# Sex, area background and ethnic group



### **K84 Kingston University**

Cycle years: 2014 - 2019

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR4, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

**Application statistics:** June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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# P.1 18 year old applicants

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	9,975	9,345	8,995	7,625	6,675	6,640
Placed June deadline applicants	1,155	1,000	935	825	1,040	1,085
All placed applicants	1,745	1,475	1,345	1,260	1,410	1,565
June deadline applicants per 10,000 population	132.4	122.0	120.0	102.9	92.4	93.8
Placed June deadline applicants per 10,000	15.3	13.1	12.4	11.1	14.4	15.3
All placed applicants per 10,000 population	23.2	19.2	17.9	17.0	19.5	22.1

# P.2 18 year old applications

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	10,350	9,610	9,300	7,845	6,860	6,870
Offers	7,875	7,260	6,905	6,000	5,475	5,720
Offer rate	76.1%	75.6%	74.2%	76.5%	79.8%	83.3%

# P.3 18 year old applicants by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	4,145	3,865	3,595	3,015	2,625	2,600
	Women	5,830	5,480	5,400	4,610	4,050	4,045
Placed June deadline applicants	Men	525	445	385	345	415	510
	Women	630	555	545	480	620	575
All placed applicants	Men	810	650	545	520	575	750
	Women	935	820	800	740	835	815
June deadline applicants per 10,000	Men	107.0	98.5	93.6	79.4	70.8	71.7
population	Women	159.3	146.7	147.8	127.6	115.2	117.0
Placed June deadline applicants per	Men	13.6	11.4	10.1	9.1	11.2	14.1
10,000 population	Women	17.2	14.9	14.9	13.3	17.7	16.6
All placed applicants per 10,000	Men	20.9	16.6	14.2	13.7	15.5	20.7
population	Women	25.5	22.0	21.8	20.5	23.8	23.6

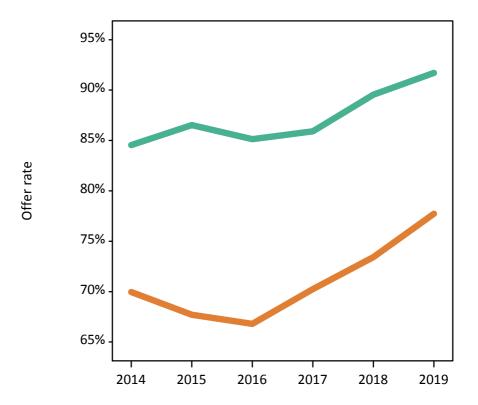
# P.4 18 year old applications by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	4,340	4,010	3,775	3,125	2,715	2,715
	Women	6,010	5,605	5,530	4,720	4,145	4,155
Offers	Men	3,670	3,470	3,215	2,685	2,430	2,490
	Women	4,205	3,795	3,695	3,315	3,045	3,230
Offer rate	Men	84.5%	86.5%	85.1%	85.9%	89.5%	91.7%
	Women	70.0%	67.7%	66.8%	70.2%	73.4%	77.7%
Average offer rate	Men	84.1%	86.4%	85.2%	86.7%	89.5%	91.5%
	Women	70.2%	67.8%	66.8%	69.7%	73.5%	77.9%
Percentage point difference between	Men	0.4	0.1	-0.1	-0.8	0.1	0.2
offer rate and average offer rate	Women	-0.3	-0.1	0.1	0.5	-0.0	-0.1
Contribution of group to the average	Men	0.631	0.645	0.624	0.631	0.624	0.634
offer rate	Women	0.733	0.746	0.744	0.756	0.754	0.761

### P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

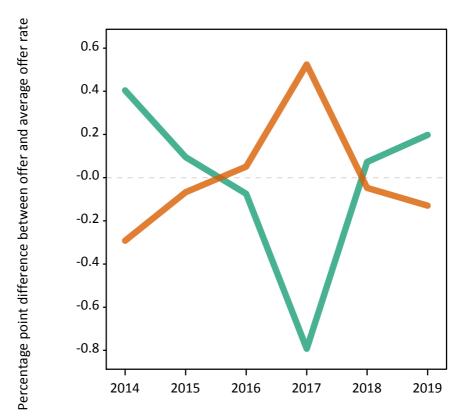




P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.





