

## A66 Arts University Bournemouth

**Cycle years:** 2014 - 2019

**Cycle Reference Point:** End of Cycle

**Applicant coverage:** UK domiciled

**Reporting groups:** Sex, POLAR4, ethnic group

**Applicant statistics:** June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

**Application statistics:** June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

**Non-disclosure controls:** To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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## P.1 18 year old applicants

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	2,315	2,735	2,770	2,510	2,310	2,605
Placed June deadline applicants	315	435	395	430	365	420
All placed applicants	325	450	400	445	375	435
June deadline applicants per 10,000 population	30.7	35.7	37.0	33.9	32.0	36.8
Placed June deadline applicants per 10,000	4.2	5.7	5.2	5.8	5.0	5.9
All placed applicants per 10,000 population	4.3	5.9	5.3	6.0	5.2	6.1

## P.2 18 year old applications

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	2,370	2,820	2,835	2,585	2,400	2,705
Offers	750	1,080	1,035	1,475	1,350	1,415
Offer rate	31.5%	38.3%	36.5%	57.1%	56.3%	52.3%

### P.3 18 year old applicants by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	655	755	830	735	665	785
	Women	1,660	1,980	1,940	1,775	1,645	1,820
Placed June deadline applicants	Men	75	115	95	125	100	100
	Women	240	320	295	305	265	320
All placed applicants	Men	80	120	100	130	100	105
	Women	245	330	300	315	275	330
June deadline applicants per 10,000 population	Men	17.0	19.3	21.6	19.4	17.9	21.7
	Women	45.3	53.0	53.1	49.1	46.8	52.6
Placed June deadline applicants per 10,000 population	Men	1.9	3.0	2.5	3.3	2.7	2.7
	Women	6.6	8.6	8.1	8.4	7.5	9.2
All placed applicants per 10,000 population	Men	2.0	3.1	2.6	3.4	2.8	2.9
	Women	6.7	8.8	8.2	8.7	7.8	9.5

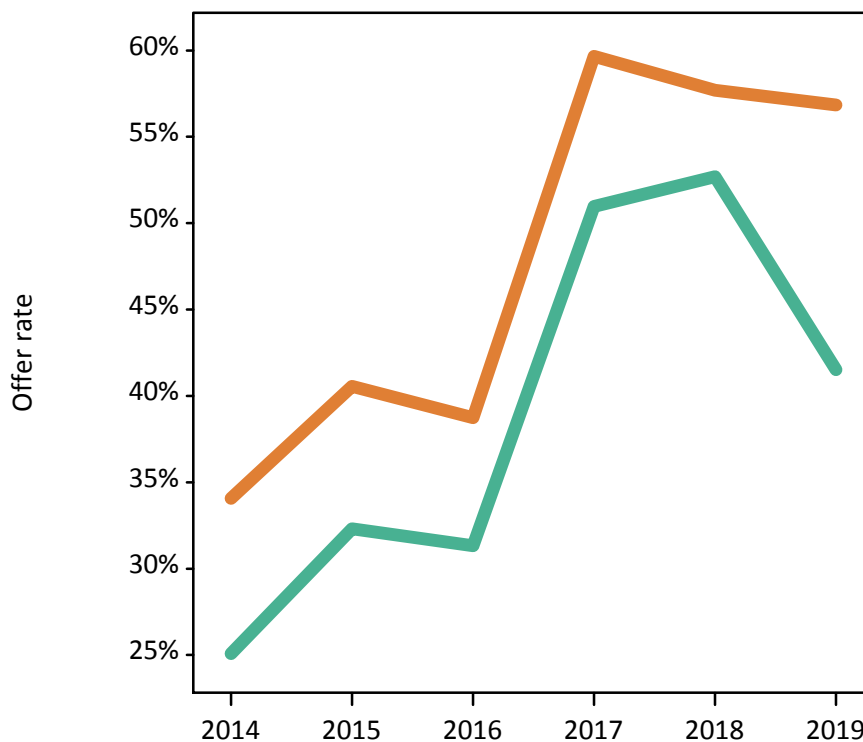
### P.4 18 year old applications by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	665	785	845	770	685	805
	Women	1,705	2,040	1,990	1,815	1,715	1,900
Offers	Men	165	255	265	390	360	335
	Women	580	825	770	1,085	990	1,080
Offer rate	Men	25.1%	32.3%	31.3%	51.0%	52.7%	41.5%
	Women	34.1%	40.6%	38.7%	59.7%	57.7%	56.8%
Average offer rate	Men	30.4%	38.7%	35.4%	57.2%	57.0%	48.0%
	Women	32.0%	38.1%	37.0%	57.0%	56.0%	54.1%
Percentage point difference between offer rate and average offer rate	Men	-5.3	-6.4	-4.1	-6.2	-4.3	-6.5
	Women	2.1	2.4	1.7	2.6	1.7	2.7
Contribution of group to the average offer rate	Men	0.399	0.395	0.428	0.434	0.432	0.406
	Women	0.765	0.768	0.757	0.760	0.772	0.748

