation without asking me first	22,615	4%	11,360	5%	11,255	4%	17,395	5%	3,650	4%	1,180	2%	385	3%	11,780	5%	10,800	4%	30	2%	18,590	4%	805	4%	2,160	5%	1,055	5%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q3b.Please tell us your view on how you would like your named personal data to be used by local government, to remove me (when I am placed in higher education)				Se	×					Age b	band						Polar3 Q	uintile						Domi	cile			
from a list of people who may need advice or guidance	Overall		Me	n	Wom	ien	18-1	9	20-2	4	25-3	9	40-		Q1 - C	1 3	Q4 - (Q5	Unkno	wn	Englar	nd	Northe Irelan		Scotla	nd	Wale	es
1. Never provide my data to this type of organisation	2,110	8%	770	7%	1,340	8%	1,295	6%	320	9%	360	16%	135	21%	1,085	8%	1,020	7%	5	8%	1,660	7%	100	10%	285	8%	65	6%
2. Provide my data, but ask for my consent every time	12,815	46%	4,365	41%	8,445	49%	9,585	45%	1,740	49%	1,155	51%	330	50%	6,390	46%	6,390	46%	35	43%	10,230	46%	465	46%	1,565	45%	555	47%
3. Provide my data, but ask for my consent just once	6,725	24%	2,735	26%	3,995	23%	5,490	26%	770	22%	390	17%	80	12%	3,170	23%	3,535	25%	20	27%	5,415	24%	250	25%	790	23%	270	23%
4. Provide my data without asking me, if UCAS thinks it will be used in an acceptable and safe way	5,070	18%	2,185	21%	2,885	17%	4,090	19%	575	16%	305	14%	100	15%	2,565	19%	2,490	18%	15	19%	4,015	18%	160	16%	670	19%	225	19%
5. Always provide my data to this type of organisation without asking me first	1,230	4%	565	5%	670	4%	1,005	5%	155	4%	55	2%	20	3%	645	5%	585	4%		3%	960	4%	40	4%	175	5%	60	5%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q3b.Please tell us your view on how you would like your named personal data to be used by local government, to remove me (when I am placed in higher education)				Se	×					Age b	and						Polar3 Qu	uintile						Domi	cile			
from a list of people who may need advice or guidance	Overall		Mer	1	Wome	en	18-19		20-2	4	25-39	Э	40+	÷	Q1 - Q3	3	Q4 - C	Q5	Unknov	wn	Englai	nd	Northe Irelar		Scotla	nd	Wale	es
1. Never share or ask before sharing	404,415	78%	162,385	74%	242,030	80% 28	83,960	76%	68,565	80%	41,510	84%	10,380	82%	197,425	77%	205,870	78%	1,125	79%	335,335	78%	16,395	80%	35,955	77%	16,730	76%
2. UCAS decide	93,845	18%	44,590	20%	49,255	16%	71,350	19%	13,955	16%	6,685	14%	1,855	15%	47,305	18%	46,285	18%	260	18%	77,775	18%	3,240	16%	8,550	18%	4,280	19%
3. Always share	22,615	4%	11,360	5%	11,255	4%	17,395	5%	3,650	4%	1,180	2%	385	3%	11,780	5%	10,800	4%	30	2%	18,590	4%	805	4%	2,160	5%	1,055	5%
All (weighted base)	520,875	100%	218,335	100%	302,540	100% 3	72,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505 1	L00%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q3b.Please tell us your view on how you would like your named personal data to be used by local government, to remove me (when I am placed in higher education)				Se	ex					Age b	and						Polar3 Qu	uintile						Domi	cile			
from a list of people who may need advice or guidance	Overall		Me	n	Wom	ien	18-19	9	20-24	1	25-3	9	40+	F	Q1 - (23	Q4 - C	1 5	Unkno	wn	Englar	nd	North Irelar	-	Scotla	nd	Wale	es
1. Never share or ask before sharing	21,650	77%	7,870	74%	13,780	80%	16,370	76%	2,830	80%	1,900	84%	550	82%	10,645	77%	10,945	78%	60	78%	17,300	78%	815	80%	2,640	76%	890	76%
2. UCAS decide	5,070	18%	2,185	21%	2,885	17%	4,090	19%	575	16%	305	14%	100	15%	2,565	19%	2,490	18%	15	19%	4,015	18%	160	16%	670	19%	225	19%
3. Always share	1,230	4%	565	5%	670	4%	1,005	5%	155	4%	55	2%	20	3%	645	5%	585	4%		3%	960	4%	40	4%	175	5%	60	5%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q3c.Please tell us your view on how you would like your named personal data to be used by student accommodation companies,				Se	2X					Age	band						Polar3 Qu	uintile						Dom	icile		
to speed up my application for student accomodation	Overall		Mei	า	Wom	en	18-19	9	20-2	4	25-3	9	40+	F	Q1 - 0	23	Q4 - (25	Unkno	wn	Engla	nd	Northe Irelar		Scotla	ind	Wales
1. Never provide my data to this type of organisation	39,630	8%	14,815	7%	24,815	8%	14,515	4%	7,630	9%	12,990	26%	4,500	36%	21,050	8%	18,485	7%	95	7%	31,660	7%	1,200	6%	5,440	12%	1,335 6%
2. Provide my data, but ask for my consent every time	206,085	40%	80,935	37%	125,145	41% 1	143,120	38%	35,930	42%	21,955	44%	5,075	40%	98,070	38%	107,465	41%	550	39%	171,425	40%	7,540	37%	18,435	40%	8,685 39%
3. Provide my data, but ask for my consent just once	128,090	25%	57,835	26%	70,255	23%	99,520	27%	19,810	23%	7,630	15%	1,130	9%	59,930	23%	67,765	26%	395	28%	107,150	25%	5,130	25%	10,240	22%	5,570 25%
4. Provide my data without asking me, if UCAS thinks it will be used in an acceptable and safe way	120,785	23%	52,065	24%	68,720	23%	94,940	25%	18,305	21%	5,970	12%	1,570	12%	63,435	25%	57,095	22%	260	18%	100,150	23%	5,260	26%	10,135	22%	5,245 24%
5. Always provide my data to this type of organisation without asking me first	26,285	5%	12,680	6%	13,605	4%	20,615	6%	4,495	5%	835	2%	345	3%	14,025	5%	12,140	5%	120	8%	21,320	5%	1,315	6%	2,420	5%	1,230 6%
All (weighted base)	520,875	100%	218,335	100%	302,540	100% 3	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065 100%

Q3c.Please tell us your view on how you would like your named personal data to be used by student accommodation companies,				Se	x					Age b	band						Polar3 Qu	uintile						Domi	icile			
to speed up my application for student accomodation	Overall		Me	า	Women		18-19		20-24	1	25-3	9	40+	F	Q1 - C	23	Q4 - (1 5	Unknov	wn	Engla	ind	Northe Irelar		Scotla	ind	Wales	s
1. Never provide my data to this type of organisation	1,975	7%	720	7%	1,255	7%	830	4%	315	9%	595	26%	240	36%	1,050	8%	920	7%	5	8%	1,500	7%	60	6%	340	10%	75	6%
2. Provide my data, but ask for my consent every time	11,025	39%	3,915	37%	7,110 4	41%	8,275	39%	1,480	42%	1,005	44%	270	40%	5,295	38%	5,705	41%	30	38%	8,835	40%	375	37%	1,360	39%	460	39%
3. Provide my data, but ask for my consent just once	6,900	25%	2,810	26%	4,085 2	24%	5,665	26%	820	23%	355	16%	60	9%	3,250	23%	3,625	26%	20	27%	5,575	25%	255	25%	775	22%	295	25%
4. Provide my data without asking me, if UCAS thinks it will be used in an acceptable and safe way	6,610	24%	2,550	24%	4,060 2	23%	5,495	26%	760	21%	275	12%	80	12%	3,480	25%	3,115	22%	15	19%	5,255	24%	265	26%	810	23%	280	24%
5. Always provide my data to this type of organisation without asking me first	1,440	5%	620	6%	820	5%	1,195	6%	185	5%	35	2%	20	3%	775	6%	660	5%	5	8%	1,105	5%	65	7%	195	6%	70	6%
All (unweighted base)	27,950	100%	10,620	100%	17,330 10	00%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q3c.Please tell us your view on how you would like your named personal data to be used by student accommodation companies,				Se	ex					Age b	band						Polar3 Qi	uintile						Dom	icile			
to speed up my application for student accomodation	Overall		Men		Wom	en	18-1	9	20-2	.4	25-3	9	40+		Q1 - C	23	Q4 - (25	Unknov	vn	Englai	nd	Northe Irelan		Scotlar	nd	Wal	es
1. Never share or ask before sharing	373,805	72%	153,590	70%	220,215	73%	257,155	69%	63,370	74%	42,575	86%	10,705	85%	179,045	70%	193,715	74%	1,040	73%	310,235	72%	13,865	68%	34,115	73%	15,595	71%
2. UCAS decide	120,785	23%	52,065	24%	68,720	23%	94,940	25%	18,305	21%	5,970	12%	1,570	12%	63,435	25%	57,095	22%	260	18%	100,150	23%	5,260	26%	10,135	22%	5,245	24%
3. Always share	26,285	5%	12,680	6%	13,605	4%	20,615	6%	4,495	5%	835	2%	345	3%	14,025	5%	12,140	5%	120	8%	21,320	5%	1,315	6%	2,420	5%	1,230	6%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q3c.Please tell us your view on how you would like your named personal data to be used by student accommodation companies,				Se	×x					Age b	and						Polar3 Qu	uintile						Domi	icile			
to speed up my application for student accomodation	Overall		Mer	า	Wom	en	18-1	.9	20-24		25-39)	40+		Q1 - (23	Q4 - (Q5	Unkno	wn	Englai	nd	Northe Irelan		Scotla	nd	Wal	es
1. Never share or ask before sharing	19,900	71%	7,450	70%	12,450	72%	14,770	69%	2,615	73%	1,950	86%	565	85%	9,600	69%	10,245	73%	55	73%	15,915	71%	685	67%	2,475	71%	825	70%
2. UCAS decide	6,610	24%	2,550	24%	4,060	23%	5,495	26%	760	21%	275	12%	80	12%	3,480	25%	3,115	22%	15	19%	5,255	24%	265	26%	810	23%	280	24%
3. Always share	1,440	5%	620	6%	820	5%	1,195	6%	185	5%	35	2%	20	3%	775	6%	660	5%	5	8%	1,105	5%	65	7%	195	6%	70	6%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q3d.Please tell us your view on how you would like your named personal data to be used				Se	ex					Age b	and						Polar3 Qi	uintile						Dom	icile		
by government student funding bodies, to speed up my application for a student loan	Overall		Mer	ı	Wom	en	18-1	.9	20-2	4	25-3	9	40-	F	Q1 - (23	Q4 - (25	Unkno	wn	Engla	nd	Northe Irelar	-	Scotla	and	Wales
1. Never provide my data to this type of organisation	17,200	3%	7,870	4%	9,330	3%	9,900	3%	3,300	4%	3,180	6%	820	7%	7,915	3%	9,250	4%	30	2%	13,470	3%	870	4%	2,105	5%	755 3%
2. Provide my data, but ask for my consent every time	196,650	38%	73,570	34%	123,080	41%	135,195	36%	33,475	39%	22,260	45%	5,720	45%	95,070	37%	101,095	38%	485	34%	163,275	38%	7,435	36%	17,650	38%	8,290 38%
3. Provide my data, but ask for my consent just once	132,235	25%	58,805	27%	73,430	24%	99,460	27%	20,600	24%	10,200	21%	1,980	16%	61,140	24%	70,625	27%	470	33%	110,145	26%	5,125	25%	11,820	25%	5,140 23%
4. Provide my data without asking me, if UCAS thinks it will be used in an acceptable and safe way	137,440	26%	60,380	28%	77,060	25%	101,970	27%	21,845	25%	10,750	22%	2,875	23%	71,690	28%	65,430	25%	320	23%	113,575	26%	5,585	27%	12,080	26%	6,205 28%
5. Always provide my data to this type of organisation without asking me first	37,350	7%	17,710	8%	19,640	6%	26,185	7%	6,950	8%	2,995	6%	1,225	10%	20,690	8%	16,550	6%	110	8%	31,240	7%	1,430	7%	3,015	6%	1,670 8%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065 100%