# P.7 18 year old applicants by POLAR4 quintile

Statistic F	OLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	835	755	785	635	510	475
	Quintile 2	1,170	1,155	1,130	860	775	710
	Quintile 3	1,905	1,700	1,710	1,495	1,270	1,265
	Quintile 4	3,030	2,840	2,675	2,255	2,000	2,025
	Quintile 5	3,010	2,880	2,685	2,350	2,100	2,145
Placed June deadline applicants	Quintile 1	95	95	90	65	75	75
	Quintile 2	150	130	115	90	115	110
	Quintile 3	220	185	185	180	200	200
	Quintile 4	335	265	250	220	295	345
	Quintile 5	355	325	295	270	350	355
All placed applicants	Quintile 1	120	125	115	85	100	85
	Quintile 2	200	190	160	120	155	140
	Quintile 3	320	260	250	260	260	290
	Quintile 4	520	400	380	350	415	510
	Quintile 5	575	495	440	435	480	535
June deadline applicants per 10,000	Quintile 1	59.4	53.3	57.7	47.6	39.2	37.6
population	Quintile 2	81.4	79.0	79.5	61.7	57.4	53.6
	Quintile 3	130.2	113.3	116.5	103.3	90.2	91.5
	Quintile 4	198.7	183.2	175.4	149.3	135.5	139.6
	Quintile 5	176.9	165.8	155.6	137.0	124.7	129.1
Placed June deadline applicants per	Quintile 1	6.6	6.7	6.6	4.7	5.8	5.8
10,000 population	Quintile 2	10.6	9.0	8.0	6.5	8.6	8.2
	Quintile 3	15.0	12.2	12.6	12.3	14.0	14.3
	Quintile 4	22.0	17.1	16.4	14.6	20.0	23.9
	Quintile 5	20.7	18.8	17.1	15.8	20.8	21.5
All placed applicants per 10,000	Quintile 1	8.6	8.9	8.3	6.4	7.6	6.7
population	Quintile 2	14.1	12.9	11.2	8.6	11.5	10.7
	Quintile 3	22.0	17.5	17.1	17.9	18.4	20.9
	Quintile 4	34.1	25.8	24.8	23.3	28.2	35.2
	Quintile 5	33.8	28.4	25.6	25.5	28.4	32.3

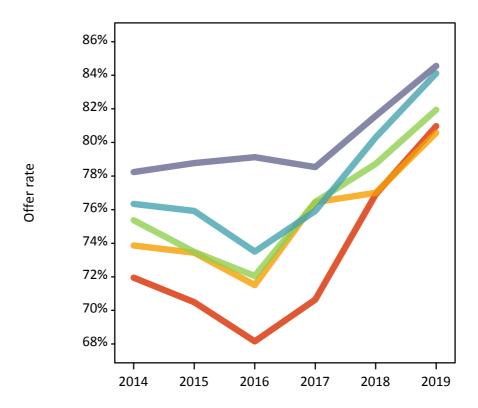
# P.8 18 year old applications by POLAR4 quintile

