# S21 Sheffield Hallam University

Cycle years: 2014 - 2019

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR4, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

Application statistics: June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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### P.1 18 year old applicants

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	18,645	18,095	17,240	17,505	16,085	14,175
Placed June deadline applicants	3,610	3,595	3,550	3,695	3,290	3,075
All placed applicants	4,080	4,120	4,130	4,320	3,980	3,790
June deadline applicants per 10,000 population	247.6	236.2	230.0	236.3	222.7	200.3
Placed June deadline applicants per 10,000	47.9	46.9	47.4	49.9	45.5	43.4
All placed applicants per 10,000 population	54.1	53.8	55.1	58.3	55.1	53.6

# P.2 18 year old applications

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	20,260	19,460	18,630	18,965	17,545	15,850
Offers	14,995	14,775	14,530	15,160	14,265	13,100
Offer rate	74.0%	75.9%	78.0%	79.9%	81.3%	82.6%

### P.3 18 year old applicants by sex

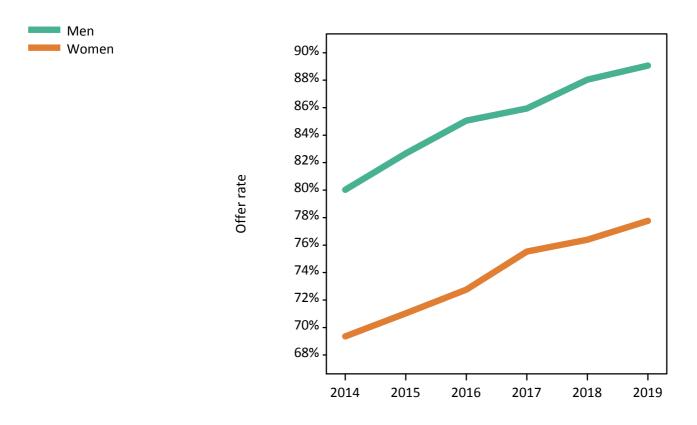
Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	7,910	7,525	7,175	7,275	6,720	5,960
	Women	10,740	10,575	10,070	10,230	9,365	8,220
Placed June deadline applicants	Men	1,685	1,565	1,625	1,630	1,405	1,305
	Women	1,925	2,030	1,925	2,065	1,885	1,770
All placed applicants	Men	1,895	1,790	1,890	1,905	1,685	1,625
	Women	2,180	2,330	2,240	2,415	2,290	2,170
June deadline applicants per 10,000	Men	204.3	191.7	186.7	191.5	181.4	164.5
population	Women	293.4	282.9	275.6	283.4	266.1	237.8
Placed June deadline applicants per	Men	43.5	39.8	42.4	43.0	37.9	36.0
10,000 population	Women	52.6	54.3	52.6	57.2	53.6	51.3
All placed applicants per 10,000	Men	49.0	45.6	49.3	50.1	45.5	44.8
population	Women	59.6	62.4	61.2	66.9	65.1	62.7

# P.4 18 year old applications by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	8,855	8,190	7,925	8,005	7,410	6,820
	Women	11,405	11,270	10,705	10,960	10,135	9,030
Offers	Men	7,085	6,770	6,740	6,880	6,520	6,075
	Women	7,910	8,005	7,790	8,280	7,745	7,020
Offer rate	Men	80.0%	82.7%	85.1%	85.9%	88.0%	89.1%
	Women	69.3%	71.0%	72.8%	75.5%	76.4%	77.8%
Average offer rate	Men	80.8%	83.1%	85.7%	86.9%	88.0%	89.5%
	Women	68.7%	70.7%	72.3%	74.8%	76.4%	77.5%
Percentage point difference between	Men	-0.8	-0.4	-0.6	-0.9	0.1	-0.4
offer rate and average offer rate	Women	0.6	0.3	0.5	0.7	-0.0	0.3
Contribution of group to the average	Men	0.636	0.624	0.624	0.616	0.620	0.642
offer rate	Women	0.717	0.726	0.722	0.720	0.723	0.729