Q3d.Please tell us your view on how you would like your named personal data to be used				Se	ex					Age b	band						Polar3 Q	uintile						Domi	icile			
by government student funding bodies, to speed up my application for a student loan	Overall		Me	n	Wom	en	18-19	9	20-24	1	25-39	Ð	40+	-	Q1 - (23	Q4 - (Q5	Unkno	wn	Engla	nd	Northe Irelan	-	Scotlar	nd	Wales	
1. Never provide my data to this type of organisation	890	3%	380	4%	510	3%	560	3%	135	4%	150	7%	45	6%	410	3%	475	3%		3%	665	3%	45	4%	140	4%	40 49	%
2. Provide my data, but ask for my consent every time	10,540	38%	3,565	34%	6,975	40%	7,850	37%	1,380	39%	1,010	45%	305	46%	5,135	37%	5,380	38%	25	34%	8,420	38%	365	36%	1,310	38%	450 389	%
3. Provide my data, but ask for my consent just once	7,100	25%	2,855	27%	4,245	24%	5,670	26%	850	24%	475	21%	105	16%	3,300	24%	3,775	27%	25	32%	5,710	26%	255	25%	865	25%	270 239	%
4. Provide my data without asking me, if UCAS thinks it will be used in an acceptable and safe way	7,415	27%	2,955	28%	4,460	26%	5,870	27%	905	25%	490	22%	150	23%	3,885	28%	3,515	25%	20	23%	5,885	26%	280	28%	930	27%	320 275	%
5. Always provide my data to this type of organisation without asking me first	2,000	7%	860	8%	1,140	7%	1,510	7%	290	8%	140	6%	65	10%	1,120	8%	875	6%	5	8%	1,600	7%	70	7%	240	7%	95 89	%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175 1009	%

Q3d.Please tell us your view on how you would like your named personal data to be used				Se	×				Age	band						Polar3 Q	uintile						Dom	icile			
by government student funding bodies, to speed up my application for a student loan	Overall		Mer	ı	Wome	en 18-	19	20-2	24	25-3	9	40+	÷	Q1 - C	13	Q4 - (Q5	Unkno	wn	Engla	ind	North Irelai	-	Scotla	ind	Wal	es
1. Never share or ask before sharing	346,085	66%	140,245	64%	205,840	68% 244,550	66%	57,375	67%	35,640	72%	8,520	68%	164,130	64%	180,970	69%	985	69%	286,890	66%	13,425	66%	31,575	68%	14,190	64%
2. UCAS decide	137,440	26%	60,380	28%	77,060	25% 101,970	27%	21,845	25%	10,750	22%	2,875	23%	71,690	28%	65,430	25%	320	23%	113,575	26%	5,585	27%	12,080	26%	6,205	28%
3. Always share	37,350	7%	17,710	8%	19,640	6% 26,185	7%	6,950	8%	2,995	6%	1,225	10%	20,690	8%	16,550	6%	110	8%	31,240	7%	1,430	7%	3,015	6%	1,670	8%
All (weighted base)	520,875	100%	218,335	100%	302,540	100% 372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q3d.Please tell us your view on how you would like your named personal data to be used				Se	x					Age k	band						Polar3 Q	uintile						Dom	icile			
by government student funding bodies, to speed up my application for a student loan	Overall		Mei	ı	Wom	en	18-1	.9	20-2	4	25-39	Э	40+	÷	Q1 - C	13	Q4 - (Q5	Unkno	wn	Engla	nd	Northe Irelan		Scotla	nd	Wal	es
1. Never share or ask before sharing	18,530	66%	6,800	64%	11,730	68%	14,080	66%	2,365	66%	1,635	72%	450	68%	8,850	64%	9,630	69%	55	69%	14,795	66%	665	65%	2,310	66%	760	65%
2. UCAS decide	7,415	27%	2,955	28%	4,460	26%	5,870	27%	905	25%	490	22%	150	23%	3,885	28%	3,515	25%	20	23%	5,885	26%	280	28%	930	27%	320	27%
3. Always share	2,000	7%	860	8%	1,140	7%	1,510	7%	290	8%	140	6%	65	10%	1,120	8%	875	6%	5	8%	1,600	7%	70	7%	240	7%	95	8%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q3e.Please tell us your view on how you would like your named personal data to be used				Se	ex					Age t	band						Polar3 Qi	uintile						Dom	icile			
by banks, so that they can choose whih services to offer me	Overall		Mer	า	Wom	en	18-1	9	20-2	4	25-3	9	40+		Q1 - 0	13	Q4 - (25	Unkno	wn	Engla	nd	Northe Irelar		Scotla	ind	Wales	
1. Never provide my data to this type of organisation	59,615	11%	25,950	12%	33,670	11%	30,425	8%	11,450	13%	13,210	27%	4,535	36%	27,630	11%	31,830	12%	160	11%	48,390	11%	2,245	11%	7,145	15%	1,840 8%	6
2. Provide my data, but ask for my consent every time	274,635	53%	107,845	49%	166,790	55%	197,740	53%	45,940	53%	25,370	51%	5,580	44%	133,110	52%	140,770	54%	755	53%	228,000	53%	10,910	53%	24,020	51%	11,705 53%	6
3. Provide my data, but ask for my consent just once	109,690	21%	48,865	22%	60,820	20%	85,655	23%	16,905	20%	5,970	12%	1,165	9%	53,710	21%	55,680	21%	295	21%	91,445	21%	4,185	20%	9,305	20%	4,750 22%	6
4. Provide my data without asking me, if UCAS thinks it will be used in an acceptable and safe way	60,115	12%	28,000	13%	32,115	11%	46,360	12%	8,845	10%	3,890	8%	1,015	8%	32,405	13%	27,515	10%	190	14%	50,270	12%	2,370	12%	4,720	10%	2,760 13%	6
5. Always provide my data to this type of organisation without asking me first	16,825	3%	7,675	4%	9,145	3%	12,525	3%	3,030	4%	940	2%	325	3%	9,650	4%	7,155	3%	15	1%	13,605	3%	725	4%	1,485	3%	1,010 5%	6
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065 100%	6

Q3e.Please tell us your view on how you would like your named personal data to be used				Se	x					Age t	band						Polar3 Q	uintile						Domi	cile			
by banks, so that they can choose whih services to offer me	Overall		Mei	n	Wom	en	18-1	.9	20-24	4	25-39		40+		Q1 - 0	23	Q4 - (25	Unkno	wn	Engla	nd	Northe Irelan		Scotla	and	Wales	
1. Never provide my data to this type of organisation	3,045	11%	1,260	12%	1,785	10%	1,715	8%	470	13%	620	27%	240	36%	1,415	10%	1,620	12%	10	12%	2,370	11%	105	11%	465	13%	100 9%	6
2. Provide my data, but ask for my consent every time	14,800	53%	5,215	49%	9,585	55%	11,455	53%	1,895	53%	1,150	51%	300	45%	7,230	52%	7,530	54%	40	52%	11,825	53%	545	53%	1,805	52%	625 53%	6
3. Provide my data, but ask for my consent just once	5,935	21%	2,390	23%	3,545	20%	4,900	23%	705	20%	275	12%	60	9%	2,925	21%	2,990	21%	15	21%	4,770	21%	210	21%	705	20%	250 21%	6
4. Provide my data without asking me, if UCAS thinks it will be used in an acceptable and safe way	3,255	12%	1,375	13%	1,880	11%	2,660	12%	365	10%	175	8%	50	8%	1,755	13%	1,490	11%	10	14%	2,605	12%	120	12%	380	11%	145 129	%
5. Always provide my data to this type of organisation without asking me first	920	3%	380	4%	540	3%	730	3%	125	4%	40	2%	20	3%	530	4%	390	3%		1%	700	3%	40	4%	120	4%	55 5%	6
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260 10	00%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175 100%	6