Statistic PO	LAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	860	775	805	655	525	495
	Quintile 2	1,215	1,195	1,160	885	800	730
	Quintile 3	1,975	1,745	1,755	1,540	1,300	1,320
	Quintile 4	3,130	2,910	2,765	2,320	2,050	2,080
	Quintile 5	3,140	2,960	2,800	2,420	2,165	2,220
Offers	Quintile 1	620	545	550	460	405	400
	Quintile 2	895	880	830	675	615	590
	Quintile 3	1,490	1,285	1,265	1,180	1,025	1,080
	Quintile 4	2,390	2,210	2,035	1,765	1,645	1,750
	Quintile 5	2,455	2,330	2,215	1,900	1,770	1,880
Offer rate	Quintile 1	71.9%	70.5%	68.2%	70.6%	76.9%	81.0%
	Quintile 2	73.9%	73.4%	71.5%	76.4%	77.0%	80.6%
	Quintile 3	75.4%	73.5%	72.1%	76.5%	78.7%	81.9%
	Quintile 4	76.3%	75.9%	73.5%	75.9%	80.3%	84.1%
	Quintile 5	78.2%	78.8%	79.1%	78.5%	81.6%	84.6%
Average offer rate	Quintile 1	73.4%	71.8%	69.6%	73.0%	76.7%	82.3%
	Quintile 2	73.2%	73.0%	71.8%	75.7%	77.7%	82.2%
	Quintile 3	75.4%	73.9%	72.4%	76.1%	79.1%	82.9%
	Quintile 4	76.7%	76.1%	73.9%	76.7%	81.1%	83.7%
	Quintile 5	77.7%	78.2%	77.9%	77.7%	80.4%	83.5%
Percentage point difference between	Quintile 1	-1.5	-1.3	-1.5	-2.3	0.2	-1.3
offer rate and average offer rate	Quintile 2	0.6	0.4	-0.3	0.8	-0.7	-1.7
	Quintile 3	-0.1	-0.4	-0.4	0.4	-0.4	-0.9
	Quintile 4	-0.4	-0.2	-0.4	-0.8	-0.8	0.4
	Quintile 5	0.6	0.6	1.2	0.8	1.2	1.0
Contribution of group to the average	Quintile 1	0.166	0.168	0.177	0.189	0.193	0.168
offer rate	Quintile 2	0.198	0.214	0.204	0.205	0.217	0.204
	Quintile 3	0.263	0.255	0.261	0.288	0.282	0.282
	Quintile 4	0.367	0.363	0.362	0.365	0.373	0.381
	Quintile 5	0.379	0.382	0.380	0.384	0.396	0.408

### P.9 18 year old offer rate by POLAR4 quintile

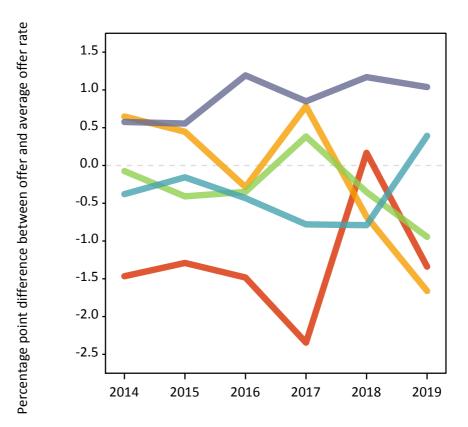
Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.





**P.10** Percentage point difference between 18 year old offer rate and average offer rate by POLAR4 quintile Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.