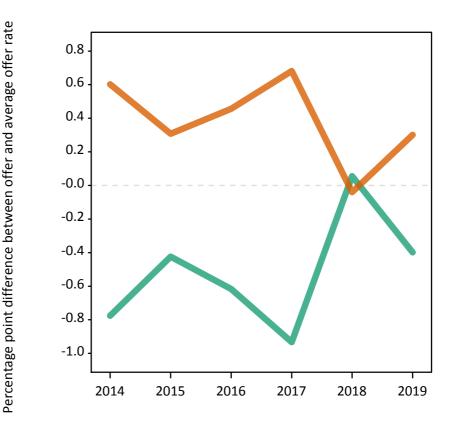
#### P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.



**P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex** Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.





# P.7 18 year old applicants by POLAR4 quintile

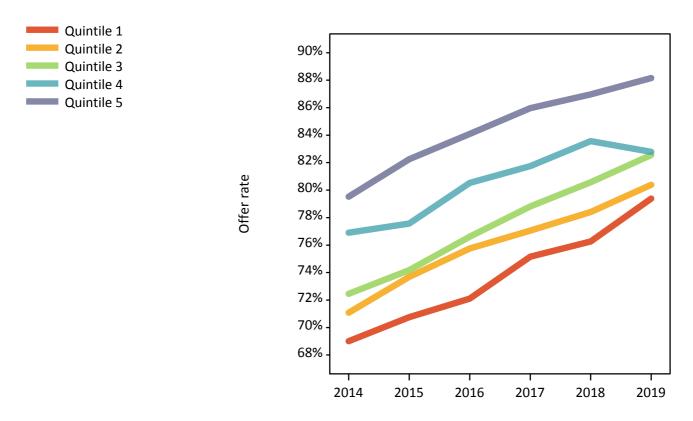
Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	3,105	3,160	3,040	3,125	2,860	2,710
	Quintile 2	3,820	3,775	3,610	3,615	3,290	2,950
	Quintile 3	3,610	3,465	3,340	3,315	3,090	2,780
	Quintile 4	3,855	3,490	3,315	3,370	3,085	2,665
	Quintile 5	4,235	4,190	3,910	4,050	3,715	3,000
Placed June deadline applicants	Quintile 1	655	705	625	775	630	700
	Quintile 2	810	770	805	830	775	720
	Quintile 3	640	640	655	645	570	565
	Quintile 4	735	670	650	635	600	510
	Quintile 5	760	805	805	805	705	575
All placed applicants	Quintile 1	725	810	745	905	770	860
	Quintile 2	890	885	930	965	925	865
	Quintile 3	715	715	760	750	685	680
	Quintile 4	835	755	740	745	725	625
	Quintile 5	905	940	945	950	865	750
June deadline applicants per 10,00	0 Quintile 1	220.8	223.2	223.3	233.7	220.0	213.7
population	Quintile 2	266.0	258.4	254.3	259.0	243.2	223.5
	Quintile 3	246.4	231.3	227.9	228.9	219.1	201.3
	Quintile 4	252.7	225.3	217.5	222.9	209.2	183.8
	Quintile 5	248.8	241.1	226.7	236.1	220.6	180.8
Placed June deadline applicants pe		46.7	49.7	46.1	57.8	48.3	55.3
10,000 population	Quintile 2	56.5	52.8	56.9	59.6	57.4	54.5
	Quintile 3	43.7	42.7	44.6	44.4	40.4	40.8
	Quintile 4	48.1	43.1	42.8	42.1	40.6	35.0
	Quintile 5	44.7	46.2	46.5	47.0	41.9	34.6
All placed applicants per 10,000	Quintile 1	51.4	57.4	54.9	67.6	59.1	68.0
population	Quintile 2	62.1	60.6	65.5	69.2	68.2	65.5
	Quintile 3	48.9	47.8	51.7	51.9	48.7	49.3
	Quintile 4	54.8	48.9	48.7	49.3	49.2	43.0
	Quintile 5	53.2	54.0	54.7	55.3	51.4	45.1