Q3e.Please tell us your view on how you would like your named personal data to be used				Se						Age b	band						Polar3 Qu	uintile						Domi	icile			
by banks, so that they can choose whih services to offer me	Overall		Me	า	Wom	en	18-1	.9	20-24		25-39)	40+		Q1 - C	13	Q4 - (Q5	Unknov	wn	Engla	nd	Northe Irelan		Scotla	nd	Wal	es
1. Never share or ask before sharing	443,940	85%	182,655	84%	261,285	86%	313,820	84%	74,295	86%	44,550	90%	11,280	89%	214,450	84%	228,280	87%	1,210	85%	367,830	85%	17,345	85%	40,465	87%	18,295	83%
2. UCAS decide	60,115	12%	28,000	13%	32,115	11%	46,360	12%	8,845	10%	3,890	8%	1,015	8%	32,405	13%	27,515	10%	190	14%	50,270	12%	2,370	12%	4,720	10%	2,760	13%
3. Always share	16,825	3%	7,675	4%	9,145	3%	12,525	3%	3,030	4%	940	2%	325	3%	9,650	4%	7,155	3%	15	1%	13,605	3%	725	4%	1,485	3%	1,010	5%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170 1	L00%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q3e.Please tell us your view on how you would like your named personal data to be used				Se	x				Æ	ge band						Polar3 Q	uintile						Domi	icile			
by banks, so that they can choose whih services to offer me	Overall		Mei	ı	Wom	ien	18-1	.9	20-24		25-39	4()+	Q1 - (23	Q4 - (Q5	Unkno	wn	Engla	nd	Northe Irelan		Scotla	nd	Wal	es
1. Never share or ask before sharing	23,780	85%	8,865	84%	14,910	86%	18,070	84%	3,065 8	5% 2,0	45 90%	600	90%	11,570	84%	12,140	87%	65	84%	18,970	85%	860	84%	2,975	86%	970	83%
2. UCAS decide	3,255	12%	1,375	13%	1,880	11%	2,660	12%	365 1	0% 1	.75 8%	50	8%	1,755	13%	1,490	11%	10	14%	2,605	12%	120	12%	380	11%	145	12%
3. Always share	920	3%	380	4%	540	3%	730	3%	125	4%	40 2%	20) 3%	530	4%	390	3%		1%	700	3%	40	4%	120	4%	55	5%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560 10	0% 2,2	60 100%	665	5 100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q3f.Please tell us your view on how you would like your named personal data to be used by financial services companies, so that they can choose which services or prices to offer me,				Se	×					Age l	pand						Polar3 Qi	uintile						Domi	cile		
such as special student insurance	Overall		Mei	า	Wom	en	18-1	9	20-24	4	25-39		40+		Q1 - (1 3	Q4 - (ک 2	Unkno	wn	Engla	nd	North Irelar		Scotla	nd	Wales
1. Never provide my data to this type of organisation	61,025	12%	26,920	12%	34,110	11%	29,505	8%	12,555	15%	13,905	28%	5,060	40%	29,020	11%	31,840	12%	165	12%	49,435	11%	2,065	10%	7,360	16%	2,165 10%
2. Provide my data, but ask for my consent every time	264,690	51%	104,945	48%	159,745	53%	190,810	51%	43,900	51%	24,795	50%	5,185	41%	127,245	50%	136,785	52%	660	46%	219,790	51%	10,010	49%	23,610	51%	11,275 51%
3. Provide my data, but ask for my consent just once	102,360	20%	45,765	21%	56,595	19%	81,170	22%	15,070	17%	5,275	11%	850	7%	49,290	19%	52,740	20%	330	23%	85,470	20%	4,090	20%	8,375	18%	4,430 20%
4. Provide my data without asking me, if UCAS thinks it will be used in an acceptable and safe way	77,580	15%	33,870	16%	43,705	14%	59,860	16%	11,825	14%	4,575	9%	1,325	10%	42,025	16%	35,370	13%	185	13%	64,680	15%	3,610	18%	5,960	13%	3,330 15%
5. Always provide my data to this type of organisation without asking me first	15,220	3%	6,835	3%	8,385	3%	11,365	3%	2,820	3%	835	2%	200	2%	8,925	3%	6,215	2%	80	6%	12,325	3%	665	3%	1,365	3%	865 4%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065 100%

Q3f.Please tell us your view on how you would like your named personal data to be used by financial services companies, so that they can choose which services or prices to offer me,				Se	ex					Age b	band						Polar3 Qu	uintile						Domi	icile		
such as special student insurance	Overall		Me	n	Wom	ien	18-1	9	20-24	4	25-3	9	40+		Q1 - C	23	Q4 - (25	Unkno	wn	Engla	ind	Northe Irelar	-	Scotlan	nd	Wales
1. Never provide my data to this type of organisation	3,095	11%	1,300	12%	1,790	10%	1,665	8%	515	14%	645	29%	270	40%	1,475	11%	1,610	11%	10	12%	2,395	11%	100	10%	485	14%	115 10%
2. Provide my data, but ask for my consent every time	14,260	51%	5,085	48%	9,170	53%	11,035	51%	1,815	51%	1,130	50%	280	42%	6,905	50%	7,315	52%	35	45%	11,400	51%	495	49%	1,760	51%	605 51%
3. Provide my data, but ask for my consent just once	5,550	20%	2,240	21%	3,315	19%	4,650	22%	620	17%	240	11%	40	6%	2,695	19%	2,840	20%	20	23%	4,465	20%	210	20%	650	19%	230 19%
4. Provide my data without asking me, if UCAS thinks it will be used in an acceptable and safe way	4,215	15%	1,660	16%	2,555	15%	3,450	16%	490	14%	205	9%	65	10%	2,285	17%	1,915	14%	10	14%	3,375	15%	180	18%	475	14%	180 15%
5. Always provide my data to this type of organisation without asking me first	835	3%	335	3%	500	3%	665	3%	120	3%	40	2%	10	2%	490	4%	340	2%	5	5%	640	3%	35	3%	110	3%	50 4%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175 100%

by financial so that they can choose w	would like your named personal data to be used services companies, hich services or prices to offer me,				Se	ex					Age b	band						Polar3 Q	uintile						Domi	icile			
such as spec	ial student insurance	Overall		Mer	1	Wom	en	18-19	Ð	20-2-	4	25-3	Э	40+		Q1 - (23	Q4 - (Q5	Unknov	wn	Englar	nd	Northe Irelar		Scotla	nd	Wal	es
1. Never share or ask before sharing		428,075	82%	177,630	81%	250,450	83%	301,485	81%	71,525	83%	43,975	89%	11,095	88%	205,560	80%	221,365	84%	1,150	81%	354,700	82%	16,160	79%	39,345	84%	17,870	81%
2. UCAS decide		77,580	15%	33,870	16%	43,705	14%	59,860	16%	11,825	14%	4,575	9%	1,325	10%	42,025	16%	35,370	13%	185	13%	64,680	15%	3,610	18%	5,960	13%	3,330	15%
3. Always share		15,220	3%	6,835	3%	8,385	3%	11,365	3%	2,820	3%	835	2%	200	2%	8,925	3%	6,215	2%	80	6%	12,325	3%	665	3%	1,365	3%	865	4%
All (weighted base)		520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q3f.Please tell us your view on how you would like your named personal data to be used by financial services companies, so that they can choose which services or prices to offer me,				Se	×					Age b	band						Polar3 Qu	uintile						Domi	cile			
such as special student insurance	Overall		Mei	n	Wom	en	18-19	Э	20-24	4	25-3	9	40+	÷	Q1 - C	 23	Q4 - C	Q5	Unkno	wn	Engla	nd	Northe Irelar	-	Scotlar	nd	Wale	es
1. Never share or ask before sharing	22,905	82%	8,625	81%	14,275	82%	17,350	81%	2,950	83%	2,015	89%	590	88%	11,075	80%	11,765	84%	60	81%	18,260	82%	800	79%	2,890	83%	950	81%
2. UCAS decide	4,215	15%	1,660	16%	2,555	15%	3,450	16%	490	14%	205	9%	65	10%	2,285	17%	1,915	14%	10	14%	3,375	15%	180	18%	475	14%	180	15%
3. Always share	835	3%	335	3%	500	3%	665	3%	120	3%	40	2%	10	2%	490	4%	340	2%	5	5%	640	3%	35	3%	110	3%	50	4%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q3g.Please tell us your view on how you would like your named personal data to be used				Se	2X					Age b	and						Polar3 Qi	uintile						Dom	icile		
by recruitment companies, so that they can consider me for a job	Overall		Mer	ı	Wom	en	18-1	.9	20-2-	4	25-3	9	40+		Q1 - (23	Q4 - (ג5	Unkno	wn	Engla	nd	Northe Irelar		Scotl	ind	Wales
1. Never provide my data to this type of organisation	33,290	6%	14,155	6%	19,135	6%	16,520	4%	6,440	7%	7,840	16%	2,495	20%	15,735	6%	17,440	7%	115	8%	27,520	6%	1,235	6%	3,325	7%	1,210 5%
2. Provide my data, but ask for my consent every time	235,395	45%	89,625	41%	145,770	48%	164,165	44%	39,985	46%	24,890	50%	6,360	50%	114,670	45%	120,125	46%	600	42%	196,770	46%	8,470	41%	20,465	44%	9,690 44%
3. Provide my data, but ask for my consent just once	124,970	24%	55,975	26%	68,995	23%	96,060	26%	19,105	22%	8,290	17%	1,510	12%	58,755	23%	65,900	25%	315	22%	103,730	24%	5,020	25%	10,575	23%	5,645 26%
4. Provide my data without asking me, if UCAS thinks it will be used in an acceptable and safe way	96,450	19%	43,965	20%	52,490	17%	72,975	20%	15,050	17%	6,670	14%	1,760	14%	50,770	20%	45,390	17%	295	21%	79,100	18%	4,310	21%	8,855	19%	4,185 19%
5. Always provide my data to this type of organisation without asking me first	30,770	6%	14,615	7%	16,150	5%	22,990	6%	5,585	6%	1,695	3%	500	4%	16,575	6%	14,100	5%	95	7%	24,580	6%	1,400	7%	3,450	7%	1,340 6%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065 100%