### P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

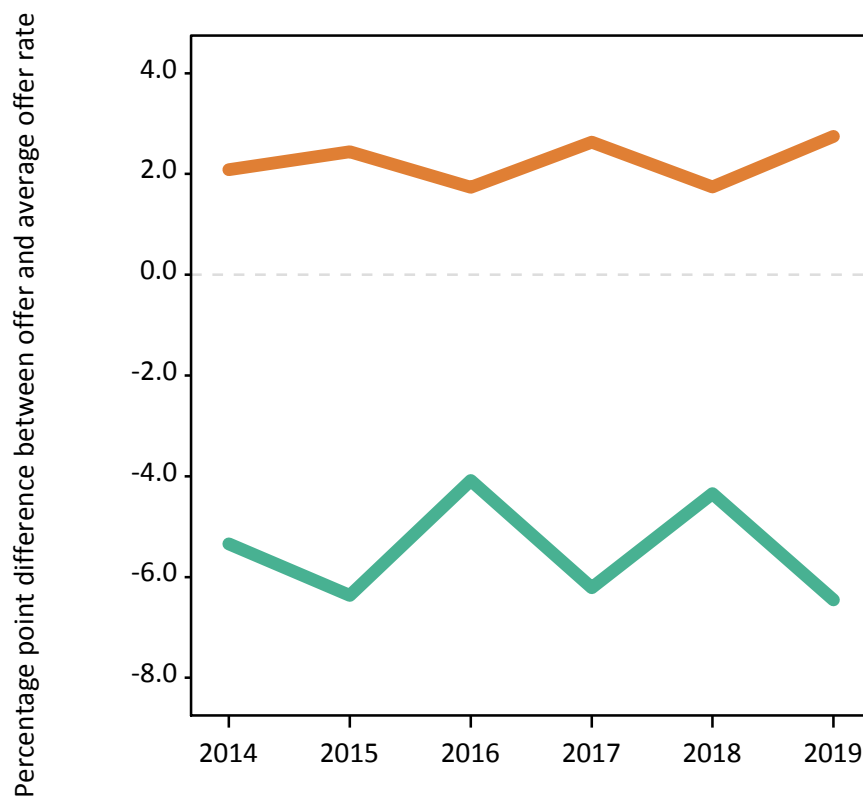
Men  
Women



### P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

Men  
Women



## P.7 18 year old applicants by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	250	315	290	270	255	270
	Quintile 2	385	440	470	385	370	395
	Quintile 3	420	560	515	490	430	500
	Quintile 4	545	650	610	570	485	595
	Quintile 5	715	765	880	790	760	830
Placed June deadline applicants	Quintile 1	25	40	30	40	45	40
	Quintile 2	55	60	65	55	50	55
	Quintile 3	50	95	65	100	60	70
	Quintile 4	75	105	90	95	80	85
	Quintile 5	110	140	140	140	125	165
All placed applicants	Quintile 1	25	45	30	45	45	40
	Quintile 2	55	60	65	60	55	60
	Quintile 3	50	95	65	100	60	75
	Quintile 4	75	105	90	100	85	85
	Quintile 5	115	145	145	140	135	170
June deadline applicants per 10,000 population	Quintile 1	17.7	22.3	21.5	20.3	19.5	21.1
	Quintile 2	26.9	30.1	33.2	27.4	27.3	30.1
	Quintile 3	28.7	37.4	35.0	33.9	30.6	36.3
	Quintile 4	35.8	41.8	40.0	37.6	32.9	41.0
	Quintile 5	41.9	44.0	51.0	46.1	45.1	50.1
Placed June deadline applicants per 10,000 population	Quintile 1	1.8	2.9	2.3	3.1	3.5	3.2
	Quintile 2	3.8	4.0	4.5	3.9	3.8	4.2
	Quintile 3	3.4	6.3	4.4	6.8	4.1	5.0
	Quintile 4	4.8	6.7	6.0	6.3	5.5	5.8
	Quintile 5	6.6	8.1	8.2	8.0	7.5	10.0
All placed applicants per 10,000 population	Quintile 1	1.8	3.0	2.4	3.3	3.5	3.3
	Quintile 2	3.9	4.0	4.7	4.2	4.1	4.4
	Quintile 3	3.6	6.4	4.6	7.0	4.1	5.4
	Quintile 4	5.0	6.9	6.0	6.5	5.6	5.9
	Quintile 5	6.8	8.3	8.3	8.2	7.9	10.3