# P.8 18 year old applications by POLAR4 quintile

Statistic PO	LAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	3,495	3,480	3,425	3,490	3,220	3,175
	Quintile 2	4,310	4,195	4,035	4,135	3,750	3,480
	Quintile 3	3,870	3,665	3,525	3,505	3,305	3,030
	Quintile 4	4,090	3,710	3,540	3,550	3,340	2,880
	Quintile 5	4,460	4,390	4,080	4,255	3,890	3,210
Offers	Quintile 1	2,410	2,465	2,470	2,625	2,455	2,520
	Quintile 2	3,065	3,090	3,060	3,185	2,940	2,800
	Quintile 3	2,805	2,715	2,700	2,760	2,660	2,500
	Quintile 4	3,145	2,875	2,850	2,905	2,790	2,385
	Quintile 5	3,545	3,610	3,430	3,655	3,380	2,830
Offer rate	Quintile 1	69.0%	70.8%	72.1%	75.2%	76.3%	79.4%
	Quintile 2	71.1%	73.7%	75.7%	77.1%	78.4%	80.4%
	Quintile 3	72.4%	74.2%	76.6%	78.8%	80.6%	82.5%
	Quintile 4	76.9%	77.6%	80.5%	81.8%	83.6%	82.8%
	Quintile 5	79.5%	82.3%	84.1%	86.0%	87.0%	88.2%
Average offer rate	Quintile 1	69.6%	71.7%	74.2%	76.6%	78.1%	80.2%
	Quintile 2	72.0%	73.4%	76.3%	77.2%	78.9%	81.3%
	Quintile 3	73.4%	75.2%	76.4%	78.5%	80.7%	82.0%
	Quintile 4	76.1%	77.2%	79.9%	81.6%	82.7%	82.8%
	Quintile 5	78.2%	81.3%	82.5%	85.1%	85.5%	86.8%
Percentage point difference between	Quintile 1	-0.5	-0.9	-2.1	-1.5	-1.9	-0.8
offer rate and average offer rate	Quintile 2	-0.9	0.3	-0.5	-0.1	-0.5	-0.9
	Quintile 3	-1.0	-1.0	0.2	0.4	-0.2	0.5
	Quintile 4	0.9	0.4	0.6	0.2	0.8	-0.0
	Quintile 5	1.3	1.0	1.6	0.9	1.4	1.4
Contribution of group to the average	Quintile 1	0.239	0.241	0.243	0.245	0.248	0.268
offer rate	Quintile 2	0.259	0.265	0.268	0.271	0.265	0.278
	Quintile 3	0.231	0.234	0.233	0.228	0.234	0.241
	Quintile 4	0.248	0.238	0.236	0.237	0.237	0.237
	Quintile 5	0.288	0.301	0.298	0.303	0.300	0.294

#### P.9 18 year old offer rate by POLAR4 quintile

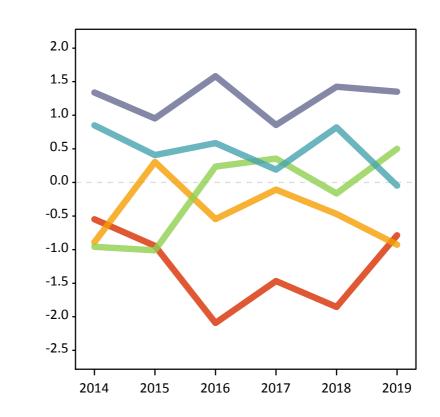
Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.



**P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR4 quintile** Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