Q3g.Please tell us your view on how you would like your named personal data to be used				Se	x					Age k	band						Polar3 Q	uintile						Domi	cile		
by recruitment companies, so that they can consider me for a job	Overall		Mer	า	Wom	en	18-1	.9	20-24	4	25-39		40+		Q1 - 0	23	Q4 - (25	Unkno	wn	Engla	nd	Northe Irelar		Scotla	nd	Wales
1. Never provide my data to this type of organisation	1,680	6%	685	6%	995	6%	930	4%	260	7%	360	16%	130	20%	800	6%	875	6%	5	9%	1,340	6%	55	6%	220	6%	65 5%
2. Provide my data, but ask for my consent every time	12,625	45%	4,340	41%	8,285	48%	9,505	44%	1,655	46%	1,130	50%	335	50%	6,200	45%	6,390	46%	30	40%	10,170	46%	430	42%	1,505	43%	520 44%
3. Provide my data, but ask for my consent just once	6,730	24%	2,720	26%	4,010	23%	5,475	26%	785	22%	385	17%	80	12%	3,195	23%	3,515	25%	15	22%	5,405	24%	245	24%	785	23%	295 25%
4. Provide my data without asking me, if UCAS thinks it will be used in an acceptable and safe way	5,230	19%	2,160	20%	3,070	18%	4,205	20%	625	18%	305	13%	95	14%	2,745	20%	2,465	18%	15	22%	4,095	18%	220	22%	695	20%	225 19%
5. Always provide my data to this type of organisation without asking me first	1,690	6%	720	7%	970	6%	1,350	6%	235	7%	80	3%	25	4%	910	7%	775	6%	5	6%	1,265	6%	70	7%	275	8%	75 6%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260 1	L00%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175 100%

