# **B72** University of Brighton

Cycle years: 2014 - 2019

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR4, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

Application statistics: June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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### P.1 18 year old applicants

Ctatistia	2014	2015	2010	2017	2010	2010
Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	11,090	14,665	15,250	15,140	13,540	11,975
Placed June deadline applicants	1,540	1,830	1,830	1,785	1,650	1,535
All placed applicants	2,095	2,200	2,225	2,255	1,975	1,890
June deadline applicants per 10,000 population	147.2	191.4	203.4	204.3	187.5	169.2
Placed June deadline applicants per 10,000	20.5	23.9	24.4	24.1	22.8	21.7
All placed applicants per 10,000 population	27.8	28.7	29.7	30.4	27.3	26.7

# P.2 18 year old applications

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	11,535	15,230	15,830	15,635	14,025	12,385
Offers	8,335	11,500	11,965	12,445	11,155	9,935
Offer rate	72.3%	75.5%	75.6%	79.6%	79.5%	80.2%

### P.3 18 year old applicants by sex

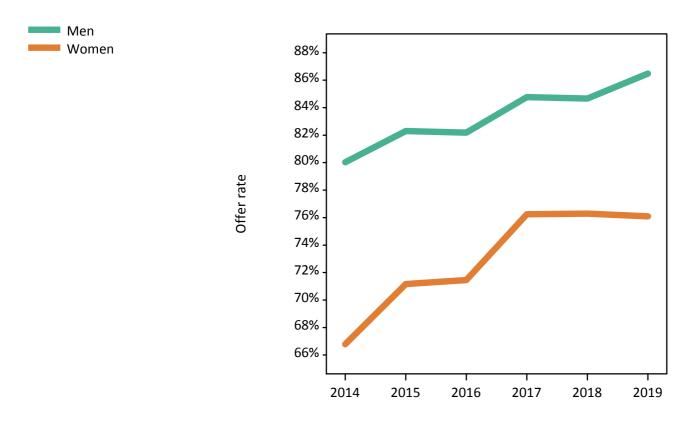
Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	4,545	5,680	5,815	5,910	5,260	4,740
	Women	6,545	8,985	9,435	9,230	8,280	7,235
Placed June deadline applicants	Men	715	725	720	680	670	610
	Women	825	1,105	1,110	1,100	980	930
All placed applicants	Men	965	890	890	880	795	745
	Women	1,125	1,310	1,330	1,375	1,175	1,145
June deadline applicants per 10,000	Men	117.4	144.8	151.3	155.6	142.0	130.9
population	Women	178.9	240.4	258.2	255.6	235.3	209.4
Placed June deadline applicants per	Men	18.5	18.4	18.8	17.9	18.0	16.8
10,000 population	Women	22.6	29.5	30.4	30.5	27.9	26.9
All placed applicants per 10,000	Men	25.0	22.7	23.2	23.1	21.5	20.5
population	Women	30.8	35.1	36.5	38.1	33.4	33.1

# P.4 18 year old applications by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	4,765	5,930	6,090	6,145	5,455	4,920
	Women	6,765	9,300	9,740	9,490	8,570	7,465
Offers	Men	3,815	4,880	5,005	5,205	4,615	4,255
	Women	4,520	6,620	6,960	7,235	6,540	5,680
Offer rate	Men	80.0%	82.3%	82.2%	84.8%	84.7%	86.5%
	Women	66.8%	71.2%	71.5%	76.2%	76.3%	76.1%
Average offer rate	Men	80.2%	82.9%	82.5%	85.3%	85.1%	86.7%
	Women	66.7%	70.8%	71.3%	75.9%	76.0%	75.9%
Percentage point difference between	Men	-0.1	-0.6	-0.3	-0.6	-0.4	-0.2
offer rate and average offer rate	Women	0.1	0.4	0.2	0.4	0.3	0.2
Contribution of group to the average	Men	0.589	0.566	0.570	0.577	0.564	0.578
offer rate	Women	0.710	0.723	0.731	0.726	0.723	0.722