Percentage point difference between offer and average offer rate





# P.11 18 year old applicants by ethnic group

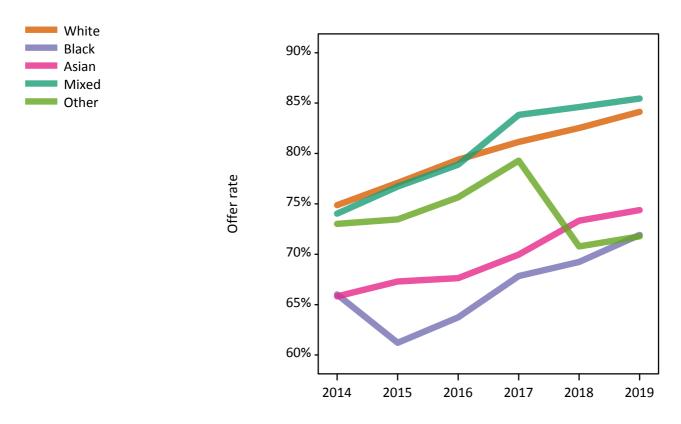
Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	16,330	15,630	14,690	14,820	13,515	11,565
	Black	445	485	490	440	455	460
	Asian	1,200	1,265	1,330	1,465	1,395	1,485
	Mixed	545	570	575	605	545	490
	Other	100	95	100	140	125	130
Placed June deadline applicants	White	3,220	3,205	3,135	3,230	2,855	2,585
	Black	55	60	70	55	65	85
	Asian	200	180	200	240	240	255
	Mixed	105	115	110	130	85	110
	Other	25	25	20	35	30	35
All placed applicants	White	3,620	3,635	3,575	3,725	3,360	3,105
	Black	65	75	100	65	100	125
	Asian	230	230	270	315	350	350
	Mixed	120	135	130	155	115	150
	Other	35	30	30	50	40	45
June deadline applicants per 10,000	White	264.7	250.9	242.9	249.7	236.5	209.2
population	Black	146.5	153.0	155.9	139.2	141.8	139.7
	Asian	176.7	179.0	185.0	199.4	184.7	190.4
	Mixed	189.4	184.2	182.4	188.2	168.1	148.9
	Other	107.4	97.5	100.5	137.8	115.6	115.8
Placed June deadline applicants per	White	52.2	51.4	51.8	54.4	50.0	46.7
10,000 population	Black	18.1	18.2	22.7	17.2	19.6	25.8
	Asian	29.2	25.7	27.9	32.9	32.0	32.4
	Mixed	36.8	37.3	35.6	40.8	26.8	34.0
	Other	29.0	24.9	19.1	34.9	28.9	30.3
All placed applicants per 10,000	White	58.7	58.4	59.1	62.8	58.8	56.2
population	Black	21.8	23.2	31.6	21.3	31.1	38.5
	Asian	33.9	32.2	37.5	42.9	46.0	45.1
	Mixed	42.4	43.1	41.6	47.7	36.1	45.0
	Other	35.5	31.1	28.1	48.5	36.4	41.0

# P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	17,700	16,820	15,865	16,010	14,695	12,925
	Black	460	510	515	455	480	500
	Asian	1,345	1,365	1,475	1,650	1,570	1,650
	Mixed	595	595	595	645	590	555
	Other	125	115	115	170	155	165
Offers	White	13,250	12,965	12,595	12,990	12,130	10,875
	Black	305	310	325	310	335	360
	Asian	885	920	1,000	1,155	1,150	1,230
	Mixed	440	460	470	540	500	475
	Other	90	85	85	135	110	115
Offer rate	White	74.9%	77.1%	79.4%	81.1%	82.5%	84.1%
	Black	66.0%	61.2%	63.7%	67.8%	69.2%	71.9%
	Asian	65.8%	67.3%	67.6%	70.0%	73.3%	74.4%
	Mixed	74.0%	76.7%	78.9%	83.8%	84.6%	85.5%
	Other	73.0%	73.5%	75.7%	79.3%	70.8%	71.8%
Average offer rate	White	74.4%	76.4%	78.8%	80.7%	82.2%	83.8%
	Black	69.9%	68.0%	70.2%	72.1%	73.7%	76.6%
	Asian	69.0%	71.4%	71.6%	73.2%	75.2%	75.3%
	Mixed	77.4%	79.4%	79.2%	83.2%	83.6%	84.5%
	Other	74.7%	72.0%	77.5%	79.4%	76.7%	76.8%
Percentage point difference between	White	0.5	0.6	0.6	0.4	0.4	0.3
offer rate and average offer rate	Black	-3.9	-6.8	-6.5	-4.3	-4.4	-4.7
	Asian	-3.2	-4.1	-4.0	-3.2	-1.9	-1.0
	Mixed	-3.4	-2.7	-0.3	0.6	1.0	0.9
	Other	-1.6	1.4	-1.9	-0.2	-5.9	-5.0
Contribution of group to the average	White	0.886	0.878	0.869	0.863	0.859	0.841
offer rate	Black	0.083	0.084	0.102	0.093	0.087	0.101
	Asian	0.156	0.169	0.191	0.195	0.200	0.225
	Mixed	0.079	0.080	0.087	0.087	0.088	0.099
	Other	0.080	0.069	0.072	0.089	0.081	0.081