Q3g.Please tell us your view on how you would like your named personal data to be used				Se	ex				Age	band						Polar3 Q	uintile						Dom	nicile			
by recruitment companies, so that they can consider me for a job	Overall		Mei	า	Wom	en 18-:	19	20-2	24	25-3	9	40+		Q1 - C	ኢ 3	Q4 - (Q5	Unkno	wn	Engla	ind	North Irela		Scotla	and	Wal	es
1. Never share or ask before sharing	393,655	76%	159,755	73%	233,900	77% 276,745	74%	65,530	76%	41,020	83%	10,360	82%	189,165	74%	203,465	77%	1,030	73%	328,020	76%	14,725	72%	34,365	74%	16,545	75%
2. UCAS decide	96,450	19%	43,965	20%	52,490	17% 72,975	20%	15,050	17%	6,670	14%	1,760	14%	50,770	20%	45,390	17%	295	21%	79,100	18%	4,310	21%	8,855	19%	4,185	19%
3. Always share	30,770	6%	14,615	7%	16,150	5% 22,990	6%	5,585	6%	1,695	3%	500	4%	16,575	6%	14,100	5%	95	7%	24,580	6%	1,400	7%	3,450	7%	1,340	6%
All (weighted base)	520,875	100%	218,335	100%	302,540	100% 372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q3g.Please tell us your view on how you would like your named personal data to be used				Se	x					Age l	band						Polar3 Q	uintile						Dom	icile			
by recruitment companies, so that they can consider me for a job	Overall		Mei	ı	Wom	en	18-1	.9	20-24	4	25-39		40+	÷	Q1 - (23	Q4 - (Q5	Unkno	wn	Englar	nd	Northe Irelar	-	Scotla	nd	Wal	es
1. Never share or ask before sharing	21,035	75%	7,740	73%	13,295	77%	15,910	74%	2,700	76%	1,880	83%	545	82%	10,200	74%	10,780	77%	55	71%	16,920	76%	730	72%	2,510	72%	875	75%
2. UCAS decide	5,230	19%	2,160	20%	3,070	18%	4,205	20%	625	18%	305	13%	95	14%	2,745	20%	2,465	18%	15	22%	4,095	18%	220	22%	695	20%	225	19%
3. Always share	1,690	6%	720	7%	970	6%	1,350	6%	235	7%	80	3%	25	4%	910	7%	775	6%	5	6%	1,265	6%	70	7%	275	8%	75	6%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q4a.To what extent do you agree or disagree that UCAS should take decisions on my				S	ex					Age b	band						Polar3 Qi	uintile						Dom	icile			
behalf about who can access my personal data	Overall		Mer		Wom	en	18-1	.9	20-24		25-39		40+		Q1 - (23	Q4 - (25	Unkno	wn	Engla	ind	North Irelar		Scotla	nd	Wale	es
1. Strongly agree	30,075	6%	11,770	5%	18,305	6%	20,445	5%	5,535	6%	3,015	6%	1,070	8%	16,800	7%	13,140	5%	135	9%	25,245	6%	1,120	5%	2,285	5%	1,420	6%
2. Tend to agree	68,310	13%	29,910	14%	38,405	13%	50,895	14%	11,840	14%	4,160	8%	1,415	11%	36,440	14%	31,670	12%	200	14%	57,160	13%	2,530	12%	5,875	13%	2,745	12%
3. Neither agree or disagree	73,585	14%	31,990	15%	41,590	14%	54,720	15%	11,650	14%	6,050	12%	1,165	9%	39,405	15%	34,035	13%	145	10%	61,215	14%	2,955	14%	6,185	13%	3,225	15%
4. Tend to disagree	178,390	34%	72,945	33%	105,445	35%	132,885	36%	28,215	33%	14,375	29%	2,920	23%	85,080	33%	92,875	35%	430	30%	147,570	34%	7,125	35%	15,970	34%	7,720	35%
5. Strongly disagree	170,520	33%	71,720	33%	98,800	33%	113,765	31%	28,930	34%	21,780	44%	6,050	48%	78,780	31%	91,225	35%	510	36%	140,510	33%	6,710	33%	16,350	35%	6,950	32%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q4a.To what extent do you agree or disagree that UCAS should take decisions on my				Se	x				A	ge band						Polar3 Qu	uintile						Domi	icile			
behalf about who can access my personal data	Overall		Mer	ı	Wom	en	18-1	.9	20-24	25	39	40	+	Q1 - (J 3	Q4 - (25	Unkno	wn	Engla	nd	Northe Irelar		Scotla	nd	Wal	es
1. Strongly agree	1,610	6%	565	5%	1,045	6%	1,185	6%	230 6	5% 140	6%	55	8%	905	7%	700	5%	5	9%	1,305	6%	55	6%	175	5%	75	7%
2. Tend to agree	3,685	13%	1,455	14%	2,230	13%	2,935	14%	490 14	% 190	8%	70	11%	1,980	14%	1,695	12%	10	14%	2,960	13%	125	12%	455	13%	145	12%
3. Neither agree or disagree	3,955	14%	1,560	15%	2,395	14%	3,135	15%	485 14	% 27	12%	60	9%	2,130	15%	1,815	13%	10	12%	3,175	14%	150	15%	460	13%	170	15%
4. Tend to disagree	9,660	35%	3,560	34%	6,100	35%	7,675	36%	1,165 33	660	29%	155	24%	4,635	33%	5,000	36%	25	31%	7,680	34%	355	35%	1,220	35%	405	34%
5. Strongly disagree	9,035	32%	3,480	33%	5,555	32%	6,530	30%	1,190 33	1,000	44%	320	48%	4,200	30%	4,810	34%	25	34%	7,160	32%	330	33%	1,170	34%	375	32%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560 100	% 2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q4a.To what extent do you agree or disagree that UCAS should take decisions on my				Se	ex					Age k	band						Polar3 Qi	uintile						Dom	icile			
behalf about who can access my personal data	Overall		Mei	n	Wom	en	18-1	.9	20-24	4	25-39	Э	40+		Q1 - 0	23	Q4 - (Q5	Unkno	wn	Engla	nd	North Irelar	-	Scotla	nd	Wale	es
1. Agree	98,385	19%	41,675	19%	56,710	19%	71,345	19%	17,375	20%	7,175	15%	2,490	20%	53,240	21%	44,815	17%	330	23%	82,405	19%	3,650	18%	8,165	17%	4,165	19%
2. Neither agree or disagree	73,585	14%	31,990	15%	41,590	14%	54,720	15%	11,650	14%	6,050	12%	1,165	9%	39,405	15%	34,035	13%	145	10%	61,215	14%	2,955	14%	6,185	13%	3,225	15%
3. Disagree	348,910	67%	144,665	66%	204,240	68%	246,645	66%	57,140	66%	36,155	73%	8,965	71%	163,860	64%	184,105	70%	940	66%	288,080	67%	13,835	68%	32,320	69%	14,675	66%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q4a.To what extent do you agree or disagree that UCAS should take decisions on my				Se	x					Age k	band						Polar3 Qu	uintile						Dom	icile			
behalf about who can access my personal data	Overall		Me	ı	Wom	en	18-1	9	20-2	4	25-39)	40+	-	Q1 - (23	Q4 - (Q5	Unkno	wn	Engla	nd	Northe Irelar		Scotla	ind	Wal	es
1. Agree	5,300	19%	2,020	19%	3,280	19%	4,120	19%	720	20%	330	15%	125	19%	2,890	21%	2,390	17%	20	23%	4,270	19%	180	18%	625	18%	225	19%
2. Neither agree or disagree	3,955	14%	1,560	15%	2,395	14%	3,135	15%	485	14%	275	12%	60	9%	2,130	15%	1,815	13%	10	12%	3,175	14%	150	15%	460	13%	170	15%
3. Disagree	18,695	67%	7,040	66%	11,660	67%	14,205	66%	2,355	66%	1,655	73%	480	72%	8,835	64%	9,810	70%	50	65%	14,835	67%	690	68%	2,390	69%	780	66%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q4b.To what extent do you agree or disagree that UCAS should always ask me before				Se	ex					Age l	band						Polar3 Q	uintile						Dom	icile			
sharing my personal data	Overall		Mer	า	Wom	en	18-1	9	20-24	4	25-39		40+		Q1 - 0	1 3	Q4 - (Q5	Unkno	wn	Engla	nd	North Irelai		Scotla	nd	Wale	S
1. Strongly agree	313,965	60%	122,860	56%	191,105	63%	221,415	59%	52,525	61%	32,050	65%	7,970	63%	153,545	60%	159,530	61%	890	63%	259,360	60%	12,900	63%	28,790	62%	12,915	59%
2. Tend to agree	152,225	29%	67,705	31%	84,525	28%	113,900	31%	23,115	27%	12,065	24%	3,140	25%	74,550	29%	77,265	29%	415	29%	126,565	29%	5,650	28%	13,095	28%	6,915	31%
3. Neither agree or disagree	33,090	6%	16,775	8%	16,320	5%	23,135	6%	6,155	7%	3,010	6%	790	6%	17,735	7%	15,340	6%	15	1%	28,015	6%	1,155	6%	2,710	6%	1,215	5%
4. Tend to disagree	13,195	3%	6,995	3%	6,200	2%	9,340	3%	2,430	3%	1,130	2%	300	2%	6,265	2%	6,860	3%	70	5%	11,010	3%	410	2%	1,270	3%	505	2%
5. Strongly disagree	8,400	2%	4,000	2%	4,400	1%	4,915	1%	1,940	2%	1,125	2%	415	3%	4,410	2%	3,960	2%	30	2%	6,755	2%	325	2%	805	2%	515	2%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q4b.To what extent do you agree or disagree that UCAS should always ask me before				Se						Age	band						Polar3 Q	uintile						Domi	icile			
sharing my personal data	Overall		Mer	n	Wom	en	18-1	9	20-2	4	25-39	Ð	40-	F	Q1 - C	2 3	Q4 - (Q5	Unkno	wn	Engla	ind	Northe Irelar		Scotlar	nd	Wal	es
1. Strongly agree	16,900	60%	5,975	56%	10,925	63%	12,835	60%	2,175	61%	1,470	65%	420	63%	8,315	60%	8,540	61%	45	60%	13,415	60%	645	63%	2,140	61%	705	60%
2. Tend to agree	8,185	29%	3,295	31%	4,890	28%	6,515	30%	950	27%	555	25%	165	25%	4,035	29%	4,125	29%	25	31%	6,555	29%	280	28%	995	29%	355	30%
3. Neither agree or disagree	1,735	6%	810	8%	925	5%	1,305	6%	255	7%	135	6%	40	6%	940	7%	795	6%		1%	1,415	6%	55	6%	200	6%	65	5%
4. Tend to disagree	695	2%	345	3%	350	2%	525	2%	100	3%	50	2%	20	3%	335	2%	360	3%	5	5%	550	2%	20	2%	95	3%	30	2%
5. Strongly disagree	430	2%	190	2%	240	1%	280	1%	80	2%	50	2%	20	3%	230	2%	200	1%		3%	335	2%	15	1%	55	2%	25	2%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q4b.To what extent do you agree or disagree that UCAS should always ask me before				Se	×					Age l	band						Polar3 Q	uintile						Dom	icile			
sharing my personal data	Overall		Me	า	Wom	ien	18-1	9	20-24	4	25-3	9	40+	÷	Q1 - C	23	Q4 - 1	Q5	Unkno	wn	Engla	ind	North Irelai	-	Scotla	ind	Wale	es
1. Agree	466,190	90%	190,560	87%	275,630	91%	335,320	90%	75,645	88%	44,115	89%	11,110	88%	228,095	89%	236,795	90%	1,300	92%	385,925	89%	18,550	91%	41,885	90%	19,830	90%
2. Neither agree or disagree	33,090	6%	16,775	8%	16,320	5%	23,135	6%	6,155	7%	3,010	6%	790	6%	17,735	7%	15,340	6%	15	1%	28,015	6%	1,155	6%	2,710	6%	1,215	5%
3. Disagree	21,595	4%	11,000	5%	10,595	4%	14,255	4%	4,365	5%	2,255	5%	720	6%	10,675	4%	10,820	4%	100	7%	17,765	4%	735	4%	2,075	4%	1,020	5%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q4b.To what extent do you agree or disagree that UCAS should always ask me before				Se	x					Age k	band						Polar3 Q	uintile						Domi	icile			
sharing my personal data	Overall		Me	า	Wom	en	18-1	.9	20-2-	4	25-39)	40+	F	Q1 - 0	1 3	Q4 - (Q5	Unkno	wn	Engla	ind	Northe Irelar		Scotla	ind	Wal	es
1. Agree	25,085	90%	9,270	87%	15,815	91%	19,350	90%	3,125	88%	2,025	89%	585	88%	12,350	89%	12,665	90%	70	91%	19,970	90%	925	91%	3,130	90%	1,060	90%
2. Neither agree or disagree	1,735	6%	810	8%	925	5%	1,305	6%	255	7%	135	6%	40	6%	940	7%	795	6%		1%	1,415	6%	55	6%	200	6%	65	5%
3. Disagree	1,130	4%	535	5%	590	3%	805	4%	180	5%	100	4%	40	6%	565	4%	560	4%	5	8%	890	4%	35	4%	150	4%	55	5%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q4c.To what extent do you agree or disagree that UCAS should only provide data where				S	ex					Age	band						Polar3 Qu	uintile						Dom	icile			
there is no chance that I can be identified	Overall		Mer	ı	Wom	en	18-1	.9	20-24	4	25-39)	40+		Q1 - (23	Q4 - (Q5	Unkno	wn	Engla	ind	North Irelai		Scotla	nd	Wal	les
1. Strongly agree	105,525	20%	42,080	19%	63,450	21%	69,035	19%	18,280	21%	13,590	28%	4,625	37%	51,915	20%	53,270	20%	340	24%	86,215	20%	4,665	23%	10,100	22%	4,545	21%
2. Tend to agree	185,270	36%	76,455	35%	108,815	36%	136,380	37%	29,080	34%	15,815	32%	3,995	32%	88,570	35%	96,175	37%	525	37%	154,325	36%	7,180	35%	15,910	34%	7,855	36%
3. Neither agree or disagree	158,650	30%	67,210	31%	91,440	30%	117,125	31%	27,030	31%	12,320	25%	2,175	17%	80,835	32%	77,485	29%	330	23%	132,215	31%	5,835	29%	13,900	30%	6,700	30%
4. Tend to disagree	55,575	11%	25,205	12%	30,370	10%	41,415	11%	8,580	10%	4,950	10%	630	5%	26,980	11%	28,445	11%	150	10%	45,890	11%	1,965	10%	5,245	11%	2,470	11%
5. Strongly disagree	15,860	3%	7,385	3%	8,475	3%	8,755	2%	3,200	4%	2,705	5%	1,200	10%	8,210	3%	7,575	3%	75	5%	13,060	3%	790	4%	1,515	3%	500	2%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q4c.To what extent do you agree or disagree that UCAS should only provide data where				Se	x					Age k	band						Polar3 Qu	iintile						Dom	icile			
there is no chance that I can be identified	Overall		Mei	ı	Wom	en	18-1	.9	20-24	4	25-39		40+		Q1 - Q	13	Q4 - (Q5	Unkno	wn	Engla	ind	Northe Irelan		Scotla	nd	Wal	es
1. Strongly agree	5,605	20%	2,040	19%	3,565	21%	3,980	19%	755	21%	625	28%	245	37%	2,770	20%	2,815	20%	20	23%	4,400	20%	230	23%	730	21%	245	21%
2. Tend to agree	9,980	36%	3,725	35%	6,255	36%	7,845	37%	1,200	34%	725	32%	210	32%	4,810	35%	5,145	37%	30	38%	8,005	36%	360	35%	1,200	35%	415	35%
3. Neither agree or disagree	8,555	31%	3,260	31%	5,295	31%	6,765	32%	1,120	31%	560	25%	115	17%	4,385	32%	4,155	30%	20	23%	6,860	31%	290	29%	1,050	30%	355	30%
4. Tend to disagree	2,995	11%	1,240	12%	1,760	10%	2,375	11%	360	10%	230	10%	35	5%	1,465	11%	1,525	11%	10	10%	2,370	11%	100	10%	395	11%	130	11%
5. Strongly disagree	810	3%	355	3%	460	3%	495	2%	130	4%	120	5%	65	9%	425	3%	380	3%	5	5%	645	3%	40	4%	100	3%	30	2%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260 1	00%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q4c.To what extent do you agree or disagree that UCAS should only provide data where				Se	x					Age k	band						Polar3 Qu	uintile						Dom	icile			
there is no chance that I can be identified	Overall		Mei	ı	Wom	en	18-1	.9	20-24	4	25-39)	40+		Q1 - (J 3	Q4 - (Q5	Unkno	wn	Engla	nd	Northe Irelar	-	Scotla	nd	Wale	es
1. Agree	290,795	56%	118,535	54%	172,260	57%	205,415	55%	47,360	55%	29,405	60%	8,620	68%	140,485	55%	149,445	57%	870	61%	240,540	56%	11,845	58%	26,010	56%	12,400	56%
2. Neither agree or disagree	158,650	30%	67,210	31%	91,440	30%	117,125	31%	27,030	31%	12,320	25%	2,175	17%	80,835	32%	77,485	29%	330	23%	132,215	31%	5,835	29%	13,900	30%	6,700	30%
3. Disagree	71,430	14%	32,590	15%	38,840	13%	50,170	13%	11,780	14%	7,655	16%	1,830	14%	35,190	14%	36,020	14%	220	16%	58,950	14%	2,755	13%	6,760	14%	2,970	13%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q4c.To what extent do you agree or disagree that UCAS should only provide data where				Se	x					Age t	band						Polar3 Qi	uintile						Domi	icile			
there is no chance that I can be identified	Overall		Me	n	Wom	en	18-1	9	20-2	.4	25-39)	40+	-	Q1 - (23	Q4 - (۵5	Unkno	wn	Engla	ind	Northe Irelar	-	Scotla	and	Wal	es
1. Agree	15,585	56%	5,765	54%	9,820	57%	11,825	55%	1,955	55%	1,350	60%	455	69%	7,580	55%	7,960	57%	45	61%	12,405	56%	590	58%	1,930	55%	665	56%
2. Neither agree or disagree	8,555	31%	3,260	31%	5,295	31%	6,765	32%	1,120	31%	560	25%	115	17%	4,385	32%	4,155	30%	20	23%	6,860	31%	290	29%	1,050	30%	355	30%
3. Disagree	3,810	14%	1,590	15%	2,215	13%	2,870	13%	490	14%	350	16%	95	14%	1,890	14%	1,905	14%	10	16%	3,015	14%	140	14%	500	14%	160	14%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q4d.To what extent do you agree or disagree that I am not worried about people being				Se	ex					Age k	band						Polar3 Qi	uintile						Dom	icile			
able to identify me in data so long as my name is not provided	Overall		Me	ı	Wom	ien	18-1	9	20-24	1	25-39	Э	40+		Q1 - 0	23	Q4 - (25	Unkno	wn	Engla	ind	Northe Irelan		Scotla	ind	Wal	es
1. Strongly agree	45,610	9%	19,905	9%	25,705	8%	32,675	9%	7,425	9%	4,270	9%	1,245	10%	24,565	10%	20,910	8%	135	9%	37,710	9%	1,630	8%	4,235	9%	2,030	9%
2. Tend to agree	154,740	30%	62,040	28%	92,700	31%	116,715	31%	24,200	28%	10,755	22%	3,075	24%	76,040	30%	78,280	30%	420	30%	128,135	30%	6,020	29%	13,680	29%	6,905	31%
3. Neither agree or disagree	134,355	26%	56,030	26%	78,325	26%	98,360	26%	22,865	27%	11,065	22%	2,065	16%	67,330	26%	66,695	25%	335	24%	111,785	26%	5,460	27%	11,370	24%	5,740	26%
4. Tend to disagree	128,680	25%	54,020	25%	74,660	25%	92,665	25%	20,610	24%	12,745	26%	2,665	21%	60,870	24%	67,450	26%	365	26%	106,625	25%	4,830	24%	11,900	25%	5,325	24%
5. Strongly disagree	57,490	11%	26,340	12%	31,145	10%	32,295	9%	11,075	13%	10,550	21%	3,570	28%	27,700	11%	29,620	11%	170	12%	47,450	11%	2,500	12%	5,480	12%	2,065	9%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q4d.To what extent do you agree or disagree that I am not worried about people being				Se	x					Age b	and						Polar3 Qu	uintile						Dom	icile			
able to identify me in data so long as my name is not provided	Overall		Mei	ı	Wom	ien	18-1	.9	20-24	ļ	25-39	Э	40-	÷	Q1 - (23	Q4 - (Q5	Unkno	wn	Engla	nd	Northe Irelan		Scotla	nd	Wale	es
1. Strongly agree	2,460	9%	975	9%	1,480	9%	1,895	9%	310	9%	195	9%	65	10%	1,320	10%	1,135	8%	5	9%	1,940	9%	85	8%	325	9%	110	9%
2. Tend to agree	8,415	30%	3,040	29%	5,375	31%	6,755	31%	1,005	28%	490	22%	165	25%	4,165	30%	4,225	30%	25	31%	6,695	30%	305	30%	1,045	30%	370	32%
3. Neither agree or disagree	7,230	26%	2,720	26%	4,510	26%	5,670	26%	940	26%	505	22%	110	16%	3,645	26%	3,565	25%	20	23%	5,790	26%	265	26%	865	25%	305	26%
4. Tend to disagree	6,895	25%	2,615	25%	4,280	25%	5,320	25%	850	24%	585	26%	140	21%	3,290	24%	3,585	26%	20	25%	5,505	25%	240	24%	870	25%	275	24%
5. Strongly disagree	2,955	11%	1,265	12%	1,685	10%	1,825	8%	455	13%	485	22%	190	28%	1,435	10%	1,510	11%	10	12%	2,345	11%	125	12%	375	11%	110	10%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q4d.To what extent do you agree or disagree that I am not worried about people being				Se	ex					Age	band						Polar3 Qu	intile						Dom	icile			
able to identify me in data so long as my name is not provided	Overall		Me	า	Wom	en	18-1	9	20-2	.4	25-3	9	40+		Q1 - (J 3	Q4 - C	Q5	Unkno	wn	Engla	nd	Northe Irelar	-	Scotla	ind	Wal	es
1. Agree	200,350	38%	81,940	38%	118,405	39% 1	49,390	40%	31,620	37%	15,025	30%	4,315	34%	100,610	39%	99,190	38%	555	39%	165,845	38%	7,645	37%	17,920	38%	8,940	41%
2. Neither agree or disagree	134,355	26%	56,030	26%	78,325	26%	98,360	26%	22,865	27%	11,065	22%	2,065	16%	67,330	26%	66,695	25%	335	24%	111,785	26%	5,460	27%	11,370	24%	5,740	26%
3. Disagree	186,170	36%	80,360	37%	105,810	35% 1	24,960	34%	31,685	37%	23,295	47%	6,235	49%	88,570	35%	97,070	37%	530	37%	154,070	36%	7,330	36%	17,375	37%	7,390	33%
All (weighted base)	520,875	100%	218,335	100%	302,540	100% 3	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q4d.To what extent do you agree or disagree that I am not worried about people being				Se	×					Age k	band						Polar3 Qu	uintile						Domi	hicile			
able to identify me in data so long as my name is not provided	Overall		Me	n	Wom	en	18-1	.9	20-2	.4	25-39		40+	÷	Q1 - C	1 3	Q4 - (λ 25	Unkno	wn	Engla	nd	Northe Irelar		Scotla	and	Wal	les
1. Agree	10,875	39%	4,015	38%	6,860	40%	8,650	40%	1,315	37%	685	30%	230	34%	5,485	40%	5,360	38%	30	40%	8,635	39%	385	38%	1,370	39%	480	41%
2. Neither agree or disagree	7,230	26%	2,720	26%	4,510	26%	5,670	26%	940	26%	505	22%	110	16%	3,645	26%	3,565	25%	20	23%	5,790	26%	265	26%	865	25%	305	26%
3. Disagree	9,845	35%	3,885	37%	5,965	34%	7,140	33%	1,305	37%	1,070	47%	330	49%	4,725	34%	5,095	36%	30	36%	7,850	35%	365	36%	1,240	36%	390	33%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q4e.To what extent do you agree or disagree the benefits of sharing my personal data				Se	ex					Age b	band						Polar3 Q	uintile						Dom	icile		
between organisations outweigh the risks to my privacy and security	Overall		Mei	ı	Wom	en	18-1	9	20-24		25-39		40+		Q1 - C	1 3	Q4 - (Q5	Unkno	wn	Engla	nd	North Irelar	-	Scotla	and	Wales
1. Strongly agree	28,260	5%	11,455	5%	16,810	6%	17,190	5%	5,925	7%	3,930	8%	1,215	10%	15,765	6%	12,405	5%	90	6%	23,720	5%	1,060	5%	2,530	5%	955 4%
2. Tend to agree	94,770	18%	41,545	19%	53,225	18%	72,095	19%	15,950	19%	5,440	11%	1,285	10%	47,985	19%	46,500	18%	285	20%	79,920	19%	3,245	16%	7,060	15%	4,545 21%
3. Neither agree or disagree	151,660	29%	61,990	28%	89,670	30%	116,295	31%	23,715	28%	9,505	19%	2,145	17%	75,925	30%	75,305	29%	425	30%	126,705	29%	5,665	28%	12,720	27%	6,570 30%
4. Tend to disagree	160,220	31%	65,830	30%	94,390	31%	116,550	31%	24,775	29%	15,935	32%	2,955	23%	75,585	29%	84,265	32%	370	26%	131,780	31%	6,630	32%	15,225	33%	6,585 30%
5. Strongly disagree	85,965	17%	37,515	17%	48,450	16%	50,580	14%	15,800	18%	14,565	29%	5,020	40%	41,240	16%	44,470	17%	250	18%	69,575	16%	3,840	19%	9,130	20%	3,415 15%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170 1	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065 100%