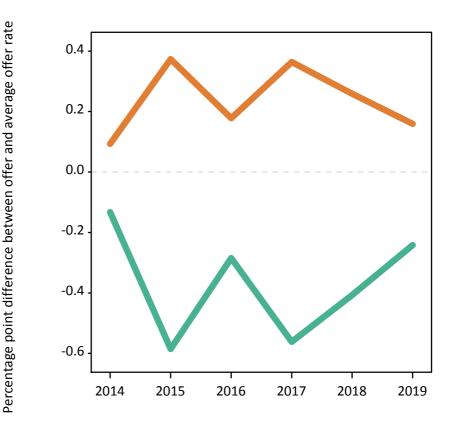
#### P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.



**P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex** Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.





# P.7 18 year old applicants by POLAR4 quintile

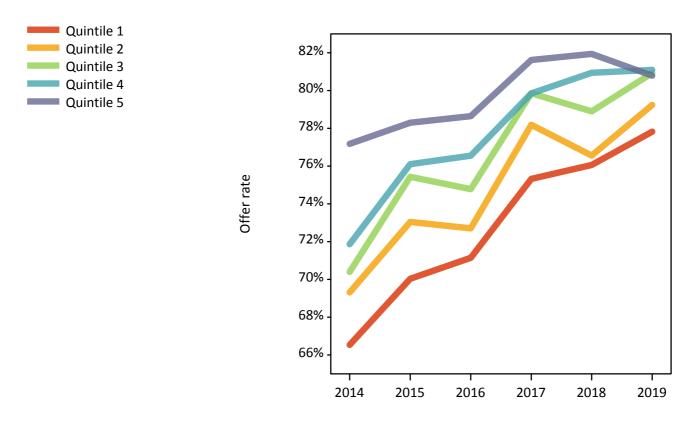
Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	1,205	1,555	1,810	1,775	1,640	1,470
	Quintile 2	1,640	2,235	2,305	2,380	2,135	1,845
	Quintile 3	2,110	2,740	2,935	2,940	2,585	2,275
	Quintile 4	2,680	3,565	3,590	3,500	3,085	2,800
	Quintile 5	3,430	4,535	4,580	4,515	4,050	3,525
Placed June deadline applicants	Quintile 1	190	220	235	215	210	195
	Quintile 2	230	295	300	280	270	260
	Quintile 3	255	330	370	390	290	295
	Quintile 4	380	455	435	385	380	355
	Quintile 5	485	525	485	515	495	425
All placed applicants	Quintile 1	235	265	270	265	250	235
	Quintile 2	285	330	345	340	315	310
	Quintile 3	350	405	440	480	350	360
	Quintile 4	510	540	530	495	460	440
	Quintile 5	705	655	630	670	590	535
June deadline applicants per 10,00	0 Quintile 1	85.9	109.7	132.8	132.7	126.0	115.8
population	Quintile 2	114.4	153.1	162.4	170.4	157.9	139.6
	Quintile 3	143.9	182.7	200.2	202.8	183.5	164.7
	Quintile 4	175.8	230.2	235.4	231.5	209.2	193.1
	Quintile 5	201.7	261.2	265.4	263.4	240.4	212.4
Placed June deadline applicants pe	r Quintile 1	13.4	15.7	17.1	16.2	16.2	15.5
10,000 population	Quintile 2	16.0	20.1	21.1	20.0	20.0	19.8
	Quintile 3	17.5	21.9	25.1	26.9	20.4	21.4
	Quintile 4	24.9	29.2	28.6	25.3	25.9	24.5
	Quintile 5	28.4	30.3	28.2	30.0	29.3	25.5
All placed applicants per 10,000	Quintile 1	16.8	18.6	20.0	20.0	19.2	18.5
population	Quintile 2	19.9	22.7	24.2	24.4	23.2	23.6
	Quintile 3	23.9	26.9	30.1	33.3	24.9	26.1
	Quintile 4	33.5	35.0	34.8	32.7	31.2	30.4
	Quintile 5	41.5	37.8	36.5	39.0	35.1	32.2