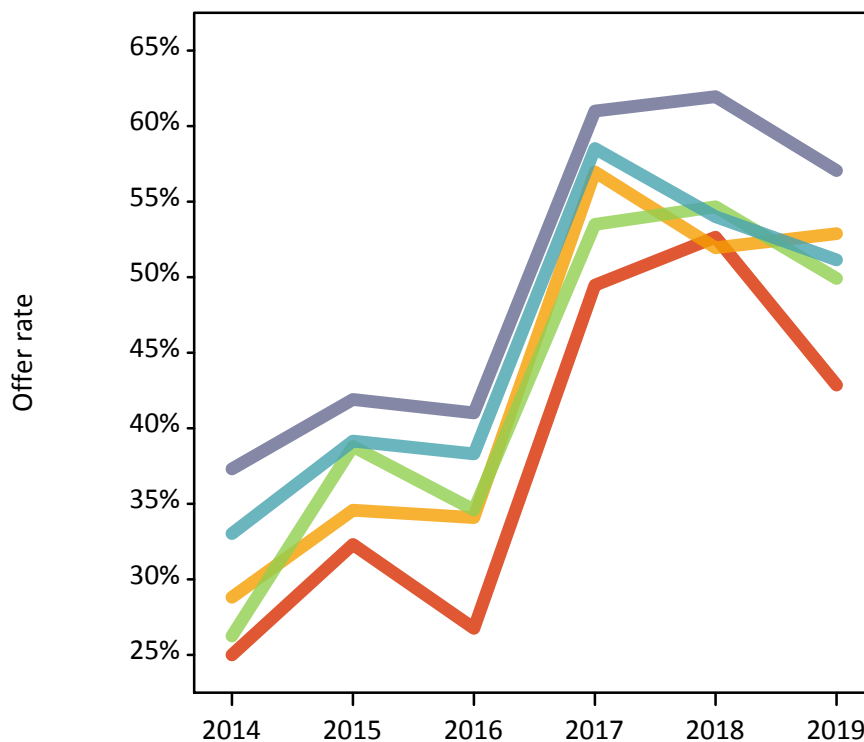
## P.8 18 year old applications by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	255	325	300	280	265	280
	Quintile 2	390	455	480	395	385	415
	Quintile 3	435	580	525	500	450	520
	Quintile 4	560	660	630	590	500	610
	Quintile 5	730	795	895	815	790	865
Offers	Quintile 1	65	105	80	140	140	120
	Quintile 2	115	155	165	225	200	220
	Quintile 3	115	225	180	270	245	260
	Quintile 4	185	260	240	345	270	310
	Quintile 5	270	335	370	495	490	495
Offer rate	Quintile 1	25.0%	32.3%	26.8%	49.5%	52.7%	42.9%
	Quintile 2	28.8%	34.6%	34.1%	57.0%	51.9%	52.9%
	Quintile 3	26.3%	38.8%	34.6%	53.5%	54.7%	49.9%
	Quintile 4	33.0%	39.2%	38.3%	58.5%	54.0%	51.1%
	Quintile 5	37.3%	41.9%	41.0%	61.0%	61.9%	57.0%
Average offer rate	Quintile 1	29.0%	36.1%	32.1%	57.1%	52.9%	51.0%
	Quintile 2	29.0%	37.3%	35.1%	56.1%	52.5%	53.2%
	Quintile 3	30.4%	37.6%	35.9%	55.1%	56.4%	51.9%
	Quintile 4	32.6%	38.8%	37.7%	56.4%	55.7%	51.8%
	Quintile 5	33.7%	40.0%	38.4%	59.3%	59.5%	52.6%
Percentage point difference between offer rate and average offer rate	Quintile 1	-4.0	-3.8	-5.4	-7.7	-0.3	-8.2
	Quintile 2	-0.2	-2.7	-1.0	0.9	-0.6	-0.3
	Quintile 3	-4.1	1.2	-1.3	-1.6	-1.8	-2.0
	Quintile 4	0.5	0.4	0.6	2.1	-1.7	-0.6
	Quintile 5	3.6	1.9	2.6	1.7	2.5	4.4
Contribution of group to the average offer rate	Quintile 1	0.157	0.158	0.151	0.171	0.176	0.152
	Quintile 2	0.208	0.212	0.218	0.209	0.220	0.206
	Quintile 3	0.221	0.249	0.230	0.250	0.263	0.242
	Quintile 4	0.272	0.281	0.263	0.277	0.268	0.268
	Quintile 5	0.348	0.341	0.379	0.365	0.404	0.371