Q4e.To what extent do you agree or disagree the benefits of sharing my personal data				Se	x				Ag	e band						Polar3 Qu	iintile						Dom	icile			
between organisations outweigh the risks to my privacy and security	Overall		Mer	ı	Wom	en	18-1	.9	20-24	25-3	9	40+	-	Q1 - (23	Q4 - (1 5	Unkno	wn	Engla	nd	Northe Irelar		Scotla	ind	Wal	es
1. Strongly agree	1,480	5%	555	5%	925	5%	995	5%	245 79	6 180	8%	60	9%	825	6%	650	5%	5	5%	1,195	5%	50	5%	185	5%	50	4%
2. Tend to agree	5,085	18%	2,025	19%	3,065	18%	4,110	19%	660 19%	6 250	11%	70	10%	2,615	19%	2,455	18%	15	21%	4,155	19%	160	16%	535	15%	240	20%
3. Neither agree or disagree	8,250	30%	3,015	28%	5,235	30%	6,730	31%	980 28%	6 430	19%	105	16%	4,155	30%	4,075	29%	25	30%	6,625	30%	285	28%	995	29%	350	30%
4. Tend to disagree	8,650	31%	3,205	30%	5,445	31%	6,730	31%	1,030 29%	6 730	32%	160	24%	4,095	30%	4,535	32%	20	27%	6,830	31%	330	32%	1,135	33%	355	30%
5. Strongly disagree	4,480	16%	1,820	17%	2,660	15%	2,895	13%	645 18%	675	30%	270	40%	2,165	16%	2,305	16%	15	17%	3,475	16%	190	19%	630	18%	180	15%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560 100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q4e.To what extent do you agree or disagree the benefits of sharing my personal data				Se	ex					Age b	band						Polar3 Qu	uintile						Dom	iicile			
between organisations outweigh the risks to my privacy and security	Overall		Me	า	Wom	en	18-19		20-24	4	25-39)	40+		Q1 - C	 23	Q4 - (Q5	Unknov	wn	Engla	ind	North Irelar	-	Scotla	ind	Wale	es
1. Agree	123,035	24%	53,000	24%	70,035	23% 89,	285 2	24%	21,880	25%	9,370	19%	2,500	20%	63,755	25%	58,910	22%	370	26%	103,640	24%	4,305	21%	9,590	21%	5,495	25%
2. Neither agree or disagree	151,660	29%	61,990	28%	89,670	30% 116,	295 3	31%	23,715	28%	9,505	19%	2,145	17%	75,925	30%	75,305	29%	425	30%	126,705	29%	5,665	28%	12,720	27%	6,570	30%
3. Disagree	246,185	47%	103,345	47%	142,840	47% 167,	130 4	45%	40,575	47%	30,500	62%	7,975	63%	116,825	46%	128,740	49%	620	44%	201,360	47%	10,470	51%	24,360	52%	10,000	45%
All (weighted base)	520,875	100%	218,335	100%	302,540	100% 372,	710 10	00%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q4e.To what extent do you agree or disagree the benefits of sharing my personal data				Se	x					Age b	band						Polar3 Qu	uintile						Domi	icile			
between organisations outweigh the risks to my privacy and security	Overall		Me	ı	Wom	en	18-19	9	20-2-	4	25-39)	40·	+	Q1 - (1 3	Q4 - (λ 25	Unkno	wn	Engla	nd	Northe Irelar	-	Scotla	ind	Wal	es
1. Agree	6,565	23%	2,575	24%	3,990	23%	5,105	24%	905	25%	425	19%	130	20%	3,440	25%	3,105	22%	20	26%	5,345	24%	210	21%	720	21%	290	25%
2. Neither agree or disagree	8,250	30%	3,015	28%	5,235	30%	6,730	31%	980	28%	430	19%	105	16%	4,155	30%	4,075	29%	25	30%	6,625	30%	285	28%	995	29%	350	30%
3. Disagree	13,130	47%	5,025	47%	8,105	47%	9,625	45%	1,675	47%	1,405	62%	430	64%	6,260	45%	6,840	49%	35	44%	10,305	46%	520	51%	1,765	51%	535	46%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q4f.To what extent do you agree or disagree UCAS should only share my personal data				Se	ex					Age l	band						Polar3 Q	uintile						Dom	icile		
where there is a clear benefit to me personally	Overall		Mer	า	Wom	en	18-1	9	20-24	4	25-39		40+		Q1 - C	 23	Q4 - (Q5	Unkno	wn	Engla	nd	North Irelai		Scotla	ind	Wales
1. Strongly agree	148,835	29%	64,990	30%	83,845	28%	105,800	28%	25,060	29%	13,875	28%	4,100	32%	77,615	30%	70,735	27%	485	34%	122,820	28%	6,790	33%	13,260	28%	5,965 27%
2. Tend to agree	187,010	36%	77,120	35%	109,890	36%	139,600	37%	29,360	34%	14,615	30%	3,435	27%	90,470	35%	96,255	37%	290	20%	156,675	36%	6,835	33%	15,585	33%	7,915 36%
3. Neither agree or disagree	113,560	22%	45,250	21%	68,310	23%	79,995	21%	19,575	23%	11,780	24%	2,215	18%	54,930	21%	58,315	22%	315	22%	92,950	22%	4,365	21%	10,940	23%	5,305 24%
4. Tend to disagree	53,075	10%	22,640	10%	30,435	10%	37,495	10%	8,260	10%	5,880	12%	1,440	11%	24,405	10%	28,415	11%	250	18%	44,215	10%	1,765	9%	5,030	11%	2,060 9%
5. Strongly disagree	18,395	4%	8,330	4%	10,060	3%	9,820	3%	3,910	5%	3,230	7%	1,435	11%	9,090	4%	9,230	4%	75	5%	15,040	3%	680	3%	1,855	4%	820 4%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065 100%