# P.8 18 year old applications by POLAR4 quintile

Statistic PO	LAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	1,280	1,650	1,915	1,850	1,720	1,535
	Quintile 2	1,715	2,350	2,425	2,480	2,225	1,925
	Quintile 3	2,185	2,835	3,040	3,035	2,675	2,345
	Quintile 4	2,770	3,675	3,700	3,605	3,190	2,880
	Quintile 5	3,560	4,680	4,715	4,635	4,170	3,630
Offers	Quintile 1	850	1,155	1,360	1,390	1,310	1,195
	Quintile 2	1,190	1,720	1,765	1,940	1,705	1,525
	Quintile 3	1,540	2,140	2,275	2,420	2,110	1,895
	Quintile 4	1,990	2,795	2,835	2,880	2,580	2,335
	Quintile 5	2,750	3,665	3,710	3,785	3,415	2,930
Offer rate	Quintile 1	66.5%	70.0%	71.1%	75.3%	76.1%	77.8%
	Quintile 2	69.3%	73.0%	72.7%	78.2%	76.6%	79.2%
	Quintile 3	70.4%	75.4%	74.8%	79.9%	78.9%	80.9%
	Quintile 4	71.9%	76.1%	76.6%	79.8%	80.9%	81.1%
	Quintile 5	77.2%	78.3%	78.6%	81.6%	81.9%	80.8%
Average offer rate	Quintile 1	66.6%	71.1%	73.3%	76.6%	77.5%	78.3%
	Quintile 2	69.5%	73.7%	73.6%	78.3%	78.5%	79.9%
	Quintile 3	71.2%	74.8%	75.5%	79.8%	79.7%	81.0%
	Quintile 4	72.2%	76.3%	76.2%	80.2%	80.3%	80.9%
	Quintile 5	76.2%	77.8%	77.1%	80.8%	80.3%	80.3%
Percentage point difference between	Quintile 1	-0.1	-1.1	-2.2	-1.3	-1.4	-0.5
offer rate and average offer rate	Quintile 2	-0.2	-0.6	-0.9	-0.1	-2.0	-0.6
	Quintile 3	-0.8	0.6	-0.7	0.1	-0.8	-0.0
	Quintile 4	-0.4	-0.2	0.3	-0.3	0.7	0.2
	Quintile 5	0.9	0.5	1.5	0.8	1.6	0.4
Contribution of group to the average	Quintile 1	0.182	0.171	0.178	0.178	0.190	0.196
offer rate	Quintile 2	0.212	0.208	0.202	0.212	0.214	0.214
	Quintile 3	0.249	0.235	0.238	0.241	0.240	0.249
	Quintile 4	0.298	0.287	0.278	0.278	0.275	0.290
	Quintile 5	0.375	0.368	0.354	0.350	0.361	0.355

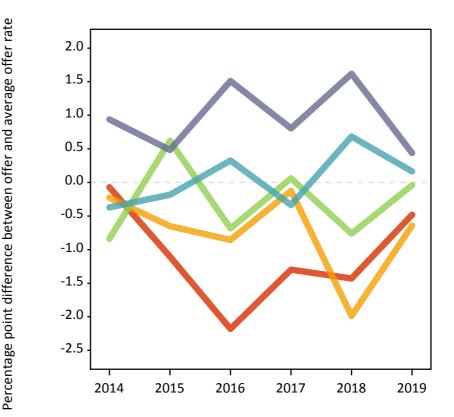
#### P.9 18 year old offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.



**P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR4 quintile** Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.