### P.9 18 year old offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

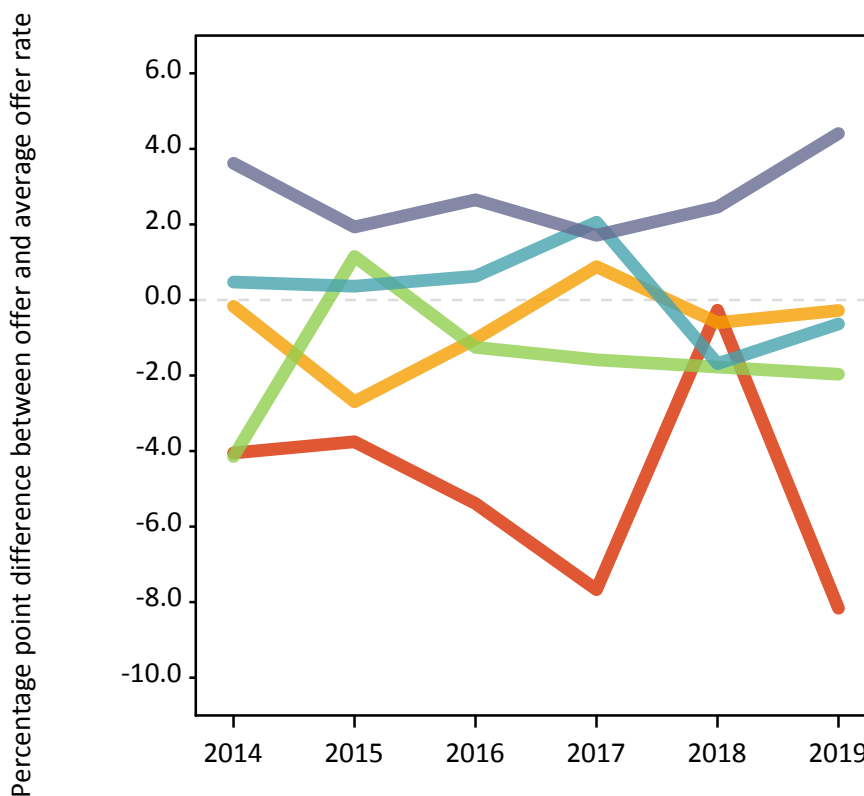
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