Q4f.To what extent do you agree or disagree UCAS should only share my personal data				Se						Age	band						Polar3 Qu	iintile						Dom	icile			
where there is a clear benefit to me personally	Overall		Me	n	Wom	en	18-1	.9	20-2-	4	25-39		40+		Q1 - C	 23	Q4 - (1 5	Unkno	wn	Engla	nd	Northe Irelan		Scotla	nd	Wale	es
1. Strongly agree	7,980	29%	3,165	30%	4,815	28%	6,085	28%	1,035	29%	645 2	.9%	215	32%	4,185	30%	3,770	27%	25	34%	6,330	28%	345	34%	980	28%	325	28%
2. Tend to agree	10,090	36%	3,755	35%	6,335	37%	8,030	37%	1,215	34%	665 2	.9%	180	27%	4,910	35%	5,160	37%	15	21%	8,150	37%	335	33%	1,185	34%	420	36%
3. Neither agree or disagree	6,095	22%	2,190	21%	3,905	23%	4,635	22%	810	23%	535 2	4%	120	18%	2,965	21%	3,110	22%	20	23%	4,790	22%	215	21%	805	23%	280	24%
4. Tend to disagree	2,845	10%	1,105	10%	1,740	10%	2,160	10%	340	10%	270 1	.2%	75	12%	1,320	10%	1,515	11%	10	16%	2,270	10%	85	8%	385	11%	105	9%
5. Strongly disagree	940	3%	405	4%	535	3%	555	3%	160	4%	145	6%	75	11%	470	3%	465	3%	5	6%	735	3%	35	3%	125	4%	45	4%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260 10	0%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q4f.To what extent do you agree or disagree UCAS should only share my personal data				Se						Age b	band						Polar3 Qu	uintile						Dom	icile			
where there is a clear benefit to me personally	Overall		Mei	n	Wom	en	18-1	.9	20-24	ı	25-39		40+		Q1 - C	13	Q4 - (Q5	Unkno	wn	Engla	nd	North Irelai	-	Scotla	nd	Wale	es
1. Agree	335,850	64%	142,110	65%	193,735	64%	245,400	66%	54,425	63%	28,490	58%	7,530	60%	168,080	66%	166,990	64%	775	55%	279,495	65%	13,625	67%	28,845	62%	13,880	63%
2. Neither agree or disagree	113,560	22%	45,250	21%	68,310	23%	79,995	21%	19,575	23%	11,780	24%	2,215	18%	54,930	21%	58,315	22%	315	22%	92,950	22%	4,365	21%	10,940	23%	5,305	24%
3. Disagree	71,465	14%	30,970	14%	40,495	13%	47,315	13%	12,170	14%	9,110	18%	2,875	23%	33,495	13%	37,645	14%	325	23%	59,255	14%	2,450	12%	6,880	15%	2,880	13%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q4f.To what extent do you agree or disagree UCAS should only share my personal data				Se	ex					Age k	band						Polar3 Qi	uintile						Domi	iicile			
where there is a clear benefit to me personally	Overall		Me	n	Wom	ien	18-1	.9	20-2-	4	25-39	Ð	40·	F	Q1 - (23	Q4 - (Q5	Unkno	wn	Engla	nd	Northe Irelar		Scotla	and	Wal	les
1. Agree	18,070	65%	6,920	65%	11,150	64%	14,110	66%	2,250	63%	1,310	58%	395	59%	9,100	66%	8,930	64%	40	55%	14,480	65%	680	67%	2,165	62%	745	63%
2. Neither agree or disagree	6,095	22%	2,190	21%	3,905	23%	4,635	22%	810	23%	535	24%	120	18%	2,965	21%	3,110	22%	20	23%	4,790	22%	215	21%	805	23%	280	24%
3. Disagree	3,785	14%	1,510	14%	2,275	13%	2,720	13%	500	14%	415	18%	155	23%	1,790	13%	1,980	14%	15	22%	3,005	13%	120	12%	510	15%	150	13%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q4g.To what extent do you agree or disagree sharing my personal data where there is a				Se	ex					Age k	band						Polar3 Qi	uintile						Dom	icile			
benefit for research is a good thing	Overall		Me	า	Wom	nen	18-1	9	20-24	4	25-3	9	40+		Q1 - C	 23	Q4 - (Q5	Unkno	wn	Engla	nd	Northe Irelan		Scotla	nd	Wa	les
1. Strongly agree	74,035	14%	35,040	16%	38,990	13%	55,220	15%	11,540	13%	5,615	11%	1,660	13%	36,540	14%	37,225	14%	265	19%	60,580	14%	3,060	15%	7,380	16%	3,010	14%
2. Tend to agree	250,755	48%	103,895	48%	146,860	49%	187,725	50%	38,455	45%	20,000	40%	4,575	36%	119,985	47%	130,165	50%	605	42%	207,440	48%	9,415	46%	22,815	49%	11,085	50%
3. Neither agree or disagree	126,210	24%	50,410	23%	75,800	25%	87,445	23%	23,070	27%	12,645	26%	3,050	24%	64,980	25%	60,810	23%	415	29%	106,155	25%	4,710	23%	10,195	22%	5,155	23%
4. Tend to disagree	50,005	10%	19,640	9%	30,365	10%	32,000	9%	9,160	11%	7,190	15%	1,660	13%	25,485	10%	24,420	9%	105	7%	41,240	10%	2,280	11%	4,290	9%	2,195	10%
5. Strongly disagree	19,870	4%	9,345	4%	10,525	3%	10,320	3%	3,945	5%	3,935	8%	1,670	13%	9,520	4%	10,325	4%	30	2%	16,290	4%	970	5%	1,990	4%	620	3%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q4g.To what extent do you agree or disagree sharing my personal data where there is a				Se	x					Age l	band						Polar3 Qu	intile						Domi	icile			
benefit for research is a good thing	Overall		Mei	n	Wom	en	18-1	19	20-24	4	25-39		40+		Q1 - Q	3	Q4 - (1 5	Unkno	wn	Engla	nd	Northe Irelan		Scotla	nd	Wal	les
1. Strongly agree	4,000	14%	1,730	16%	2,270	13%	3,170	15%	480	13%	260 1	L%	85	13%	1,970	14%	2,010	14%	15	19%	3,115	14%	150	15%	570	16%	160	14%
2. Tend to agree	13,590	49%	5,065	48%	8,525	49%	10,845	51%	1,590	45%	915 4)%	245	37%	6,550	47%	7,010	50%	35	43%	10,795	48%	475	47%	1,740	50%	585	50%
3. Neither agree or disagree	6,710	24%	2,420	23%	4,290	25%	5,025	23%	950	27%	575 2	5%	160	24%	3,490	25%	3,200	23%	20	29%	5,475	25%	235	23%	725	21%	275	23%
4. Tend to disagree	2,640	9%	950	9%	1,690	10%	1,840	9%	380	11%	330 1	5%	90	13%	1,350	10%	1,285	9%	5	6%	2,095	9%	110	11%	315	9%	120	10%
5. Strongly disagree	1,010	4%	450	4%	560	3%	580	3%	160	4%	180	3%	90	13%	495	4%	515	4%		3%	795	4%	45	5%	135	4%	35	3%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260 100)%	665 1	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q4g.To what extent do you agree or disagree sharing my personal data where there is a				Se						Age k	band						Polar3 Qi	uintile						Dom	icile			
benefit for research is a good thing	Overall		Mei	n	Wom	en	18-1	.9	20-24	4	25-39)	40+		Q1 - 0	23	Q4 - (ג5	Unkno	wn	Engla	nd	North Irelar	-	Scotla	ind	Wale	es
1. Agree	324,790	62%	138,935	64%	185,850	61%	242,945	65%	49,995	58%	25,610	52%	6,235	49%	156,525	61%	167,395	64%	870	61%	268,020	62%	12,475	61%	30,195	65%	14,095	64%
2. Neither agree or disagree	126,210	24%	50,410	23%	75,800	25%	87,445	23%	23,070	27%	12,645	26%	3,050	24%	64,980	25%	60,810	23%	415	29%	106,155	25%	4,710	23%	10,195	22%	5,155	23%
3. Disagree	69,880	13%	28,990	13%	40,890	14%	42,315	11%	13,105	15%	11,125	23%	3,330	26%	35,000	14%	34,745	13%	130	9%	57,530	13%	3,250	16%	6,280	13%	2,815	13%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q4g.To what extent do you agree or disagree sharing my personal data where there is a				Se	ex					Age l	band						Polar3 Q	uintile						Dom	icile			
benefit for research is a good thing	Overall		Me	n	Wom	ien	18-1	.9	20-2-	4	25-39)	40+	÷	Q1 - (23	Q4 - (25	Unkno	wn	Engla	nd	Northe Irelar		Scotla	ind	Wal	es
1. Agree	17,590	63%	6,795	64%	10,795	62%	14,015	65%	2,070	58%	1,175	52%	330	50%	8,520	62%	9,020	64%	50	62%	13,910	62%	625	61%	2,305	66%	750	64%
2. Neither agree or disagree	6,710	24%	2,420	23%	4,290	25%	5,025	23%	950	27%	575	25%	160	24%	3,490	25%	3,200	23%	20	29%	5,475	25%	235	23%	725	21%	275	23%
3. Disagree	3,650	13%	1,400	13%	2,250	13%	2,420	11%	540	15%	515	23%	180	27%	1,840	13%	1,800	13%	5	9%	2,890	13%	160	16%	445	13%	155	13%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q5: Imagine that before you applied to UCAS you were told your personal data would be provided to Government and other organisations for statistical research purposes. Would you...?