# P.11 18 year old applicants by ethnic group

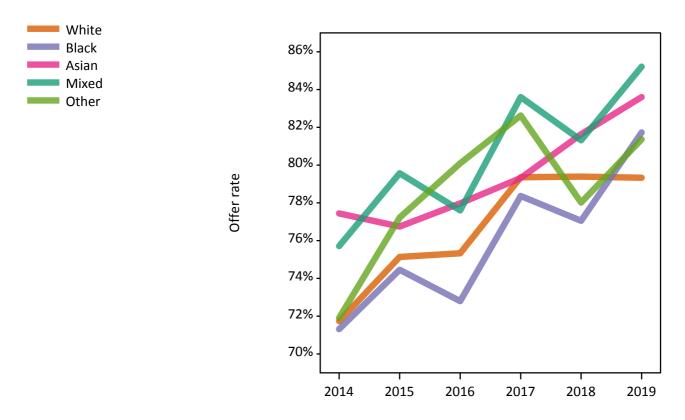
Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	9,030	11,710	12,395	12,245	10,690	9,290
	Black	625	865	840	765	760	665
	Asian	685	1,050	990	1,065	1,090	1,045
	Mixed	545	720	720	745	695	695
	Other	175	250	220	250	225	215
Placed June deadline applicants	White	1,255	1,495	1,505	1,455	1,330	1,200
	Black	85	100	95	85	80	80
	Asian	80	100	100	100	105	120
	Mixed	100	90	80	100	90	105
	Other	20	40	30	35	30	25
All placed applicants	White	1,605	1,735	1,735	1,740	1,505	1,390
	Black	135	120	135	135	115	105
	Asian	165	170	170	165	160	170
	Mixed	130	110	110	120	120	130
	Other	35	50	40	50	40	55
June deadline applicants per 10,000	White	146.4	187.9	204.9	206.3	187.1	168.1
population	Black	205.8	272.4	269.0	243.4	236.4	201.0
	Asian	100.9	148.6	137.9	144.9	144.5	134.1
	Mixed	188.7	233.2	228.5	232.1	214.7	211.6
	Other	186.9	261.4	222.1	240.8	210.7	190.6
Placed June deadline applicants per	White	20.3	24.0	24.9	24.6	23.3	21.7
10,000 population	Black	27.4	31.4	31.0	26.7	24.9	23.9
	Asian	11.8	13.8	14.0	13.5	14.0	15.1
	Mixed	34.8	29.2	25.7	30.5	27.8	31.9
	Other	22.6	41.5	30.1	35.9	28.9	24.1
All placed applicants per 10,000	White	26.0	27.8	28.7	29.3	26.3	25.2
population	Black	43.9	38.0	43.4	42.6	36.4	32.4
	Asian	24.0	24.2	23.3	22.7	21.4	21.9
	Mixed	45.5	35.3	34.6	37.1	36.4	39.8
	Other	37.6	50.8	41.2	50.5	39.1	47.2

# P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	9,425	12,210	12,910	12,685	11,110	9,635
	Black	640	875	855	770	765	675
	Asian	695	1,075	1,015	1,085	1,115	1,075
	Mixed	560	745	740	760	715	710
	Other	180	260	225	260	230	220
Offers	White	6,760	9,175	9,725	10,065	8,820	7,645
	Black	455	655	620	605	590	550
	Asian	540	825	795	860	910	895
	Mixed	425	590	575	635	585	605
	Other	130	200	180	215	180	180
Offer rate	White	71.7%	75.1%	75.3%	79.4%	79.4%	79.3%
	Black	71.3%	74.5%	72.8%	78.4%	77.1%	81.7%
	Asian	77.4%	76.7%	78.0%	79.3%	81.6%	83.6%
	Mixed	75.7%	79.6%	77.6%	83.6%	81.3%	85.2%
	Other	71.9%	77.2%	80.1%	82.6%	78.0%	81.4%
Average offer rate	White	71.7%	75.1%	75.3%	79.2%	79.5%	79.8%
	Black	73.2%	76.4%	74.9%	80.4%	78.3%	80.5%
	Asian	76.9%	76.5%	77.4%	79.7%	80.5%	81.5%
	Mixed	75.5%	78.8%	77.2%	82.3%	79.9%	83.0%
	Other	72.9%	77.1%	76.5%	84.0%	77.4%	82.2%
Percentage point difference between	White	0.1	0.0	-0.0	0.1	-0.2	-0.5
offer rate and average offer rate	Black	-1.9	-1.9	-2.1	-2.0	-1.2	1.3
	Asian	0.6	0.3	0.5	-0.4	1.1	2.1
	Mixed	0.3	0.8	0.4	1.3	1.4	2.3
	Other	-1.0	0.1	3.6	-1.4	0.6	-0.9
Contribution of group to the average	White	0.844	0.831	0.840	0.835	0.824	0.817
offer rate	Black	0.159	0.138	0.135	0.112	0.146	0.145
	Asian	0.195	0.195	0.168	0.186	0.200	0.233
	Mixed	0.129	0.112	0.104	0.101	0.113	0.124
	Other	0.106	0.103	0.084	0.089	0.100	0.128