# P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	4,805	4,430	4,370	3,670	2,875	2,620
	Black	1,415	1,315	1,270	1,100	1,035	1,070
	Asian	2,645	2,485	2,250	1,890	1,845	1,960
	Mixed	560	560	555	455	450	460
	Other	495	475	450	430	405	465
Placed June deadline applicants	White	535	490	465	375	430	385
	Black	190	140	125	145	180	190
	Asian	305	230	215	185	280	310
	Mixed	55	70	70	50	85	90
	Other	60	65	55	65	60	85
All placed applicants	White	700	625	590	470	495	465
	Black	305	230	225	255	275	310
	Asian	535	400	350	340	415	495
	Mixed	80	105	85	70	115	120
	Other	110	105	85	105	105	155
June deadline applicants per 10,000	White	77.9	71.1	72.3	61.8	50.3	47.4
population	Black	466.1	413.1	405.0	349.5	321.9	323.7
	Asian	389.9	351.1	312.4	257.1	243.9	251.6
	Mixed	194.3	182.3	177.0	142.4	138.2	139.8
	Other	531.8	493.8	452.2	418.4	378.4	415.1
Placed June deadline applicants per	White	8.7	7.9	7.7	6.3	7.5	7.0
10,000 population	Black	62.7	43.4	39.9	45.4	56.0	58.2
	Asian	45.3	32.5	29.6	25.1	36.9	39.9
	Mixed	19.5	23.3	21.6	15.6	25.6	28.0
	Other	66.6	67.4	54.3	61.2	56.9	77.5
All placed applicants per 10,000	White	11.3	10.0	9.7	7.9	8.6	8.4
population	Black	100.6	71.6	71.6	80.4	85.2	94.6
	Asian	78.9	56.7	48.6	46.5	54.6	63.5
	Mixed	28.2	34.1	27.3	22.1	34.9	36.2
	Other	118.2	107.9	86.4	101.9	96.9	137.2

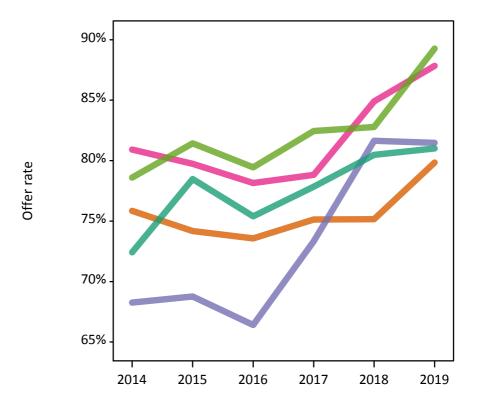
# P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	4,990	4,545	4,525	3,770	2,940	2,725
	Black	1,445	1,350	1,300	1,120	1,060	1,090
	Asian	2,755	2,560	2,330	1,945	1,900	2,015
	Mixed	580	580	570	475	465	475
	Other	515	490	470	455	425	495
Offers	White	3,785	3,375	3,330	2,835	2,210	2,175
	Black	985	930	860	820	865	890
	Asian	2,230	2,040	1,820	1,535	1,615	1,770
	Mixed	420	455	430	370	375	385
	Other	405	400	375	375	350	440
Offer rate	White	75.8%	74.2%	73.6%	75.1%	75.2%	79.8%
	Black	68.3%	68.8%	66.4%	73.3%	81.6%	81.5%
	Asian	80.9%	79.7%	78.1%	78.8%	84.9%	87.8%
	Mixed	72.4%	78.5%	75.4%	77.8%	80.5%	81.0%
	Other	78.6%	81.4%	79.4%	82.5%	82.8%	89.3%
Average offer rate	White	74.4%	73.4%	72.5%	74.3%	74.4%	79.1%
	Black	71.2%	68.8%	67.7%	74.3%	82.0%	81.9%
	Asian	81.7%	81.1%	79.4%	81.0%	85.6%	88.5%
	Mixed	73.4%	77.5%	75.5%	75.6%	80.8%	81.7%
	Other	77.9%	82.6%	79.2%	80.7%	83.8%	88.1%
Percentage point difference between	White	1.4	0.8	1.1	0.9	0.7	0.7
offer rate and average offer rate	Black	-3.0	-0.0	-1.3	-1.0	-0.3	-0.5
	Asian	-0.8	-1.3	-1.3	-2.2	-0.7	-0.7
	Mixed	-1.0	0.9	-0.1	2.3	-0.3	-0.7
	Other	0.7	-1.2	0.3	1.8	-1.0	1.2
Contribution of group to the average	White	0.599	0.598	0.596	0.605	0.567	0.548
offer rate	Black	0.247	0.243	0.246	0.257	0.268	0.268
	Asian	0.400	0.408	0.371	0.379	0.400	0.420
	Mixed	0.138	0.161	0.148	0.171	0.190	0.180
	Other	0.144	0.160	0.132	0.164	0.177	0.199