### P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



## P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	2,020	2,385	2,445	2,185	1,995	2,240
	Black	80	100	80	80	75	80
	Asian	80	75	75	85	85	105
	Mixed	100	135	125	125	120	135
	Other	25	35	35	30	25	30
Placed June deadline applicants	White	275	390	345	370	310	370
	Black	10	10	5	15	15	10
	Asian	15	10	15	10	10	15
	Mixed	10	15	25	25	20	15
	Other	5	5	5	5	5	5
All placed applicants	White	280	405	345	380	320	385
	Black	10	10	10	20	15	10
	Asian	15	10	15	10	15	15
	Mixed	10	15	25	25	20	15
	Other	5	5	5	5	5	5
June deadline applicants per 10,000 population	White	32.7	38.3	40.4	36.8	34.9	40.5
	Black	26.7	30.8	25.6	25.7	23.6	23.6
	Asian	11.5	10.9	10.6	11.3	11.0	13.7
	Mixed	35.5	44.4	39.7	38.6	36.4	40.7
	Other	25.8	34.2	33.2	27.2	22.4	28.5
Placed June deadline applicants per 10,000 population	White	4.4	6.3	5.7	6.2	5.5	6.7
	Black	3.6	3.8	2.2	5.4	4.4	3.0
	Asian	2.4	1.6	1.9	1.6	1.6	1.9
	Mixed	4.2	5.5	7.3	7.8	6.2	4.3
	Other	3.2	4.1	6.0	2.9	4.7	3.6
All placed applicants per 10,000 population	White	4.6	6.5	5.7	6.4	5.6	6.9
	Black	3.6	3.8	2.6	5.7	4.7	3.0
	Asian	2.4	1.6	2.1	1.6	1.7	2.1
	Mixed	4.2	5.5	7.3	8.1	6.5	4.9
	Other	4.3	4.1	6.0	2.9	4.7	4.5