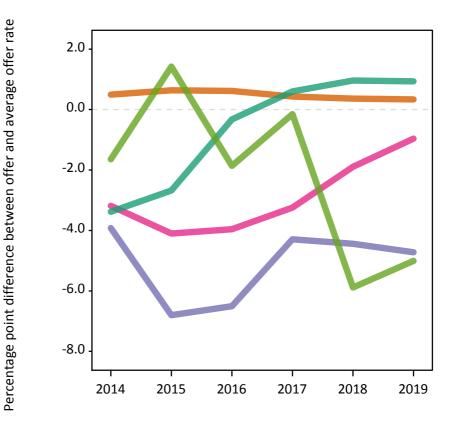
#### P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.



**P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group** Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.





# P.15 Applicants (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	34,170	33,110	31,515	30,070	27,110	24,290
Placed June deadline applicants	6,535	6,490	6,360	6,200	5,775	5,545
All placed applicants	7,525	7,565	7,600	7,535	7,330	7,200

# P.16 Applications (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	37,915	36,195	34,675	33,035	29,975	27,560
Offers	23,985	23,605	23,150	23,175	21,750	20,695
Offer rate	63.3%	65.2%	66.8%	70.1%	72.6%	75.1%

# P.17 Applicants (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	14,550	13,765	13,025	12,615	11,335	10,175
	Women	19,620	19,345	18,490	17,450	15,770	14,115
Placed June deadline applicants	Men	2,980	2,815	2,890	2,795	2,470	2,360
	Women	3,555	3,670	3,470	3,405	3,305	3,185
All placed applicants	Men	3,430	3,275	3,465	3,420	3,160	3,140
	Women	4,095	4,290	4,135	4,115	4,170	4,060

# P.18 Applications (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	16,565	15,270	14,585	14,040	12,695	11,825
	Women	21,350	20,930	20,090	18,995	17,275	15,735
Offers	Men	11,625	11,050	10,955	10,815	10,090	9,675
	Women	12,360	12,555	12,195	12,360	11,660	11,020
Offer rate	Men	70.2%	72.4%	75.1%	77.0%	79.5%	81.8%
	Women	57.9%	60.0%	60.7%	65.1%	67.5%	70.0%

### P.19 Applicants (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	6,755	6,765	6,500	6,145	5,650	5,255
	Quintile 2	7,260	7,210	6,935	6,475	5,780	5,305
	Quintile 3	6,505	6,155	6,045	5,545	5,090	4,595
	Quintile 4	6,540	6,040	5,665	5,450	4,855	4,270
	Quintile 5	7,050	6,900	6,320	6,395	5,655	4,740
Placed June deadline applicants	Quintile 1	1,385	1,470	1,340	1,420	1,310	1,420
	Quintile 2	1,525	1,465	1,525	1,460	1,405	1,395
	Quintile 3	1,135	1,085	1,120	1,050	985	950
	Quintile 4	1,215	1,130	1,080	1,030	970	840
	Quintile 5	1,270	1,325	1,280	1,235	1,090	920
All placed applicants	Quintile 1	1,585	1,740	1,635	1,740	1,700	1,850
	Quintile 2	1,730	1,690	1,815	1,790	1,770	1,810
	Quintile 3	1,295	1,260	1,330	1,260	1,250	1,230
	Quintile 4	1,405	1,305	1,250	1,255	1,210	1,065
	Quintile 5	1,500	1,545	1,550	1,475	1,370	1,210