### P.13 18 year old offer rate by ethnic group

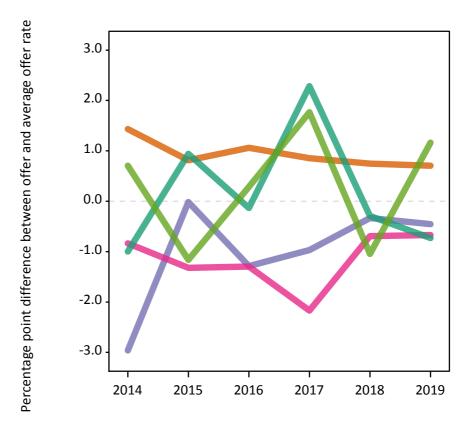
Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.





**P.14** Percentage point difference between 18 year old offer rate and average offer rate by ethnic group Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.





# P.15 Applicants (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	27,750	25,600	24,900	19,375	16,745	15,415
Placed June deadline applicants	3,525	3,230	2,965	2,615	2,880	2,880
All placed applicants	5,465	4,810	4,280	4,000	4,225	4,355

# P.16 Applications (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	29,245	26,835	26,025	20,215	17,485	16,085
Offers	16,620	15,545	14,925	12,550	11,725	11,655
Offer rate	56.8%	57.9%	57.4%	62.1%	67.0%	72.5%

# P.17 Applicants (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	10,740	9,935	9,275	7,110	6,110	5,650
	Women	17,010	15,665	15,630	12,265	10,635	9,760
Placed June deadline applicants	Men	1,455	1,310	1,155	955	1,060	1,165
	Women	2,070	1,920	1,815	1,665	1,820	1,715
All placed applicants	Men	2,405	2,045	1,715	1,575	1,665	1,820
	Women	3,060	2,765	2,565	2,425	2,555	2,535

# P.18 Applications (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	11,440	10,505	9,800	7,470	6,415	5,935
	Women	17,805	16,330	16,220	12,745	11,070	10,155
Offers	Men	7,820	7,460	6,955	5,525	5,015	4,895
	Women	8,800	8,085	7,970	7,025	6,710	6,765
Offer rate	Men	68.4%	71.0%	71.0%	74.0%	78.2%	82.5%
	Women	49.4%	49.5%	49.1%	55.1%	60.6%	66.6%

# P.19 Applicants (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	2,115	2,020	2,010	1,565	1,245	1,095
	Quintile 2	3,050	2,790	2,860	2,080	1,815	1,565
	Quintile 3	5,305	4,670	4,670	3,670	3,105	2,820
	Quintile 4	8,450	7,855	7,505	5,835	5,105	4,705
	Quintile 5	8,755	8,195	7,785	6,160	5,410	5,155
Placed June deadline applicants	Quintile 1	250	245	225	180	185	185
	Quintile 2	370	350	300	260	280	265
	Quintile 3	625	570	520	485	530	510
	Quintile 4	1,005	875	850	725	835	870
	Quintile 5	1,265	1,185	1,065	960	1,045	1,040
All placed applicants	Quintile 1	345	335	295	245	240	240
	Quintile 2	525	495	405	375	400	380
	Quintile 3	930	835	740	715	745	750
	Quintile 4	1,615	1,380	1,270	1,175	1,285	1,350
	Quintile 5	2,040	1,755	1,555	1,475	1,540	1,610