Q5.Imagine that before you applied to UCAS you were told that your personal data would be provided to Government and other organisations for statistical research purposes.				S	ex					Age t	band						Polar3 Qu	uintile						Domi	cile		
Would you	Overall		Mer	า	Wom	en	18-1	9	20-2	4	25-39	Ð	40+		Q1 - C	1 3	Q4 - C	۵5	Unknov	wn	Englar	nd	North Irelar		Scotla	nd	Wales
1. Be content my data was being used in this way	229,985	44%	105,030	48%	124,950	41%	172,700	46%	35,500	41%	17,700	36%	4,080	32%	114,040	44%	115,345	44%	595	42%	191,840	44%	7,930	39%	19,985	43%	10,230 46%
2. Continue to use UCAS but would trust it less	248,365	48%	97,710	45%	150,655	50%	177,345	48%	41,320	48%	23,795	48%	5,905	47%	120,130	47%	127,550	49%	685	48%	205,365	48%	10,490	51%	22,280	48%	10,225 46%
3. Consider not using UCAS	42,530	8%	15,595	7%	26,935	9%	22,660	6%	9,345	11%	7,885	16%	2,640	21%	22,335	9%	20,055	8%	140	10%	34,495	8%	2,015	10%	4,405	9%	1,615 7%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065 100%

Q5.Imagine that before you applied to UCAS you were told that your personal data would be provided to Government and other organisations for statistical research purposes.				Se	ex					Age b	and						Polar3 Q	uintile						Domi	icile			
Would you	Overall		Mei	n	Wom	nen	18-1	9	20-2	4	25-39	Э	40+		Q1 - (Q3	Q4 - (Q5	Unkno	wn	Engla	nd	Northe Irelan		Scotla	nd	Wale	es
1. Be content my data was being used in this way	12,370	44%	5,140	48%	7,230	42%	9,870	46%	1,470	41%	810	36%	215	33%	6,175	45%	6,160	44%	35	43%	9,915	45%	400	39%	1,515	44%	540	46%
2. Continue to use UCAS but would trust it less	13,375	48%	4,730	45%	8,645	50%	10,275	48%	1,700	48%	1,090	48%	310	46%	6,505	47%	6,830	49%	35	48%	10,645	48%	520	51%	1,660	48%	545	46%
3. Consider not using UCAS	2,205	8%	750	7%	1,460	8%	1,320	6%	385	11%	365	16%	140	21%	1,170	8%	1,030	7%	5	9%	1,715	8%	100	10%	305	9%	90	7%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%

Q6: Imagine that before you applied to UCAS you were told your personal data would be provided to Government to help take decisions about you as an individual, such as speeding up checks on your student loan application. Would you...?

Q6.Imagine that before you applied to UCAS you were told that your personal data would be provided to Government to help take decisions about me as an individual,				Se	ex					Age b	band						Polar3 Q	uintile						Dom	icile			
such as speeding up checks on my student loan application. Would you	Overall		Mei	า	Wom	nen	18-1	9	20-2-	4	25-3	9	40+	÷	Q1 - C	1 3	Q4 - (Q5	Unkno	wn	Engla	nd	North Irela		Scotla	ind	Wa	les
1. Be content my data was being used in this way	313,190	60%	134,180	61%	179,010	59%	233,420	63%	49,715	58%	24,200	49%	5,855	46%	157,460	61%	154,840	59%	890	63%	262,780	61%	11,620	57%	25,165	54%	13,630	62%
2. Continue to use UCAS but would trust it less	178,885	34%	72,915	33%	105,970	35%	123,795	33%	29,925	35%	20,170	41%	4,995	40%	84,605	33%	93,845	36%	435	31%	146,245	34%	7,285	36%	17,950	38%	7,410	34%
3. Consider not using UCAS	28,800	6%	11,240	5%	17,560	6%	15,495	4%	6,525	8%	5,010	10%	1,770	14%	14,440	6%	14,265	5%	95	7%	22,680	5%	1,535	8%	3,555	8%	1,030	5%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q6.Imagine that before you applied to UCAS you were told that your personal data would be provided to Government to help take decisions about me as an individual,				Se	ex					Age b	band						Polar3 Qu	intile					Domi	icile			
such as speeding up checks on my student loan application. Would you	Overall		Men	1	Wom	ien	18-1	9	20-2	4	25-3	9	40+		Q1 - C	1 3	Q4 - C	15	Unknown	En	land	North Irela		Scotla	nd	Wal	es
1. Be content my data was being used in this way	16,855	60%	6,520	61%	10,335	60%	13,390	62%	2,055	58%	1,100	49%	310	47%	8,540	62%	8,270	59%	50 64	6 13,65	0 61%	580	57%	1,900	55%	725	62%
2. Continue to use UCAS but would trust it less	9,600	34%	3,555	33%	6,045	35%	7,170	33%	1,240	35%	925	41%	265	40%	4,560	33%	5,015	36%	20 29	6 7,50	0 34%	360	36%	1,340	38%	395	34%
3. Consider not using UCAS	1,495	5%	540	5%	955	5%	900	4%	265	7%	235	10%	90	14%	755	5%	735	5%	5 8	6 1,12	5 5%	75	7%	245	7%	50	4%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75 100	6 22,27	5 100%	1,020	100%	3,480	100%	1,175	100%

Q7: Imagine that before you applied to UCAS you were told your personal data would be provided to comercial organisations to help take decisions about you as an individual, such as what type of bank account or insurance to offer you. Would you...?

Q7.Imagine that before you applied to UCAS you were told that your personal data would be provided to commercial organisations to help take decisions about me as an			Sex				Age band									Polar3 Qi			Domicile									
individual, such as what type of bank account or insurance to offer me. Would you	Overall	Overall		Men		Women		19	20-24		25-39		40+		Q1 - Q3		Q4 - Q5		Unknown		England		Northern Ireland		Scotland		Wale	es
1. Be content my data was being used in this way	112,720	22%	48,120	22%	64,600	21%	84,735	23%	19,375	22%	6,925	14%	1,685	13%	60,755	24%	51,695	20%	265	19%	94,600	22%	4,390	21%	8,405	18%	5,325	24%
2. Continue to use UCAS but would trust it less	255,125	49%	107,140	49%	147,985	49%	193,585	52%	37,840	44%	19,535	40%	4,160	33%	121,345	47%	133,010	51%	770	54%	211,665	49%	9,820	48%	22,895	49%	10,750	49%
3. Consider not using UCAS	153,030	29%	63,075	29%	89,960	30%	94,385	25%	28,955	34%	22,920	46%	6,770	54%	74,405	29%	78,245	30%	380	27%	125,440	29%	6,230	30%	15,370	33%	5,990	27%
All (weighted base)	520,875	100%	218,335	100%	302,540	100%	372,710	100%	86,170	100%	49,380	100%	12,620	100%	256,505	100%	262,950	100%	1,420	100%	431,705	100%	20,440	100%	46,670	100%	22,065	100%

Q7.Imagine that before you applied to UCAS you were told that your personal data would be provided to commercial organisations to help take decisions about me as an	Overall		Sex				Age band										Polar3 Qi	uintile			Domicile							
individual, such as what type of bank account or insurance to offer me. Would you			Men		Women		18-19		20-24		25-39		40+		Q1 - Q3		Q4 - Q5		Unknown		England		Northern Ireland		Scotland		Wal	les
1. Be content my data was being used in this way	6,085	22%	2,345	22%	3,740	22%	4,875	23%	810	23%	310	14%	90	13%	3,290	24%	2,780	20%	15	19%	4,910	22%	225	22%	660	19%	295	25%
2. Continue to use UCAS but would trust it less	13,855	50%	5,235	49%	8,620	50%	11,175	52%	1,560	44%	895	40%	225	33%	6,645	48%	7,170	51%	40	55%	11,040	50%	490	48%	1,755	50%	570	48%
3. Consider not using UCAS	8,010	29%	3,040	29%	4,970	29%	5,415	25%	1,190	33%	1,050	47%	355	53%	3,920	28%	4,070	29%	20	26%	6,325	28%	305	30%	1,065	31%	315	27%
All (unweighted base)	27,950	100%	10,620	100%	17,330	100%	21,460	100%	3,560	100%	2,260	100%	665	100%	13,855	100%	14,020	100%	75	100%	22,275	100%	1,020	100%	3,480	100%	1,175	100%