# P.20 Applications (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	7,775	7,620	7,500	7,010	6,470	6,300
	Quintile 2	8,385	8,110	7,920	7,465	6,635	6,300
	Quintile 3	7,115	6,610	6,485	5,910	5,515	5,055
	Quintile 4	7,045	6,495	6,060	5,810	5,275	4,655
	Quintile 5	7,535	7,315	6,660	6,790	5,995	5,110
Offers	Quintile 1	4,360	4,490	4,450	4,475	4,260	4,465
	Quintile 2	5,020	5,030	5,085	5,005	4,615	4,585
	Quintile 3	4,435	4,215	4,250	4,095	3,975	3,785
	Quintile 4	4,740	4,395	4,275	4,260	4,025	3,575
	Quintile 5	5,390	5,440	5,055	5,295	4,810	4,180
Offer rate	Quintile 1	56.1%	58.9%	59.3%	63.8%	65.9%	70.9%
	Quintile 2	59.9%	62.0%	64.2%	67.1%	69.6%	72.8%
	Quintile 3	62.3%	63.8%	65.6%	69.3%	72.1%	74.8%
	Quintile 4	67.3%	67.7%	70.6%	73.3%	76.3%	76.8%
	Quintile 5	71.5%	74.4%	75.8%	78.0%	80.3%	81.8%

## P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	28,320	26,945	25,245	24,030	21,600	18,830
	Black	1,770	1,985	2,030	1,725	1,535	1,475
	Asian	2,610	2,635	2,705	2,795	2,560	2,655
	Mixed	1,095	1,155	1,115	1,075	1,000	935
	Other	265	260	265	325	275	290
Placed June deadline applicants	White	5,660	5,575	5,410	5,230	4,795	4,465
	Black	215	230	265	210	245	295
	Asian	375	360	400	445	455	470
	Mixed	205	235	215	225	190	210
	Other	65	65	50	80	75	75
All placed applicants	White	6,395	6,355	6,220	6,130	5,840	5,555
	Black	295	305	365	325	390	475
	Asian	465	480	580	620	670	685
	Mixed	240	275	260	280	260	290
	Other	90	90	85	120	115	125

# P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	31,300	29,430	27,720	26,330	23,855	21,330
	Black	1,960	2,160	2,225	1,880	1,660	1,640
	Asian	2,965	2,875	3,015	3,125	2,885	3,000
	Mixed	1,215	1,270	1,210	1,170	1,090	1,070
	Other	350	310	330	400	335	385
Offers	White	20,530	19,995	19,370	19,175	17,890	16,455
	Black	765	810	850	820	800	995
	Asian	1,670	1,680	1,820	1,995	1,925	2,080
	Mixed	765	845	810	840	815	815
	Other	210	190	205	270	220	260
Offer rate	White	65.6%	67.9%	69.9%	72.8%	75.0%	77.2%
	Black	39.1%	37.6%	38.3%	43.7%	48.2%	60.6%
	Asian	56.4%	58.4%	60.4%	63.9%	66.8%	69.3%
	Mixed	63.1%	66.4%	67.1%	71.8%	74.9%	76.1%
	Other	59.6%	60.8%	61.1%	67.8%	65.5%	67.0%

# **Technical Notes and Definitions**

### **UCAS undergraduate scheme**

### Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

### Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

### Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2019 cycle runs from September 2018 through to October 2019.

### End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

### Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

### June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

### Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

### **Reporting groups**

### Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

### POLAR4 quintile

Developed by OfS, POLAR4 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR4 is based on the participation rates of young people between between 2009-10 and 2013-14 if they entered higher education aged 18, or between 2010-11 and 2014-15 if they entered aged 19, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR4 quintile are not reported.

### Sex

Sex as declared by the applicant.

#### SIMD 2016 quintile

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2019 End of Cycle Report and the 2019 cycle January deadline application rate report.

#### Statistics reported in the tables

#### All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

#### All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

#### Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR4 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

#### Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR4 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

#### Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

#### Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

#### June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

#### June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

### June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

#### Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

### Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

Percentage point difference between offer rate and average offer rate The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

### **Other definitions**

### Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

#### Provider

A higher education provider - a university or college.

### **UK domiciled**

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.