# P.20 Applications (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	2,195	2,090	2,085	1,615	1,285	1,135
	Quintile 2	3,210	2,920	2,955	2,150	1,880	1,610
	Quintile 3	5,555	4,885	4,840	3,810	3,235	2,960
	Quintile 4	8,910	8,220	7,830	6,065	5,325	4,905
	Quintile 5	9,295	8,645	8,240	6,510	5,690	5,395
Offers	Quintile 1	1,255	1,165	1,160	960	825	815
	Quintile 2	1,815	1,745	1,665	1,335	1,255	1,150
	Quintile 3	3,080	2,730	2,670	2,330	2,100	2,095
	Quintile 4	4,900	4,630	4,385	3,625	3,540	3,530
	Quintile 5	5,525	5,230	5,005	4,255	3,960	4,010
Offer rate	Quintile 1	57.1%	55.7%	55.5%	59.5%	64.0%	71.8%
	Quintile 2	56.5%	59.8%	56.4%	62.2%	66.8%	71.3%
	Quintile 3	55.5%	55.9%	55.2%	61.1%	64.9%	70.7%
	Quintile 4	55.0%	56.3%	56.0%	59.8%	66.4%	72.0%
	Quintile 5	59.5%	60.5%	60.7%	65.4%	69.5%	74.3%

# P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	12,250	11,115	10,850	8,535	6,875	6,005
	Black	6,135	5,515	5,530	4,160	3,665	3,440
	Asian	6,185	5,785	5,370	4,135	3,790	3,630
	Mixed	1,555	1,565	1,585	1,230	1,155	1,120
	Other	1,350	1,290	1,205	1,060	1,025	1,015
Placed June deadline applicants	White	1,745	1,630	1,500	1,235	1,260	1,220
	Black	630	525	480	515	590	595
	Asian	760	640	570	500	620	620
	Mixed	180	225	210	180	210	215
	Other	175	175	165	150	170	190
All placed applicants	White	2,265	2,050	1,865	1,545	1,530	1,510
	Black	1,115	945	840	950	1,015	1,075
	Asian	1,385	1,115	945	890	1,010	1,040
	Mixed	290	320	300	270	290	300
	Other	325	310	260	275	300	355

# P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	12,940	11,690	11,375	8,940	7,165	6,305
	Black	6,375	5,735	5,725	4,305	3,805	3,560
	Asian	6,565	6,070	5,610	4,290	3,955	3,765
	Mixed	1,635	1,640	1,655	1,290	1,220	1,170
	Other	1,435	1,360	1,270	1,115	1,095	1,075
Offers	White	7,750	7,110	6,910	5,700	4,725	4,560
	Black	2,510	2,335	2,275	2,075	2,175	2,225
	Asian	4,430	4,045	3,710	3,030	3,055	3,025
	Mixed	885	960	975	805	815	835
	Other	910	905	815	775	795	860
Offer rate	White	59.9%	60.8%	60.7%	63.8%	65.9%	72.3%
	Black	39.4%	40.7%	39.8%	48.2%	57.2%	62.5%
	Asian	67.5%	66.6%	66.2%	70.6%	77.3%	80.4%
	Mixed	54.0%	58.6%	58.9%	62.4%	66.9%	71.3%
	Other	63.3%	66.4%	64.2%	69.3%	72.8%	80.1%

### **Technical Notes and Definitions**

#### **UCAS** undergraduate scheme

#### Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

#### Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

#### Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2019 cycle runs from September 2018 through to October 2019.

#### End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

#### **Extra**

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

#### June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

#### Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

#### Reporting groups

#### Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

#### POLAR4 quintile

Developed by OfS, POLAR4 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR4 is based on the participation rates of young people between between 2009-10 and 2013-14 if they entered higher education aged 18, or between 2010-11 and 2014-15 if they entered aged 19, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR4 quintile are not reported.

#### Sex

Sex as declared by the applicant.

#### SIMD 2016 quintile

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2019 End of Cycle Report and the 2019 cycle January deadline application rate report.

#### Statistics reported in the tables

#### All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

#### All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

#### Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR4 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

#### Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR4 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

#### Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

### Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

#### June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

#### June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

### June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

#### Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

#### Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

### Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

#### Other definitions

#### Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

#### Provider

A higher education provider - a university or college.

#### **UK** domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.