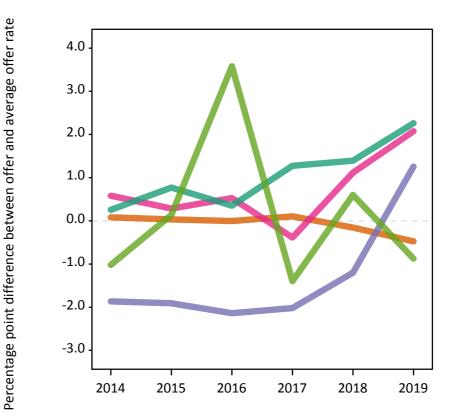
#### P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.



**P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group** Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.





# P.15 Applicants (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	23,845	28,115	28,450	26,715	23,370	20,985
Placed June deadline applicants	3,605	4,040	3,950	3,720	3,300	3,160
All placed applicants	4,835	4,975	4,895	4,730	4,145	4,035

# P.16 Applications (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	25,260	29,750	30,025	28,015	24,610	22,175
Offers	14,935	19,380	19,720	19,875	17,635	16,090
Offer rate	59.1%	65.1%	65.7%	70.9%	71.7%	72.6%

### P.17 Applicants (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	9,880	11,355	11,255	10,840	9,295	8,485
	Women	13,965	16,760	17,200	15,875	14,070	12,500
Placed June deadline applicants	Men	1,605	1,650	1,585	1,520	1,290	1,250
	Women	2,000	2,390	2,365	2,205	2,005	1,910
All placed applicants	Men	2,230	2,095	2,045	1,975	1,670	1,630
	Women	2,605	2,880	2,845	2,755	2,475	2,405

## P.18 Applications (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	10,520	12,070	11,955	11,435	9,810	9,035
	Women	14,740	17,680	18,070	16,580	14,795	13,140
Offers	Men	7,030	8,740	8,555	8,630	7,475	7,020
	Women	7,905	10,640	11,160	11,245	10,155	9,070
Offer rate	Men	66.9%	72.4%	71.6%	75.5%	76.2%	77.7%
	Women	53.6%	60.2%	61.8%	67.8%	68.6%	69.0%

# P.19 Applicants (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	2,980	3,385	3,705	3,405	3,080	2,795
	Quintile 2	3,680	4,365	4,425	4,210	3,740	3,320
	Quintile 3	4,310	5,140	5,265	4,995	4,235	3,850
	Quintile 4	5,600	6,640	6,560	6,015	5,320	4,750
	Quintile 5	7,220	8,515	8,410	8,025	6,910	6,145
Placed June deadline applicants	Quintile 1	505	545	560	490	485	445
	Quintile 2	530	655	685	585	540	545
	Quintile 3	605	695	685	715	545	550
	Quintile 4	835	965	905	785	735	710
	Quintile 5	1,120	1,175	1,100	1,145	990	895
All placed applicants	Quintile 1	635	655	680	615	600	570
	Quintile 2	685	770	800	730	660	685
	Quintile 3	800	865	855	885	680	715
	Quintile 4	1,115	1,170	1,125	1,015	945	890
	Quintile 5	1,585	1,500	1,415	1,480	1,245	1,150