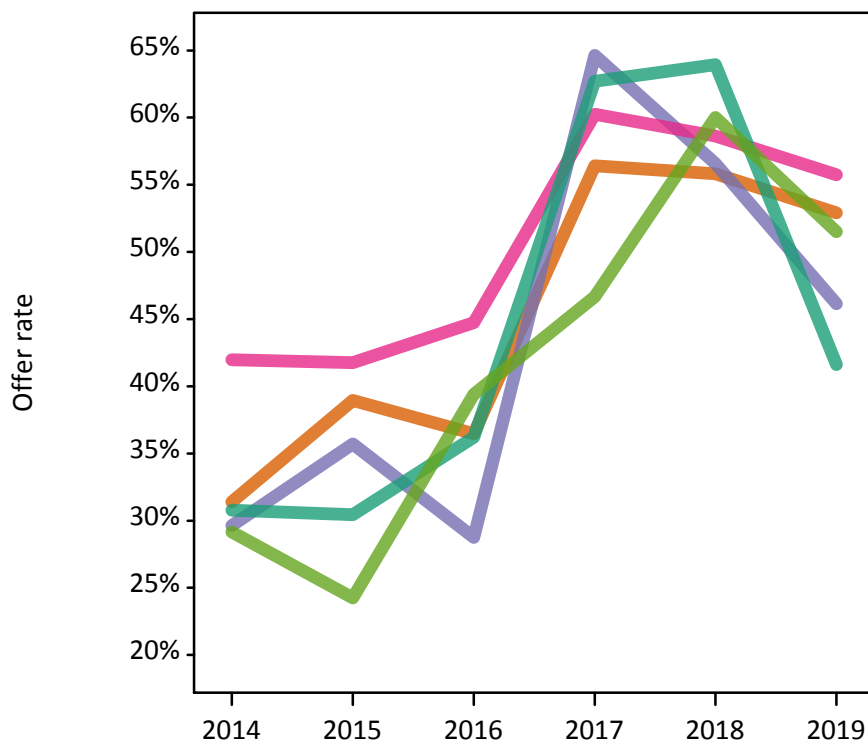
## P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	2,070	2,465	2,510	2,255	2,080	2,330
	Black	80	100	80	80	75	80
	Asian	80	80	75	85	85	115
	Mixed	105	140	125	125	120	135
	Other	25	35	35	30	25	35
Offers	White	650	960	915	1,270	1,160	1,235
	Black	25	35	25	55	45	35
	Asian	35	35	35	50	50	65
	Mixed	30	40	45	80	80	55
	Other	5	10	15	15	15	15
Offer rate	White	31.4%	39.0%	36.5%	56.4%	55.8%	52.9%
	Black	29.6%	35.7%	28.8%	64.6%	56.6%	46.2%
	Asian	42.0%	41.8%	44.7%	60.2%	58.6%	55.8%
	Mixed	30.8%	30.4%	36.2%	62.7%	63.9%	41.6%
	Other	29.2%	24.2%	39.4%	46.7%	60.0%	51.5%
Average offer rate	White	31.1%	38.2%	36.2%	56.8%	55.7%	52.2%
	Black	31.7%	34.5%	39.1%	52.4%	59.1%	52.2%
	Asian	37.0%	44.3%	47.2%	62.2%	62.5%	55.1%
	Mixed	35.0%	38.4%	33.8%	61.1%	58.9%	48.4%
	Other	32.9%	40.6%	39.4%	53.9%	59.0%	60.7%
Percentage point difference between offer rate and average offer rate	White	0.2	0.8	0.2	-0.4	0.1	0.7
	Black	-2.1	1.2	-10.4	12.2	-2.5	-6.1
	Asian	5.0	-2.6	-2.5	-1.9	-3.9	0.7
	Mixed	-4.2	-8.0	2.4	1.6	5.1	-6.8
	Other	N/A	N/A	N/A	N/A	N/A	N/A
Contribution of group to the average offer rate	White	0.882	0.883	0.894	0.884	0.877	0.871
	Black	0.090	0.091	0.117	0.106	0.122	0.101
	Asian	0.100	0.105	0.112	0.130	0.127	0.105
	Mixed	0.084	0.112	0.105	0.111	0.118	0.108
	Other	0.054	0.099	0.090	0.161	0.104	0.071

### P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

- White
- Black
- Asian
- Mixed
- Other



### P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

- White
- Black
- Asian
- Mixed
- Other



### P.15 Applicants (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	5,475	5,935	5,910	5,330	4,685	5,095
Placed June deadline applicants	830	1,075	985	1,095	890	965
All placed applicants	860	1,100	1,010	1,135	935	1,020

### P.16 Applications (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	5,640	6,140	6,115	5,545	4,895	5,325
Offers	1,895	2,455	2,445	3,110	2,735	2,775
Offer rate	33.6%	39.9%	39.9%	56.1%	55.9%	52.1%

### P.17 Applicants (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	1,635	1,725	1,785	1,545	1,360	1,620
	Women	3,840	4,205	4,125	3,785	3,325	3,475
Placed June deadline applicants	Men	230	300	285	335	265	255
	Women	600	775	700	760	625	715
All placed applicants	Men	240	310	295	350	275	270
	Women	620	790	720	785	660	750

### P.18 Applications (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	1,690	1,795	1,865	1,615	1,430	1,670
	Women	3,950	4,345	4,250	3,925	3,465	3,655
Offers	Men	455	600	640	825	735	695
	Women	1,440	1,855	1,800	2,280	2,000	2,075
Offer rate	Men	26.8%	33.3%	34.4%	51.2%	51.3%	41.7%
	Women	36.5%	42.7%	42.4%	58.1%	57.7%	56.8%

### P.19 Applicants (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	615	700	705	650	550	580
	Quintile 2	905	975	975	840	750	760
	Quintile 3	985	1,160	1,070	970	870	950
	Quintile 4	1,250	1,345	1,270	1,195	1,000	1,105
	Quintile 5	1,710	1,735	1,875	1,660	1,495	1,670
Placed June deadline applicants	Quintile 1	80	105	85	115	105	105
	Quintile 2	130	160	140	155	125	155
	Quintile 3	145	220	180	215	155	150
	Quintile 4	190	250	220	260	190	200
	Quintile 5	275	340	355	350	310	350
All placed applicants	Quintile 1	80	105	90	115	110	115
	Quintile 2	135	165	150	165	140	160
	Quintile 3	155	220	190	225	165	160
	Quintile 4	200	260	225	260	200	215
	Quintile 5	285	350	360	365	325	365

### P.20 Applications (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	630	725	740	685	575	610
	Quintile 2	930	1,010	1,010	870	780	805
	Quintile 3	1,020	1,210	1,100	1,010	900	985
	Quintile 4	1,285	1,390	1,320	1,245	1,040	1,145
	Quintile 5	1,760	1,800	1,935	1,715	1,570	1,755
Offers	Quintile 1	170	245	200	325	290	270
	Quintile 2	285	360	375	460	410	430
	Quintile 3	315	490	435	545	505	485
	Quintile 4	455	570	535	710	565	600
	Quintile 5	665	780	890	1,060	950	980
Offer rate	Quintile 1	26.7%	33.7%	27.2%	47.2%	50.3%	44.1%
	Quintile 2	30.8%	35.9%	37.1%	52.8%	52.6%	53.4%
	Quintile 3	30.7%	40.7%	39.5%	54.1%	55.9%	49.1%
	Quintile 4	35.3%	41.2%	40.7%	57.0%	54.4%	52.5%
	Quintile 5	37.8%	43.4%	46.1%	61.8%	60.6%	55.8%

## P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	4,705	5,140	5,115	4,615	4,005	4,335
	Black	205	205	185	150	150	155
	Asian	205	200	215	190	185	205
	Mixed	280	305	300	285	255	290
	Other	55	60	70	55	50	65
Placed June deadline applicants	White	715	965	865	960	765	850
	Black	30	30	20	30	25	20
	Asian	30	30	40	30	30	40
	Mixed	45	40	50	60	55	40
	Other	10	5	10	10	10	15
All placed applicants	White	735	985	885	990	805	890
	Black	30	30	20	30	25	20
	Asian	30	35	40	35	30	40
	Mixed	50	45	55	60	55	40
	Other	10	5	10	10	10	15

## P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	4,850	5,330	5,300	4,810	4,195	4,545
	Black	210	205	190	150	150	155
	Asian	210	205	230	195	195	215
	Mixed	290	310	305	295	260	295
	Other	55	60	75	60	50	70
Offers	White	1,630	2,160	2,125	2,715	2,340	2,400
	Black	60	70	55	75	70	70
	Asian	80	90	105	105	110	115
	Mixed	105	105	120	160	160	125
	Other	15	20	25	30	25	35
Offer rate	White	33.6%	40.5%	40.1%	56.5%	55.8%	52.8%
	Black	28.2%	34.1%	29.8%	48.7%	47.0%	45.5%
	Asian	37.1%	43.7%	46.1%	54.4%	56.5%	53.5%
	Mixed	35.3%	34.1%	40.0%	55.1%	61.3%	42.4%
	Other	31.5%	32.2%	37.0%	48.3%	51.9%	52.9%

## Technical Notes and Definitions

### UCAS undergraduate scheme

#### Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

#### Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

#### Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2019 cycle runs from September 2018 through to October 2019.

#### End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

#### Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

#### June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

#### Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

### Reporting groups

#### Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

#### POLAR4 quintile

Developed by OfS, POLAR4 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR4 is based on the participation rates of young people between 2009-10 and 2013-14 if they entered higher education aged 18, or between 2010-11 and 2014-15 if they entered aged 19, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR4 quintile are not reported.

#### Sex

Sex as declared by the applicant.

### SIMD 2016 quintile

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2019 End of Cycle Report and the 2019 cycle January deadline application rate report.

### Statistics reported in the tables

#### All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

#### All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

#### Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR4 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.



### Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR4 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

### Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

### Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

### June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

### June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

### June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

### Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

### Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

### Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

### Other definitions

#### Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

#### Provider

A higher education provider - a university or college.

#### UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.