# P.20 Applications (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	3,255	3,695	4,040	3,615	3,325	3,000
	Quintile 2	3,950	4,715	4,750	4,475	3,985	3,565
	Quintile 3	4,520	5,385	5,520	5,225	4,405	4,020
	Quintile 4	5,895	6,975	6,865	6,260	5,585	4,985
	Quintile 5	7,585	8,905	8,760	8,370	7,225	6,470
Offers	Quintile 1	1,720	2,175	2,435	2,350	2,230	2,065
	Quintile 2	2,185	2,940	2,975	3,080	2,730	2,545
	Quintile 3	2,640	3,500	3,630	3,680	3,180	2,920
	Quintile 4	3,535	4,655	4,565	4,505	4,035	3,715
	Quintile 5	4,825	6,070	6,065	6,215	5,400	4,760
Offer rate	Quintile 1	52.9%	58.9%	60.3%	64.9%	67.1%	68.8%
	Quintile 2	55.4%	62.4%	62.6%	68.9%	68.5%	71.4%
	Quintile 3	58.5%	65.0%	65.8%	70.5%	72.1%	72.7%
	Quintile 4	60.0%	66.7%	66.4%	71.9%	72.3%	74.5%
	Quintile 5	63.6%	68.2%	69.3%	74.2%	74.7%	73.5%

### P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	18,725	21,780	22,335	20,880	18,025	16,045
	Black	1,785	2,070	1,925	1,745	1,575	1,320
	Asian	1,605	2,100	2,055	1,965	1,890	1,740
	Mixed	1,165	1,440	1,445	1,415	1,240	1,245
	Other	430	555	495	535	470	470
Placed June deadline applicants	White	2,890	3,270	3,255	2,990	2,670	2,500
	Black	225	235	195	175	165	145
	Asian	200	225	220	225	195	200
	Mixed	200	210	185	210	170	210
	Other	65	80	65	95	65	75
All placed applicants	White	3,600	3,805	3,740	3,500	3,065	2,915
	Black	340	305	285	280	245	210
	Asian	355	365	355	365	300	280
	Mixed	265	255	245	255	215	255
	Other	100	110	100	130	110	125

# P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	19,920	23,205	23,665	21,975	19,070	17,060
	Black	1,845	2,115	1,980	1,785	1,610	1,360
	Asian	1,665	2,165	2,130	2,020	1,960	1,795
	Mixed	1,225	1,505	1,510	1,480	1,290	1,290
	Other	460	585	515	560	495	500
Offers	White	11,810	15,140	15,680	15,715	13,795	12,330
	Black	960	1,235	1,105	1,075	1,030	920
	Asian	1,075	1,465	1,435	1,455	1,435	1,390
	Mixed	750	1,020	1,025	1,085	915	970
	Other	270	410	330	415	330	365
Offer rate	White	59.3%	65.3%	66.2%	71.5%	72.3%	72.3%
	Black	52.1%	58.3%	55.7%	60.2%	64.0%	67.7%
	Asian	64.5%	67.6%	67.4%	72.1%	73.3%	77.5%
	Mixed	61.0%	67.7%	67.9%	73.3%	70.9%	75.2%
	Other	58.3%	70.2%	63.6%	73.7%	66.2%	73.1%

# **Technical Notes and Definitions**

### **UCAS undergraduate scheme**

### Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

### Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

### Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2019 cycle runs from September 2018 through to October 2019.

### End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

### Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

### June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

### Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

### **Reporting groups**

### Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

### POLAR4 quintile

Developed by OfS, POLAR4 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR4 is based on the participation rates of young people between between 2009-10 and 2013-14 if they entered higher education aged 18, or between 2010-11 and 2014-15 if they entered aged 19, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR4 quintile are not reported.

### Sex

Sex as declared by the applicant.

#### SIMD 2016 quintile

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2019 End of Cycle Report and the 2019 cycle January deadline application rate report.

#### Statistics reported in the tables

#### All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

#### All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

#### Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR4 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

#### Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR4 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

#### Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

#### Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

#### June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

#### June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

### June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

#### Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

### Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

Percentage point difference between offer rate and average offer rate The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

### **Other definitions**

### Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

#### Provider

A higher education provider - a university or college.

### **UK domiciled**

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.